THE CASH BOX

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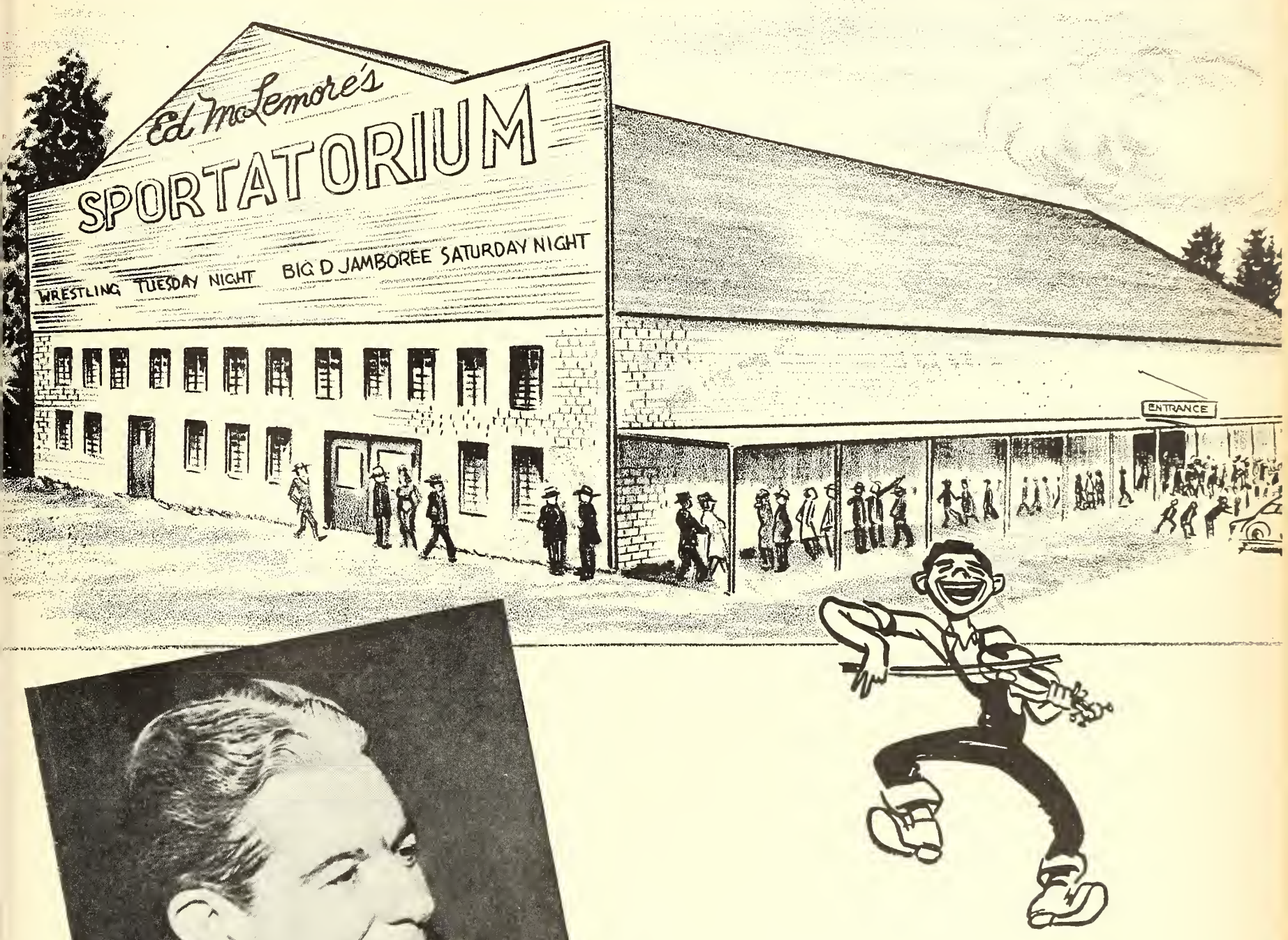

On its tenth anniversary, the Big "D" Jamboree of Dallas, Texas, can be proud of the fact that it is one of the nation's leading Country music shows. Ed McLemore (pictured here), guiding light of the program, now houses it in the new building shown above. Not content with just radio, McLemore has expanded the show's activities to television and is now looking forward to entertaining more and more people on a national level.

the
most
Kay Starr
you
ever heard!

WITHOUT A SONG

HOME SWEET HOME
ON THE RANGE
20/47-6247

"New Orthophonic" High Fidelity Recording

RCA VICTOR

FOUNDED BY BILL GERSH

The Cash Box

Volume XVI Number 52
September 17, 1955

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You Can Expect

GREAT FALL BUSINESS

The Fall is traditionally the start of the big selling season as far as records go. And this Fall will be no exception. As a matter of fact, from all current signs, it should be a bigger season than ever.

Already, stores are feeling the upsurge. The kids who have just come back from camp, waiting for school to open, are spending plenty of their time —and their saved money—in record shops. They're catching up with the records that came out this summer which they may not have had a chance to buy as yet. Many record firms are reporting a renewed interest in disks that were issued months ago, which can be attributed to this belated homecoming on the part of the kids.

But in addition to this, record firms can expect boom business from new records in the next several months. First of all, almost every top artist has either just released or is preparing to release a new disk. This in itself will bring their fans into the stores and have them dropping coins in the juke boxes.

Moreover packaged goods are enjoying a push the likes of which have never been seen before. Every major and a good many independents are concentrating this Fall particularly on their package programs. And record buyers will be getting some of the greatest albums ever made at prices which are well within their reach.

In general, the country is enjoying continued prosperity with no signs of any let up. The economic picture is very strong. Most people are earning the top incomes of their lives—and are spending it in the confidence that good times will continue. This belief in itself is a contributing factor to its continuance.

Another extremely important development in the contribution to greater record sales is the increasing volume of records which juke boxes continue to absorb. Automatic phonographs, which already offer as many as 120 plays, will very shortly be equipped to handle 200 plays—an unprecedented development in the juke box field. But most importantly, what this means to the record business is that operators from now on will have to buy more records than ever. And since particularly in slack times, they are the mainstay of the entire record industry, increased capacity juke boxes mean greater stability and assured sales for the record business.

We can look forward therefore to a wonderful season this Fall. But even beyond the Fall, the signs point to continued prosperity, increased entertainment needs on the part of a growing population with more and more leisure time, and an expanding record business which will bring greater profits to those engaged in it.

SPOTLIGHTS on M-G-M

BILLY ECKSTINE
PASS THE WORD AROUND
and
SEPTEMBER SONG
MGM 12055 78 rpm • K 12055 45 rpm

PAT O'DAY
SOLDIER BOY
and
REWARD! REWARD!
MGM 12025 78 rpm • K 12025 45 rpm

RUSH ADAMS
HOW CAN I FORGET | AT LAST WE'RE ALONE
MGM 12051 78 rpm • K 12051 45 rpm

ART MOONEY
20 TINY FINGERS
and
A HAPPY SONG
MGM 12039 78 rpm • K 12039 45 rpm

ACQUAVIVA
and His Orchestra
PRAYER FOR PEACE
and
ALONE WITH YOU
MGM 30338 78 rpm • K 30338 45 rpm

BETTY MADIGAN
TEDDY BEAR
and
PLEASE BE KIND
MGM 12022 78 rpm • K 12022 45 rpm

ROBBIN HOOD
DANCIN' IN MY SOCKS
and
HAPPY IS MY HEART
MGM 12046 • K 12046
SOCK HIT!

DAVID ROSE AND ORCHESTRA
SUMMERTIME IN VENICE
and
VIOLIN (Let Your Song Begin)
MGM 30882 78 rpm • K 30882 45 rpm
2 BIG RECORDS
LOVE IS A MANY-SPLENDORED THING
and
YOU AND YOU ALONE
MGM 30883 78 rpm • K 30883 45 rpm

THE FOUR JOES
WHILE YOU'RE AWAY | IMPOSSIBLE (CHA CHA)
MGM 12053 • K 12053

SHEB WOOLEY
IT TAKES A HEAP OF LIVIN' | LISTENING FOR YOUR FOOTSTEPS
MGM 12060 78 rpm • K 12060 45 rpm

FLOYD CRAMER (at the piano)
JEALOUS, COLD, CHEATIN' HEART | PIANJO RAG
MGM 12059 78 rpm • K 12059 45 rpm

M-G-M RECORDS
THE GREATEST NAME IN ENTERTAINMENT
701 SEVENTH AVE., NEW YORK 19, N.Y.

THE NATION'S TOP TEN PLUS THE NEXT 25 JUKE BOX TUNES

THE CASH BOX

The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators Throughout The Country.

CODE

AB—Abbott	CK—Checker	DT—Dootone	GR—Groove	NG—Norgran	SP—Specialty
AL—Aladdin	CM—Combo	DU—Duke	IM—Imperial	PA—Parrot	ST—Starlite
AP—Apollo	CO—Columbia	EP—Epic	JD—Jay Dee	PE—Peacock	TA—Tampa
AR—Arcade	CR—Coral	ES—Essex	JU—Jubilee	PM—Prom	TI—Tico
AT—Atlantic	CT—Cat	FA—Favorite	KI—King	PR—Prestige	TR—Trend
AU—Audivacs	CW—Crown	FB—Fabor	LO—London	RA—Rainbow	UQ—Unique
BE—Bell	DA—Dana	FE—Federal	ME—Mercury	RE—Regent	UN—United
BT—Bethlehem	DE—Decca	FI—Fiesta	MG—MGM	RM—Rama	VI—RCA Victor
CA—Capitol	DL—DeLuxe	4 Star—Four Star	MJ—Majar	SA—Savoy	WD—Waldorf
CD—Cadence	DO—Dot		MO—Modern	SE—Seeco	WI—Wing
CH—Chess				SO—Sound	X—Label "X"

		Pos.	Last Week
1	**YELLOW ROSE OF TEXAS** **MITCH MILLER—JOHNNY DESMOND** CO-40540 (4-40540)—Mitch Miller CR-61476 (9-61476)—Johnny Desmond PM-1122A (45-1122A)—Maury Laws Ch. & O.	1	3
2	**AIN'T THAT A SHAME** **PAT BOONE—FATS DOMINO** DO-15377 (45-15377)—Pat Boone IM-5348 (45-5348)—Fats Domino PM-1122B (4S-1122B)—Bill Marine WI-90000 (90000 x 45)—Ronnie Gaylord	2	1
3	**ROCK AROUND THE CLOCK** **BILL HALEY and his COMETS** AR-123 (45-123)—Sonny Dee BE-1098 (45-1098)—Four Bells DE-29124 (9-29124)—Bill Haley & Comets MG-12028 (K-12028)—Charles Walcott	3	2
4	**SEVENTEEN** **FONTANE SISTERS—BOYD BENNETT** CA-3199 (F-3199)—Ella Mae Morse DO-15386 (4S-15386)—Fontane Sisters KI-1470 (45-1470)—Boyd Bennett ME-70651 (706S1 x 45)—Rusty Draper	4	7
5	**HARD TO GET** **GISELE MacKENZIE** X-0137 (4X-0137)—Gisele MacKenzie	5	4
6	**LEARNIN' THE BLUES** **FRANK SINATRA** CA-3102 (F-3102)—Frank Sinatra CA-3147 (F-3147)—Ray Anthony CO-40515 (4-40515)—Belmonte Orch. GS-253 (45-253)—Joe Valino	6	5
7	**WAKE THE TOWN AND TELL THE PEOPLE** **LES BAXTER—MINDY CARSON** CA-3120 (F-3120)—Les Baxter CO-40537 (4-40537)—Mindy Carson CR-61477 (9-61477)—Lawrence Welk PM-1121B (45-1121B)—Argyles	7	10
8	**HUMMINGBIRD** **LES PAUL & MARY FORD—FRANKIE LAINE** BE-1097 (45-1097)—Tex Stewart CA-3165 (F-3165)—L. Paul & M. Ford CD-1267 (45-1267)—Chordettes CO-21419 (4-21419)—Rose Maddox CO-40526 (4-40526)—Frankie Laine EP-9110 (5-9110)—D&L Robertson	8	6
9	**LOVE IS A MANY-SPLENDORED THING** **FOUR ACES** CA-3202 (F-3202)—Woody Herman CR-61467 (9-61467)—Don Cornell CW-165 (45-165)—Don, Dick & Jimmy DE-29625 (9-29625)—Four Aces MG-30883 (K-30883)—David Rose O. PM-1120A (45-1120A)—The Rockets	9	—
10	**A BLOSSOM FELL** **NAT "KING" COLE** CA-3095 (F-3095)—Nat "King" Cole LO-1554 (45-1554)—Dickie Valentine LO-1566 (45-1566)—Vic Barrett O.	10	8

11) TINA MARIE. 12) SOMETHING'S GOTTA GIVE. 13) THE LONGEST WALK. 14) IT'S A SIN TO TEI A LIE. 15) DOMANI. 16) SONG OF THE DREAMER. 17) MAYBELLENE. 18) UNCHAINED MELOD 19) THE BIBLE TELLS ME SO. 20) GUM DROP. 21) AUTUMN LEAVES. 22) I WANT YOU TO BE M BABY. 23) SWEET AND GENTLE. 24) THE POPCORN SONG. 25) CHERRY PINK AND APPLE BLOSSO WHITE. 26) MAN IN A RAINCOAT. 27) DAY BY DAY. 28) MOMENTS TO REMEMBER. 29) HOUSE C BLUE LIGHTS. 30) IF I MAY. 31) I'LL NEVER STOP LOVING YOU. 32) THE KENTUCKIAN SONG 33) FOOLED. 34) HAWK-EYE. 35) SUDDENLY THERE'S A VALLEY.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

DOT

AMERICA'S HOTTEST LABEL

Their Greatest!

the HILLTOPPERS

HEADED FOR #1

"ALL I NEED IS YOU"

and

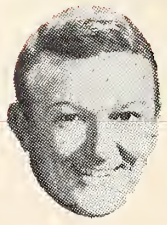
"*SEARCHING*"

DOT 15415

Dot RECORDS

And this is just one of Dot's NEW Hits. Turn the page for the current best-seller parade that has the industry astounded . . .

More Top Sellers in Dot's Top Year



BILLY VAUGHN

THE SHIFTING, WHISPERING SANDS

Part I and Part II DOT 15409

PAT BOONE

AIN'T THAT A SHAME

DOT 15377

THE FONTANE SISTERS

SEVENTEEN

DOT 15386

JOHNNY MADDOX

WHEN YOU WORE A TULIP | DO IT AGAIN

DOT 15408

THE HILLTOPPERS

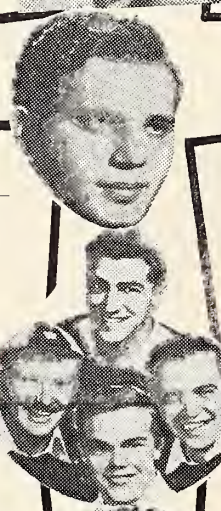
THE KENTUCKIAN SONG

DOT 15375

BEASLEY SMITH HIS ORCHESTRA AND CHORUS

GOODNIGHT, SWEET DREAMS | PARISIAN RAG

DOT 15410



JIM LOWE

MAYBELLENE

DOT 15407

SNOOKY LANSON

WHY DON'T YOU WRITE ME | LAST MINUTE LOVE

DOT 15385

THE COMMODORES

RIDIN' ON A TRAIN | URANIUM

DOT 15372

GALE STORM

I HEAR YOU KNOCKIN' | NEVER LEAVE ME

DOT 15412

THE MELODY MAIDS

I COULD DREAM FOREVER | ALMOST EVERYTHING

DOT 15416

Country and Western

MAC WISEMAN

WHEN THE ROSES BLOOM AGAIN | FIREBALL MAIL

DOT 1266

JIMMY WORK

DON'T KNOCK, JUST COME ON IN | LET 'EM TALK

DOT 1267

Dot RECORDS GALLATIN, TENNESSEE PHONE: 1600

THE NATION'S BEST SELLING RECORDS

TOPS -in Radio -in Motion Pictures -in Television

And Now...TOPS on Records on..... DOT

AMERICA'S HOTTEST LABEL

GALE STORM

I HEAR YOU KNOCKIN'

Never Leave Me

Her First Release— An Immediate Two-Sided Smash DOT 15412

Dot RECORDS • GALLATIN, TENNESSEE PHONE -1600

RECORD REVIEWS

A DISK & SLEEPER
B+ EXCELLENT
B VERY GOOD
C+ GOOD
C FAIR
D MEDIOCRE

VAUGHN MONROE
(RCA Victor 20-6260; 47-6260)

B+ "BLACK DENIM TROUSERS AND MOTORCYCLE BOOTS" (2:12) [Quintet BMI—Stoller Leiber] A "Wild One" novelty that's breaking fast on the hit ladder, is jumped on by Monroe. Strong version of a song that'll probably be a a smash. Monroe could catch big.

B+ "ALL BY MYSELF" (2:37) [Commodore BMI—Domino, Bartholomew] A rhythm and blues hit that's heading for the top, gets a top notch pop treatment by the deep voiced songster. Commercial deck with big possibilities.

VIC DAMONE
(Mercury 70699; 70699 x 45)

B+ "FOR FAVOR" (2:18) [Winneton BMI—Sherman, Sherman] Vic Damone has one of the most potent versions of this contagious little cha cha. Easy going danceable deck. Could put Vic on the lists again. Big side for him. Sufficient number of covers to assure song's exposure.

B "BORN TO SING THE BLUES" (2:15) [United ASCAP—Adelson, Carpenter] Vic lets loose on this half and belts out a "Birth of the Blues" type ballad. Good coupling.

GLORIA HART
(Wing 90024; 90024 x 45)

C+ "CAN I FORGET" [Brandom ASCAP—Flick, Doran, Trace] Gloria Hart's voice comes over with strength as the thrush leans into a rhythmic ballad. Pretty number. Songstress is polished.

C+ "MY SWEETIE'S GONE" [Angel BMI—Taylor, Carroll] The banjo lives on as Gloria belts out a cornball novelty. Dixie backing and Gloria's exciting voice come across with zest.

JULIANA LARSON
(Unique 311; 45-311)

C+ "MY IDEAL" (2:28) [Famous ASCAP—Whiting, Chase, Robin] Juliana Larson makes her wax debut on Unique with a recitation of the lyrics to an old favorite, against the lush string backing of Joe Leahy's ork. Pretty job. An unusual recording.

C+ "IT'S MUCH TOO LATE TO GO HOME" (2:42) [Barton ASCAP—Adelson, Carpenter] Another recital disk. Cute story done in sultry voice fashion. Two off beat sides that could meet with great approval.

JOHNNY DESMOND
(Coral 61503; 9-61503)

B+ "I'M SO GLAD" (2:46) [Nassau BMI—Robinson, Heller] Johnny Desmond jumps on a rhythm novelty that's been making noise in certain territories. Good job for the crooner. Has a rock 'n' roll flavor. Good follow-up to "Yellow Rose."

C+ "YOUR FUTURE" [Deerhaven-ASCAP—Fulton, Steele] A light and cute romantic offering with a pleasing lilt. Pretty deck.

THE CASH BOX DISK OF THE WEEK

"I WANNA GO WHERE YOU GO"
[Bourne ASCAP—Friend, Brown, Clave]

"MAGIC FINGERS"
[Ross Jungnickel ASCAP—Robertson]

EDDIE FISHER
(RCA Victor 20-6264; 47-6264)

EDDIE FISHER

● You haven't heard Eddie Fisher sing till you've heard his latest release "I Wanna Go Where You Go." It is far and away his best wax performance since he joined Victor and we'll bet our bottom dollar that it'll be one of his biggest yet. On this wonderful standard, Fisher pulls out all the stops and belts for all he's worth. He does a spectacular job and gets an equally fantastic backing from Winterhalter and crew. It's a pleasure to hear Fisher sing as he does on this deck. The public will love the disk. Flip is a lovely romantic affair tagged "Magic Fingers." A pretty side that unfortunately is coupled with a tremendous hit. Watch the top half take off.

"SOMEONE YOU LOVE" (2:52)
[Bradshaw BMI—Michael]

"FORGIVE MY HEART" (2:57)
[Bregman, Vocco, & Conn ASCAP—Conn, Gallop]

NAT "KING" COLE
(Capitol 3234; F-3234)

NAT "KING" COLE

● For more than ten years, Nat Cole has been dishing up the type of music the public wants to hear. Romantic ballads styled in Cole's dream-dusted technique. On his latest Capitol release, the "King" glides through two new offerings in the true Cole tradition. One half is an intimate love story titled "Someone You Love." It's a tender side delivered with a great amount of feeling. The other half is "Forgive My Heart," a sentimental ballad rendered in penetrating fashion. As is the case with most Cole records, both sides will get action at first, and one will win out. This should apply here too with "Someone You Love" winning the race.

"SO DOGGONE LONELY"
[Mermaid BMI—Krondes]

"BABY, BE MY TOY"
[Frank ASCAP—Adler, Ross]

TERESA BREWER
(Coral 61500; 9-61500)

TERESA BREWER

● Teresa Brewer heads into the Fall season with two great new sides that should be all over the charts in a matter of weeks. Two "A" sides fashioned in her own inimitable manner. One side is an up-beat shuffler tagged "So Doggone Lonely." It's a peppy jumper full of drive and kick. The kids'll be wild about it. Another tremendous performance is the coupling, an unusual tune dubbed "Baby, Be My Toy." It's a pop tune that has all the feeling and rhythm of a rock and roll tune. Tessie sounds better than ever on both decks. Keep a close tab on the two halves.

ROY HAMILTON
(Epic 9118; 5-9118)

B+ "A LITTLE VOICE" (2:18 [Patricia BMI—Hamilton] Ham ilton comes up with an exciting sid which he wrote. Thrilling perform ance of a tune with a spiritual flai Good side that has hit potential.

B "ALL THIS IS MINE" [Pine lawn BMI—Reid, Richards] Ro is mellow on this soft and stirrin romantic ballad. Sung with hear Strong coupling.

THE McGUIRE SISTERS
(Coral 61501; 9-61501)

B+ "HE" (2:30) [Avas BMI—Mu lan, Richards] Right on the heel of one release, Coral issues a ne McGuire Sisters record. This one i a cover version of a fast rising in spirational ballad. The girls blen beautifully on this touching tun Should do very well.

B "IF YOU BELIEVE" (2:37 [Chappell ASCAP—Powell, D Minno] The girls come off smoothl on another piece of semi-religiou tunestuff. Warm and moving numbe loaded with feeling.

MICKEY and SYLVIA
(Rainbow 316; 45-316)

B+ "I'M SO GLAD" [Nassau BMI-Robinson, Heller] Mickey ar Sylvia have a winner in this cu novelty, a light bouncer with a catch beat. Commercial item that deserv watching.

B "SE DE BOOM RUN DUN [Nassau BMI—Robinson] Th side is an infectious calypso ditt neatly handled by the team. Artis have a terrific sound.

FRANK WEIR
(London 1598; 45-1598)

B+ "SLEEPY LAGOON" (2:1 [Chappell ASCAP — Coate Frank Weir's beautiful soprano sax clear and star-dusted as he fashio a lovely favorite with the aid of chorus. Great melody. Enchantin mood music.

B+ "STORY OF A STARRY NIGH (2:19) [Mutual Music Soc. A CAP—Hoffman, Curtis] This side is tender instrumental arrangement an absolutely grand Tchaikowsk theme. The soprano sax is again ou standing.

DAVID CARROLL ORCH.
(Mercury 70680; 70680 x 45)

B "RED PETTICOATS" [Stud BMI—Avants, Tennant, Cochra David Carroll dishes up a spright ai flirty instrumental ditty with a lo of color and life. Infectious lilter th reminds this listener of "Dearie, I You Remember." Attractive side.

B "TWIN 88 BOOGIE" [Pure BM —Carroll] Fom a light ditt Carroll changes the pace and driv out a fleet fingered boogie woog item with the piano in the foregrour Hoofers will get a big kick out of th one.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

Another

Teresa Brewer

2 sided hit—

"BABY, BE MY TOY"

and

"SO DOGGONE LONELY"

Coral 61500;
9-61500

RIAA

CORAL RECORDS
America's Fastest Growing Record Company

RECORD REVIEWS

A DISK & SLEEPER
B+ EXCELLENT
B VERY GOOD
C+ GOOD
C FAIR
D MEDIOCRE

BILLY MAY
(Capitol 3221; F-3221)

B+ "POR FAVOR" (2:55) [Winneton BMI — Sherman, Sherman] A smooth, easy going cha cha with a wonderful melody, gets a top grade arrangement from Billy May and his boys. Terrific song that has hit potential. Latin music lovers will get a kick out of this side.

B "OKLAHOMA" (2:35) [Williamson ASCAP—Rodgers, Hammerstein] Billy rides through an easy swinging jump version of the classic "Oklahoma." With pic making the rounds, this side will attract much deejay attention. Solid coupling.

JODIE SANDS
(Teen 109; 45-109)

C+ "EVERYBODY NEEDS SOMEBODY" (2:20) [Savoy BMI—McCoy, Biggs, Mendelson] Newcomer Jodi Sands belts out a dramatic ballad with the able assistance of a chorus. Echoey side. Oomphy delivery.

C+ "LOVE ME ALWAYS" (2:35) [Modern BMI — Maye, Davis, Josea] A bluesy ballad is fashioned capably for the pop market by the thrush. Pretty number feelingfully rendered.

VERA LYNN
(London 1596; 45-1596)

B "DOONAREE" (2:50) [Leeds ASCAP—Boland] The Irish are gonna have a picnic with this pretty ballad from Ireland. A tender romantic offering with a huge chorus assisting. Lovely melody. Good for certain locations.

C+ "(TELL ME) WHAT HAVE THEY TOLD YOU" (2:19) [Regent BMI—Coleman, Sherman] The Johnston Brothers accompany the lark on this easy going rhythm ballad. Attractive lilter with a sentimental lyric.

JANE RUSSELL & ANITA ELLIS
(Coral 61493; 9-61493)

B "DADDY" (2:35) [Republic BMI —Troup] Jane Russell and Anita Ellis team their talents on a solid up tempo version of a great oldie that introduced Mary Martin. Good dance deck. Rhythmic side.

C+ "YOU'RE DRIVING ME CRAZY" (1:35) [Bregman, Vocco & Conn ASCAP—Donalson] The thrushes let loose on another jump styling of a standard. Swinging delivery. Ok platter.

WANDRA MERRELL
(Media 1014; 45-1014)

B "THE LIGHT PLUG SONG" [Romance BMI—Brown, Roddie] A cornball bouncer with a cute set of lyrics is given a peppy delivery by Wandra Merrell. Sounds like disk was waxed at a house party. Full of chuckles.

C+ "I APPEAL, I APPEAL" [Romance BMI—Brown] The lark gives a tormented performance on this heartbroken ballad. Heavy waltz beat item.

THE CASH BOX SLEEPER OF THE WEEK

"ALL I NEED IS YOU"
[Tee-Pee ASCAP—James, Dean]

"SEARCHING"
[Randy-Smith ASCAP—Vaughn, Wood]

THE HILLTOPPERS
(Dot 15415; 45-15415)

THE HILLTOPPERS

● The Hilltoppers are in great form as they offer a terrific new song on their latest Dot release. It's a beautiful ballad dubbed "All I Need Is You," an item that has all the earmarks of a top grade hit. Jimmy Sacca leads the group through the romantic lyrics excellently wed to a soft and glowing melody. It's a winner with the dollar sign in every groove. On the lower lid, the boys ease through a pleasing shuffle tempo ballad labeled "Searching." Another inviting performance by the group. It's the top half that has the goods.

"WHEN ALL THE STREETS ARE DARK" (2:18)
[Valyr ASCAP—Merrill]

"PRETTY BABY" (2:00)
[Remick ASCAP—Kahn, Jackson, Alstyne]

SOMETHIN' SMITH & THE REDHEADS
(Epic 9119; 5-9119)

SOMETHIN' SMITH & THE REDHEADS

● It took a little while for "It's A Sin To Tell A Lie" to catch on, but when it did get into the swing of things, it broke big and established Somethin' Smith & The Redheads as a top record group. Now after a long successful run on the charts, the boys come up with a new easy-going novelty to replace "Sin" on the lists. It's a clever lilter dubbed "When All The Streets Are Dark" and it has all the delightful informal flavor that was present on "It's A Sin." The lyrics are catchy. Watch this side. It looks big. Flip is another light interpretation of an oldie tagged "Pretty Baby." Cute soft shoe number.

THE THREE CHUCKLES
("X"-0162; 4X-0162)

B+ "STILL THINKING OF YOU" (2:35) [Surf BMI—Randazzo] The Three Chuckles have a powerful side in this romantic cha cha item. Terrific delivery of a melodious song. Could make the grade if it gets a fair share of air play.

B "TIMES TWO, I LOVE YOU" (2:57) [Mayfair BMI—Fulton, Steele] A soft dreamy romantic number is commercially styled by the group with Teddy again in the lead. Dreamy side. Two hot decks that could break big.

LENNY DEE
(Decca 29596; 9-29596)

B "LITTLE BROWN JUG" (2:07) [PD] Lenny Dee, a top swing organist, offers his unique organ interpretation of a great instrumental favorite. Some fancy fingering. "Plantation Boogie" buyers will go for this one too.

C+ "THE WORLD IS WAITING FOR THE SUNRISE" (2:18) [Cappell ASCAP—Lockhart, Seitz] A quicker jump tempo is the beat for this rocking organ interpretation of another oldie. Another good dance deck.

JEANNIE CARSON
(RCA Victor 20-6248; 47-6248)

B "OUDT COMES OOM-PA-PA" (2:20) [E. H. Morris ASCAP—Leigh, Warnick] English star Jeannie Carson, who made a big name for herself on B'way, debuts on Victor with a cute German sounding novelty from the forthcoming Max Liebman TV production "Heidi." Light flirty ditty. Chorus assists. Disk should show some action after TVer.

C+ "GREENER PASTURES" (2:45) [E. H. Morris ASCAP—Leigh, Warnick] This end is a pretty ballad warmly and sincerely styled by the sweet voiced thrush. Inviting. Also from TV show.

HELENE DIXON
(Epic 9021; 5-9021)

B "POR FAVOR" [George Paxton ASCAP — Sherman, Sherman] Helene Dixon is super-commercial as she rhythms through an attractive cha-cha romancer with good lyrics and a wonderful melody. Song has what's needed to make the grade.

C+ "IMPOSSIBLE" [Peer Inter'l BMI—Blagman, Pelaez, Thorn] Another contagious cha cha handled in high style by the thrush. Vocal group offers a strong assist.

PATTIE HAMMOND-DICK WORKMAN
(Premiere 501; 45-501)

C+ "FRESH OUT OF LOVE" (2:30) [Sylvia BMI — Cunningham, Brown] Newcomers Patti Hammond and the Premiere label make their debut simultaneously with a pert and inviting love song. Pleasing ditty. Needs a great deal of exposure to click.

C "FORGIVE MY GOODBYE" (2:25) [Sylvia BMI—Cunningham, Brown] Dick Workman is the male voice on this soft romantic ballad. Average side.

SAMMY DAVIS, JR.
(Decca 29649; 9-29649)

B+ "IT'S BIGGER THAN YOU AND ME" (2-21) [Columbia Pic ASCAP—Styne, Robin] Sammy Davis rides through a polished rhythm arrangement of a romantic tune from the forthcoming film version of the hit show "My Sister Eileen." Another strong showing by the master.

B "BACK TRACK!" (2:20) [Duchess BMI—Becaud, Wilson, Russel] Another potent performance of an up tempo ballad. Sammy gives the song everything.

FRANKIE LESTER
("X"-0165; 4X-0165)

B+ "NIP SIP" (2:40) [Goday BMI—Toombs] Frankie Lester comes up with a strong pop rendition of an r & b novelty that's blossoming into a hit. Good arrangement that the kids will enjoy. One of Frankie's best sides in a long while.

C+ "KNOCK ME A KISS" (2:24) [Leeds ASCAP—Jackson] Another rock 'n' roll type jumper with a cute set of lyrics and a solid instrumentation. Ok side.

RECORD REVIEWS

A DISK & SLEEPER · A- EXCELLENT · B VERY GOOD · C+ GOOD · C FAIR · D MEDIOCRE

THE CASH BOX BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

★ "IT'S BIGGER THAN YOU AND ME" Sammy Davis, Jr. ..... Decca 29649; 9-29649
★ "HE" ..... McGuire Sisters ..... Coral 61501; 9-61501
★ "BLACK DENIM TROUSERS" ..... Vaughn Monroe .... RCA Victor 20-6260; 47-6260
★ "BABY, BABY YOU" ..... Coney Island Kids ..... Jubilee 5215; 45-5215
★ "SLEEPY LAGOON" ..... Frank Weir O. ..... London 1598; 45-1598

JACK PLEIS ORCH.

(Decca 29664; 9-29664)

B+ "LIES" (2:27) [Shapiro, Bernstein ASCAP—Barris, Springer] "Four Guests," better known as the Four Aces, work with Jack Pleis' ork and chorus on an infectious rendition of a delightful oldie. Commercial deck that'll make good juke box fare.

C+ "HEY THERE" (3:11) [Frank ASCAP—Adler, Ross] This end is a pretty arrangement of the Adler-Ross "Pajama Game" hit. Piano plays a major role on this waxing. Side was taken out of an LP.

BEASLEY SMITH

(Dot 15410; 45-15410)

B+ "GOODNIGHT, SWEET DREAMS" [Roger ASCAP—Lindeman, Stutz, Barefoot] Dot has a potent version of this folk type tune that's starting to climb. Song could be another "Goodnight, Irene," and this version will take a cut of the sales melon.

C+ "PARISIAN RAG" [BIEM—Constantin] Smith, his ork and chorus whoop it up on this cornball ragtime ditty. Good juke box fare. Piano, of course, has a solo run.

JUNE VALLI

(RCA Victor 20-6258; 47-6258)

B "POR FAVOR" (2:34) [Winneton BMI—Sherman, Sherman] The strong voiced thrush belts out a catchy cha cha novelty that fits perfectly into the current popularity of such songs. Good arrangement of a commercial item.

B "THE THINGS THEY SAY" (2:24) [Meridian BMI—Kopcik] A feelingful interpretation of a heavy-hearted romantic ballad. Wonderful song.

MILLS BROTHERS

(Decca 29686; 9-29686)

B "SUDDENLY THERE'S A VALLEY" [Warman - Hill & Range BMI—Meyer, Jones] The Mills Brothers blend warmly on this pretty inspirational ballad that's rising quickly. Potent cover performance.

B "GUM DROP" [Lois BMI—Toombs] It's easy to see why Decca released this side at such a late date. Because it's a tremendous waxing by the boys. Even though song is a big hit, the Mills men will share in the final take. If this version were out early, it would have been a top contender.

THE CONEY ISLAND KIDS

(Jubilee 5215; 45-5215)

B+ "BABY, BABY YOU" (2:35) [Hill & Range BMI—Weisman, Weisman] The Coney Island Kids whoop it up at a beach party and rhythm through a driving rock and roller. Solid side full of pep. Kind of stuff the teen-agers go for. Could break out.

C+ "MOONLIGHT BEACH" (2:55) [Hill & Range BMI—Weisman] The pounding of the waves against the shore serves as an intro for this side too. This end however is a dreamy, instrumental side featuring Michael Chimes on the harmonica and Tony Mottola on guitar.

BILLY WILLIAMS QUARTET

(Coral 61498; 9-61498)

B "JUST A LITTLE BIT MORE" (2:47) [Milton Kellem ASCAP—Norvas, Arlen, Craig] Billy Williams and his boys come over well on a fast moving galloping novelty. Enjoyable deck full of zip.

B "LEARNING TO LOVE" (2:43) [Trinity BMI—Harper] Billy and the crew issue a slow inviting arrangement of a cute sexy novelty. Song could make the grade.

GUY MITCHELL

(Columbia 40560; 4-40560)

B "BELONGING" (2:33) [Joy ASCAP—Sigman, Faith] Guy Mitchell renders a pretty waltz ballad much like his hit version of "My Heart Cries For You," waxed a few years ago. Chorus assists the crooner capably.

C+ "WHEN BLINKY BLOWS" (2:02) [Joy ASCAP — Gallop, Horther] A cute cornball novelty is this dixie type ditty pleasantly handled by the songster.

FRANK SINATRA

(Columbia 40565; 4-40565)

B "DAY BY DAY" [Barton ASCAP—Cahn, Stordahl, Weston] With this standard on the comeback trail, Columbia reissues Sinatra's mellow version. Pretty job that dee jays will get a kick out of.

C+ "SHEILA" (3:15) [Sintara ASCAP—Hayward, Sinatra, Staver] Another dream-dusted name song handled in the inimitable Sinatra fashion.

"PAPER ROSES"

COUPLED WITH

"Only You"

LOLA DEE

WING 90015

WING RECORDS

A SUBSIDIARY OF MERCURY RECORD CORP.

KING "POP" HITS

THE "TEEN-AGE" MARKET IS EATING 'EM UP ! ! !

Boyd Bennett
SEVENTEEN
KING 1470

Jack Dupree
WALKING THE BLUES
KING 4812

Little Willie John
ALL AROUND THE WORLD
KING 4818

Earl King
DON'T TAKE IT SO HARD
b/w
GRATEFULLY
KING 4780

Otis Williams
(and his New Group)
GUM DROP
DELUXE 6090

The Midnighters
IT'S LOVE BABY
(24 hours a day)
FEDERAL 12227

! ! ! TOMORROW'S HITS ! ! !

Boyd Bennett
MY BOY-FLAT TOP
b/w
BANJO ROCK AND ROLL
KING 1494

•

Earl King
I GET SO HAPPY
b/w
SOMEONE WHO CARES
KING 4824

Cathy Ryan
24 HOURS A DAY
(365 a year)
b/w
WITH YOU
KING 1495

•

Bubber Johnson
COME HOME
b/w
THERE'LL BE NO ONE
KING 4822

DISTRIBUTED BY King RECORDS

ALL ABOUT DISK JOCKEYS

THE TEN RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK

(PLUS THE NEXT TEN)

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

1. YELLOW ROSE OF TEXAS	Mitch Miller (Columbia) / Johnny Desmond (Coral)
2. AIN'T THAT A SHAME	Pat Boone (Dot)
3. SEVENTEEN	Fontane Sisters (Dot) / Boyd Bennett (King)
4. LOVE IS A MANY-SPLENDORED THING	Four Aces (Decca)
5. WAKE THE TOWN AND TELL THE PEOPLE	Les Baxter (Capitol) / Mindy Carson (Columbia)
6. HARD TO GET	Gisele MacKenzie (X)
7. ROCK AROUND THE CLOCK	Bill Haley (Decca)
8. TINA MARIE	Perry Como (RCA Victor)
9. THE LONGEST WALK	Jaye P. Morgan (RCA Victor)
10. GUM DROP	Crewcuts (Mercury)

11) THE BIBLE TELLS ME SO. 12) LEARNIN' THE BLUES. 13 MAYBELLENE. 14) I WANT YOU TO BE MY BABY. 15) AUTUMN LEAVES. 16) DOMANI. 17) HUMMINGBIRD. 18) FOOLED. 19) SONG OF THE DREAMER. 20) SUDDENLY THERE'S A VALLEY. 20) MOMENTS TO REMEMBER.

Vital statistics—**Bill Burns** moves from WQAM-Miami, Fla., to WSAI-Cincinnati, O. . . . **Tony Davis** informs us that tho he is affiliated with KBR-Manchester, N. H., he actually works for WTSL-Hanover. . . . **Ray Schreiner** (WRNL-Richmond, Va.) now the father of four with the birth of Barbara Webster, August 16.

* * * * *

ED FERLAND
(WHEC—Rochester, N. Y.)

Pic of the week—**Ed Ferland** (WHEC-Rochester, N. Y.), only 24 last month, is the youngest announcer on the staff, tho he boasts of seven years in the business. . . . New Yorkers and New Jerseyites will have a new record show to listen to every afternoon from 2-4. **The Gary Lesters** show takes to the air September 19 with music, interviews, etc. It will be heard over WVNJ-Newark, N. J. . . . **Sherm Feller** starts a new show on September 5 via WVDA-Boston, Mass. Titled "A Feller and his Girl", it will run Monday thru Friday. Sherm is the "Feller" and Judy Valentine is the "Girl". The team will do songs and interviews—no records. His night show will continue as usual with records and chatter. . . . **Jerry Vale**, Columbia artist, was re-booked into "The Blue Moon", Boston, on a special percentage deal on the strength of his strong spring appearance. Vale, plugging his new record, "Heaven Came Down To Earth", visited Stan **Richards** (WCOP); **Bob Clayton** (WHDH); Dave **Maynard** and **Alan Dary** (WORL); and **Jay McMasters** (WMEK), all of Boston. . . . **Lee Case** (WAYE-Baltimore, Md.) won his first Blue Ribbon for horse show riding recently at the Boumi Temple Horse Show in a class held for local newspaper and radio and television people. Case hadn't been on a horse in 12 years. . . . **Frank Roberts'** (KXGI-Fort Madison, Iowa) show, "Record Rack", is run by and for the local high school crowd. The mail pull is excellent and his list is based on the youngsters' selections. Frank says "the youngsters are hep and do a better job than a lot of other youngesters I've heard with this kind of thing." . . . **Frank Fellmer** and **Jack Silver** (WMTR-Morristown, N. J.) in New York for a one day visit. The pair do pop and jazz shows, with funny chatter, for four hours daily.

* * * * *

KATHY O'DEA
(WGAR—Cleveland, O.)

Prettiest librarian—**Kathy O'Dea** (WGAR-Cleveland, O.) . . . Dave Sweet (WBSM-New Bedford, Mass.) says **Jerry Vale's** "Magic Night" and "Heaven Came Down To Earth" two of the best Jerry has cut. . . . **Martin Starr**, Hollywood columnist, guest Master of Ceremonies on the "Wheel of Chance" radio show August 20 via the Mutual Radio Network. . . . MGM has prepared a special disk jockey promotion record that will feature three tunes from the album, "It's Always Fair Weather", from the flic of the same name. . . . **Jack Rowzie** (WWDC-Washington, D. C.) has been booked for a return engagement on Mutual's "Phonorama Time" which features pop singer Johnny Desmond.

Rowzie will be heard for the second time on Desmond's show Saturday, Sept. 3 (11:30 a.m. to 12 Noon), and will present a roundup of the top recording hits based on a survey of Washington record sales.

JUST OUT AND ALREADY RACKING UP SENSATIONAL SALES!!!

Joni James

Singing...

"DISK OF THE WEEK" The Cash Box

"you are my love"

"BEST BET" VARIETY

and

"I LAY ME DOWN TO SLEEP"

"Top Review" THE BILLBOARD

Orchestra and Chorus conducted by DAVID TERRY

MGM-12066
K-12066

M-G-M RECORDS
THE GREATEST NAME IN ENTERTAINMENT
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Top 15 Best Selling Pop Albums

1.	LOVE ME OR LEAVE ME	Doris Day Columbia CL 710; EPB 540)
2.	PETE KELLY'S BLUES	Peggy Lee & Ella Fitzgerald (Decca DL 8166; ED 2269) Jack Webb & Various Artists (RCA Victor LPM 1126) Original Sound Track (Columbia CL 690; B 2103, 4, 5)
3.	LONESOME ECHO	Jackie Gleason (Capitol W 627; EBF 1-627)
4.	IN THE WEE SMALL HOURS	Frank Sinatra (Capitol W 581; EBF 1, 2-581)
5.	STARRING SAMMY DAVIS, JR.	Sammy Davis, Jr. (Decca DL 8818; ED 2214-5, 6)
6.	THE STUDENT PRINCE	Mario Lanza (RCA Victor LM 1837; ERB 1837)
7.	OKLAHOMA	Original Movie Cast (Capitol SAO 595)
8.	MUSIC FOR LOVERS ONLY	Jackie Gleason (Capitol H 352; EBF 352)
9.	DAMN YANKEES	Original Cast (RCA Victor LOC 1021; EOC 1021)
10.	SOMETHING COOL	June Christy (Capitol H516)
11.	SONGS OF THE WEST	Norman Luboff Choir (Columbia CL 657; B 2003)
12.	MUSIC, MARTINIS AND MEMORIES	Jackie Gleason (Capitol W 509; EAP 1, 2, 3, 4-309)
13.	PIANO PERSPECTIVES	Don Shirley (Cadence CLP 1004)
14.	I LIKE JAZZ	Various Artists (Columbia JZ 1)
15.	VIENNA HOLIDAY	Michel LeGrand (Columbia CL 706)
15.	SHAKE, RATTLE AND ROLL	Bill Haley & Comets (Decca DL 5560; ED 2168)
15.	I LOVE PARIS	Michel LeGrand (Columbia CL 555; B 441, 2)

From The 20th Century-Fox CinemaScope Production
"LOVE IS A MANY-SPLENDORED THING"
LOVE IS A MANY-SPLENDORED THING
MILLER MUSIC CORPORATION

Another Smash!
"YOU ARE MY SUNSHINE"
and
"MA (She's Making Eyes At Me)"
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THE CASH BOX ROUND THE WAX CIRCLE

NEW YORK:

Eddie Fisher will probably make his film debut in the proposed musical version of "Mr. Deeds Goes To Town". . . . **Nat "King" Cole's** "Someone You Love" will be showcased to TV audiences nationally on the Mr. District Attorney TV'er the week of September 26. . . . **Julius La Rosa** has been signed for his third appearance at the Chicago Theater, opening a two-week engagement there September 30. He'll follow the Chicago booking with his first engagement in Las Vegas, starting at El Rancho Vegas November 9 and closing there on December 6. . . . **Jimmie Komack,** who was the first comedian to play Le Cupidon when he opened there last Wednesday, scored an overwhelming success. . . **Svend B. Sommer,** president of Avas Music, wants it known that he is the sole owner and publisher of "He". The number has already been recorded by **Al Hibbler,** the **McGuire Sisters** and **Kay Armen,** and Sommer expects more releases shortly. . . . **Jack Kearney** has just joined Mercury Artists in charge of the cocktail department. . . . **Xavier Cugat** has been signed to make single releases for Epic. He will continue to record albums for Columbia. . . . **Bill Haley's** "Comets" broke a 12-year attendance record when they played to a total of 4,100 people at Hunt's Starlight Ballroom in Wildwood, New Jersey over the Labor Day weekend. . . . **Harry Belafonte** returns to N. Y. September 29 to open the Waldorf Astoria's Empire Room for a six-week stand. Belafonte is setting a precedent in coming back only 3 months after opening last June at the Starlight Roof of the same hotel.

JULIUS LA ROSA

CHICAGO:

All the rage. Svelte **Patti Page.** And her gorgeous new gowns. Headlining the Chi Thittr. Where she's clickin' at every perf with her "Piddily Patter Patter" and her great "Tennessee Waltz." Also many of her other grandies. And a grand show she packaged to back her up. . . . The famed "Breakfast Club" man, **Don McNeill,** reported to be forming his own diskery. . . . And terrific local talent available. Like **Buddy Charles** and his piano. Who just wowed 'em on **Tom Duggan's** TVer. And has always wowed 'em wherever and whenever given half a chance. **Buddy's a surefire click for disks. . . . Dirk Courtenay's** TVer featuring **Buddy DiVito**—again—and Buddy doing a grand job. . . . Hear tell that **Ralph Conrad's** Deed label ready to bust with a new one that's really good. . . . **Ron Terry** all excited. But excited. Over his very first hunk of wax. Promises to get many plays 'round this town. It's called, "My Tzatzkela", written by well known **Milt Ager,** coupled with "The Monkey Dance", which is something Ron himself wrote when he was with the Army in Yoorup. So, in addition to all his other busy, busy hours, Ron now out plugging like anything for his own first disk. . . . Note from **Jane Mercer** advising that **Guy Cherney** clicked so well with his Mercury disk, "The Kentuckian" in his Hotel Roosevelt, Noo Ohleans, appearance that Mercury cutting 8 more sides with him here in Chi. Then Guy on to the 365 Club in San Francisco and from there a long list of appearances. . . . **B. Bryant** passing thru town absolutely thrilled the way his "Hawk-Eye" has taken off. Especially that **Frankie Laine** rendition, as well as **Bobby Lord's** waxing. . . . **Kenny Meyers** tells of **Eddy Howard's** "Teen-Ager's Waltz". **Dinah Washington's** "I Concentrate On You." **Red Prysock's** "Hand Clappin' ". Kenny very excited over the three. Says "They're sure clickers". . . . Postcard with wrong address reads, **"Hi. My name is Jackie Jones. I'm a girl. And I sing much better than I write".** . . . . **Chick Kardale** reports acquiring 3 new accts. **Caterina Valente's** "This Must Be Wrong." Al Hibbler's "He". Decca's new young waxer, **Ralph Young.** . . . WJJD's **Johnny McCormick.** One of the busiest deejays in Our Town. On from 8 A.M. to 5 P.M. . . . **Studs Lonergon** started a morning show over WJJD.

PATTI PAGE

HOLLYWOOD:

Helen Grayco bowed as a single at the Rancho Vegas for a three-week stand. Singer also had her contract renewed by Label X for an additional year. . . . **Bob Bacon** has added **Peggy King** to his list of clients and is around plugging her latest Columbia release "Learning To Love". . . . . **Dolores Hawkins** back from a very successful Reno engagement, in town for two days before returning to New York to do some TV shots. . . . Local jockies giving a big play to **Gale Storm's** first recording. On the Dot label, Gale covered the R&B tune "I Hear You Knocking" and it looks like her first disk effort could break through. . . . One of the fastest send-offs ever received by a new release in the Los Angeles area was given to Capitol's **"Black Denim Trousers and Motorcycle Boots" by The Cheers.** The record was featured by almost every jockey in town and made its first appearance on the Music City best-seller list in the number 7 spot last week. . . . There was so much reaction to the vocal record by **Buddy Rich** that was played on **Peter Potter's** Juke Box Jury, that **Norman Granz** has decided to take it out of the Buddy Rich album and release it as a single. . . . **Dave Kapp's** faith in the song "Autumn Leaves" has paid off with the hit recording by **Roger Williams.** Kapp heard the song in France several years ago and made two records of it on Decca and two on Victor, and finally made the hit version on his own label. . . . **Real Records** have followed up their "Pancho Lopez" takeoff with their parody on "Yellow Rose of Texas". . . . **Fabor Robison** recording the **DeCastro Sisters** at his Malibu studios this week. . . . **Bobby Short,** whose Atlantic LP has been selling well in the L. A. area has been held over at Court and Leo's. . . . KFWB offering a free trip to Europe for the winners and the disk-jockey in their "Favorite Disk-Jockey" contest. . . . Capitol president **Glenn Wallichs** spent a two-week business-vacation trip in Honolulu with his family.

DeCASTRO SISTERS

Two Exciting Sides By

VIC DAMONE

"Born To Sing The Blues"

AND

"Por Favor"

MERCURY 70692

Thrill To The Voice Of

KITTY WHITE

"Rice"

AND

"The Impatient Years"

MERCURY 70704

TOP MERCURY HITS

Georgia Gibbs	**Rusty Draper**	**Chuck Miller**	**Sarah Vaughan**	**The Platters**
"I Want You To Be My Baby"	"The Shifting, Whispering Sands"	"HAWK-EYE"	"Johnny, Be Smart"	"Only You"
AND	AND	AND	AND	AND
"COME RAIN OR COME SHINE"	"TIME"	"SOMETHING TO LIVE FOR"	"HEY, NAUGHTY PAPA"	"BARK, BATTLE AND BALL"
MERCURY 70685	MERCURY 70696	MERCURY 70697	MERCURY 70693	MERCURY 70633
Red Prysock	**Ralph Marterie**	**David Carroll**	**Eddy Howard**	**Frederick Fennell**
"Hand Clappin'"	"The Toy Tiger"	"Twin 88 Boogie"	"Choo-Choo Cha-Cha"	"Tamboo Samba"
AND	AND	AND	AND	AND
"JUMBO"	"DRY MARTERIE WITH AN OLIVE"	"RED PETTICOATS"	"THE TEEN-AGER'S WALTZ"	"EL TORO MARCH & AZTEC DANCE"
MERCURY 70698	MERCURY 70692	MERCURY 70680	MERCURY 70700	MERCURY 70678

CHICAGO 1, ILLINOIS

Mercury RECORDS

Coral Signs Dorothy Collins To Contract

NEW YORK—Bob Thield, Coral A & R topper, announced this week that he has signed Dorothy Collins to a term contract with the diskery.

The "Sweetheart of Lucky Strike" and favorite of NBC-TV's "Your Hit Parade" show, was formerly with Audivacs Records, an independent company formed by the thrush's husband Raymond Scott. Prior to being with Audivacs, Dorothy was with Decca Records.

Dorothy got her start when she was introduced to Raymond Scott some years back. When the Raymond Scott Quintet needed a vocalist, the thrush was the first choice for the job. But Scott broke up the quintet when he took over the baton for the "Hit Parade" show.

In 1950, the Lucky Strike people wanted a "new type of commercial" and Scott had written it. He phoned Dorothy to record the jingle for its presentation to the sponsors. The sponsors were carried away by both the commercial and the fresh voice of the anonymous vocalist. So Dorothy was hired to sing all the Lucky Strike commercials.

In a short time, the lark became one of TV's top personalities and won a regular job on the "Hit Parade" show.

Listening To the Music

KIAMESHA LAKE, N. Y.—Joe Orleck, left, publisher of The Cash Box is pictured above with Henry Nathanson of General Distributing, Baltimore, record distributor, as the two listen to the Seeburg phonograph in the Terrace Room of the Concord Hotel.

Yours truly glad to be the first to welcome Mr. and Mrs. **Julie Stearns** (of B.M.I. Publishing Corporation) to this country. Julie told me I was the first friendly voice to greet him in London. Thanks for the compliment and we hope you both enjoyed your short stay here.

Joan Greenwood back from New York where she appeared in the T.V. color production "The King and Mrs. Candle." I'd have given anything to hear Miss Greenwood sing as I understand she did! . . . The "Man from Laramie" getting plenty of air time and looks like it's heading for top honours. Watch the best selling charts and see it come up and up. My guess is **Jimmy Young** will have the big seller. . . . And it looks as though **Sammy Davis Jr.** has another one coming up too. Yes, Sammy is one of the favorites in England and it is not too soon! It is now definite that the leading lady in the London presentation of the "Pajama Game" will be Australian comedienne **Joy Nichols**. . . . France has brought us another lovely tune originally titled "Un Jour Tu Verras" and now called "On The Way To Your Heart." Methinks this could be a big, big song or should I say chanson? . . . I hear the **Ed Sullivan** show may soon invite our own **Frankie Vaughan** to guest on "Toast of the Town" and when **David Whitfield** returns to New York in the Fall he's almost sure to be back on the show. . . . I see RCA Victor has issued a new **Alma Cogan** disk. This is the second record by the gal issued in the States in six months. Hope it won't be so long before her third one appears. . . . U.S. Columbia is about to follow RCA's example to release more British recordings. This I understand is as a result of **Johnny Franz'** (Philips A.&R. in England) going to the U.S. recently.

Talking of A.&R. men brings to mind a remark from **Hugh Mendl** (A&R of English Decca) who, upon seeing the ancient automobile driven by **Stan Rubin** and his **Tigertown Five** on page 20 of the September 3rd. issue of **The Cash Box** said "I'm sure they made an excellent record but I wish I could see the front of the car, I may like to add it to my collection." Any information gratefully received.

Crewcuts due to open their vaudeville tour of these Isles on September 19th at the Empire Theatre, Liverpool. . . . **Slim Whitman's** still doing "Mighty Fine" and watch all those other disks of his climb that best seller chart.

This weeks best selling Pop singles.

1) "Rose Marie"—
Slim Whitman (London)

2) "Learnin' The Blues"—
Frank Sinatra (Capitol)

3) "Cool Water"—
Frankie Laine (Philips)

4) "Ev'rywhere"—
David Whitfield (Eng. Decca)

5) "Everyday Of My Life"—
Malcolm Vaughan (H.M.V.)

6) "John and Julie"—
Eddie Calvert (Eng. Columbia)

7) "The Breeze and I"—
Caterina Valente (Polydor)

8) "Indian Love Call"—
Slim Whitman (London)

9) "Evermore"—
Ruby Murray (Eng. Columbia)

10) "Strange Lady in Town"—
Frankie Laine (Philips)

THE CASH BOX Top Selling Records Reported by the Foremost RETAIL OUTLETS From Coast to Coast

HUDSON ROSS
Chicago, Ill.

1. Moments To Remember (Four Lads)
2. Autumn Leaves (R. Williams)
3. Yellow Rose (Mitch Miller)
4. Ain't That A Shame (Boone)
5. Seventeen (Boyd Bennett)
6. Love Is Many-Splendored (Four Aces)
7. Bible Tells Me (Nick Noble)
8. Rock Around The Clock (Bill Haley)
9. Suddenly There's A Valley (Grant/La Rosa)
10. Fairy Tales (Frank Sinatra)

YAEGERS MUSIC SHOP
Baltimore, Md.

1. Yellow Rose (Mitch Miller)
2. Seventeen (Boyd Bennett)
3. Ain't That A Shame (Boone)
4. Autumn Leaves (R. Williams)
5. Rock Around The Clock (Bill Haley)
6. Maybellene (Chuck Berry)
7. I Want You To Be My Baby (Lillian Briggs)
8. Love Is Many-Splendored (Four Aces)
9. Bible Tells Me So (Cornell)
10. Fooled (Perry Como)

NORTH MAIN RECORD SHOP
Houston, Tex.

1. Yellow Rose (J. Desmond)
2. All By Myself (Fats Domino)
3. Maybellene (Chuck Berry)
4. I Remember (Wee Willie Wayne)
5. Love Is Many-Splendored (Four Aces)
6. Suddenly There's A Valley (Gogi Grant)
7. I Hear You Knocking (Lewis)
8. Song Of The Dreamer (Fisher)
9. Pete Kelly's Blues (Fitzgerald)
10. Day By Day (Four Freshmen)

SUPER ENTERPRISE
Washington, D. C.

1. Ain't That A Shame (Boone)
2. Yellow Rose Of Texas (Miller)
3. Love Is Many-Splendored (Four Aces)
4. Rock Around The Clock (Bill Haley)
5. Seventeen (Fontanes)
6. Autumn Leaves (R. Williams)
7. Song Of The Dreamer (Fisher)
8. Tina Marie (Perry Como)
9. I'll Never Stop Loving You (Doris Day)
10. Maybellene (Chuck Berry)

BILL'S "T" RECORD SHOP
Tulsa, Okla.

1. Maybellene (Chuck Berry)
2. Yellow Rose (Mitch Miller)
3. Seventeen (Boyd Bennett)
4. Aain't That A Shame (Fats Domino)
5. House Of Blue Lights (Miller)
6. Rock Around The Clock (Bill Haley)
7. Song Of The Dreamer (Fisher)
8. Wake The Town (M. Carson)
9. Gum Drop (Crewcuts)
10. Longest Walk (J. P. Morgan)

KATZ DRUG COMPANY
Kansas City, Mo.

1. Maybellene (Chuck Berry)
2. Bible Tells Me (Don Cornell)
3. Seventeen (Boyd Bennett)
4. Love Is Many-Splendored (Four Aces)
5. Yellow Rose (Mitch Miller)
6. Ain't That A Shame (Boone)
7. House Of Blue Lights (Miller)
8. Wake The Town (Les Baxter)
9. Boppin' The Rock (C. Chenier)
10. Moments To Remember (Four Lads)

BERGENFIELD MUSIC, INC.
Bergenfield, N. J.

1. Ain't That A Shame (Boone)
2. Yellow Rose (Mitch Miller)
3. Seventeen (Boyd Bennett)
4. Rock Around The Clock (Bill Haley)
5. Tina Marie (Perry Como)
6. Maybellene (Chuck Berry)
7. Kentuckian Song (Hilltoppers)
8. Longest Walk (J. P. Morgan)
9. Autumn Leaves (R. Williams)
10. Bible Tells Me So (Cornell)

RADIO DOCTORS
Milwaukee, Wisc.

1. Autumn Leaves (R. Williams)
2. Song Of The Dreamer (Ray/Fisher)
3. Maybellene (Chuck Berry)
4. Suddenly There's A Valley (Grant/La Rosa)
5. Shifting, Whispering Sands (Draper/Vaughan)
6. Wake The Town (M. Carson)
7. Black Denim Trousers (Cheers)
8. I Want You To Be My Baby (Georgia Gibbs)
9. Gum Drop (Crewcuts)
10. Moments To Remember (Four Lads)

WALLICHS MUSIC CITY
Hollywood, Calif.

1. Love Is Many-Splendored (Four Aces)
2. Autumn Leaves (R. Williams)
3. Suddenly There's A Valley (Gogi Grant)
4. Rock Around The Clock (Bill Haley)
5. Blossom Fell (Nat Cole)
6. Yellow Rose (Mitch Miller)
7. Black Denim Trousers (Cheers)
8. House Of Blue Lights (Miller)
9. Tina Marie (Perry Como)
10. Unchained Melody (Baxter)

TRI-BORO RECORD EXCH.
Jamaica, L. I., N. Y.

1. Autumn Leaves (R. Williams)
2. Love Is Many-Splendored (Four Aces)
3. Maybellene (Chuck Berry)
4. Seventeen (Boyd Bennett)
5. Cattle Call (Eddy Arnold)
6. Yellow Rose (Mitch Miller)
7. Why Don't You Write Me (Jacks)
8. Tina Marie (Perry Como)
9. Ain't That A Shame (Boone/Domino)
10. The Wedding (Solitaires)

MUSIC CORNER
New Haven, Conn.

1. Yellow Rose Of Texas (Miller)
2. Love Is Many-Splendored (Four Aces)
3. Ain't That A Shame (Boone)
4. Ship Of Love (Nutmegs)
5. I Want You To Be My Baby (Lillian Briggs)
6. Autumn Leaves (R. Williams)
7. Maybellene (Chuck Berry)
8. Seventeen (Boyd Bennett)
9. Razzle Dazzle (Bill Haley)
10. Why Don't You Write Me (Four Jacks)

F & R LAZARUS CO.
Columbus, Ohio

1. Yellow Rose (Mitch Miller)
2. Love Is Many-Splendored (Four Aces)
3. Longest Walk (J. P. Morgan)
4. Ain't That A Shame (Boone)
5. Autumn Leaves (R. Williams)
6. Don't Stay Away Too Long (Eddie Fisher)
7. If I May (Nat Cole)
8. Wake The Town (Les Baxter)
9. Tina Marie (Perry Como)
10. Seventeen (Boyd Bennett)

DISC & NEEDLE REC. SHOPS
Minneapolis, Minn.

1. Yellow Rose Of Texas (Johnny Desmond)
2. Seventeen (Fontanes)
3. Autumn Leaves (R. Williams)
4. Ain't That A Shame (Boone)
5. Maybellene (Chuck Berry)
6. Longest Walk (J. P. Morgan)
7. Love Is Many-Splendored (Four Aces)
8. Song Of The Dreamer (J. Ray)
9. Wake The Town (M. Carson)
10. Tina Marie (Perry Como)

GAIETY MUSIC SHOP
New York, N. Y.

1. Yellow Rose (Mitch Miller)
2. Ain't That A Shame (Boone)
3. Rock Around The Clock (Bill Haley)
4. Hard To Get (G. MacKenzie)
5. Love Is Many-Splendored (Four Aces)
6. Domani (Julius La Rosa)
7. Autumn Leaves (R. Williams)
8. Unchained Melody (Hibbler)
9. Summertime in Venice (Rose)
10. Wake The Town (M. Carson)

HOUSE OF MUSIC
Honolulu, Hawaii

1. Rock Around The Clock (Bill Haley)
2. As I Live And Breathe (Verna)
3. Man In A Raincoat (Wright)
4. Popcorn Song (Cliffie Stone)
5. Day By Day (Four Freshmen)
6. Story Untold (Crewcuts)
7. That Old Black Magic (Sammy Davis,Jr.)
8. I'll Never Stop Loving You (Doris Day)
9. Something's Gotta Give (Sammy Davis, Jr.)
10. Honey Babe (Art Mooney)

MUSIC SALES CORP'N
Augusta, Ga.

1. Maybellene (Chuck Berry)
2. Seventeen (Fontanes)
3. Ain't That A Shame (Boone)
4. Love Is Many-Splendored (Four Aces)
5. Yellow Rose (J. Desmond)
6. Hummingbird (Laine/Paul & Ford)
7. Rock Around The Clock (Bill Haley)
8. Good And Lonesome (Starr)
9. Wake The Town (M. Carson)
10. It's Love, Baby (Ruth Brown)

DEW MUSIC COMPANY
Monroe, La.

1. Ain't That A Shame (Boone)
2. Maybellene (Chuck Berry)
3. Rock Around The Clock (Bill Haley)
4. Yellow Rose Of Texas (Johnny Desmond)
5. Love Is Many-Splendored (Four Aces)
6. Seventeen (Fontanes)
7. Longest Walk (J. P. Morgan)
8. Hard To Get (G. MacKenzie)
9. House Of Blue Lights (Miller)
10. Man In A Raincoat (Marlowe)

SQUARE RECORD SHOP
Wilkes-Barre, Pa.

1. Yellow Rose (Miller/Desmond)
2. Seventeen (Fontanes)
3. Ain't That A Shame (Boone)
4. Rock Around The Clock (Bill Haley)
5. Tina Marie (Perry Como)
6. Satisfied Mind (Red Foley)
7. Wake The Town (M. Carson)
8. Domani (Julius La Rosa)
9. Love Is Many-Splendored (Four Aces)
10. My One Sin (Nat Cole)

LYRIC NEWS & REC. SHOP
Indianapolis, Ind.

1. Yellow Rose (Mitch Miller)
2. Ain't That A Shame (Boone)
3. Rock Around The Clock (Bill Haley)
4. Hard To Get (G. MacKenzie)
5. Wake The Town (Les Baxter)
6. Tina Marie (Perry Como)
7. Song Of The Dreamer (Fisher)
8. I'll Never Stop Loving You (Doris Day)
9. Blossom Fell (Nat Cole)
10. Domani (Julius La Rosa)

LYNN MUSIC CO.
Lynn, Mass.

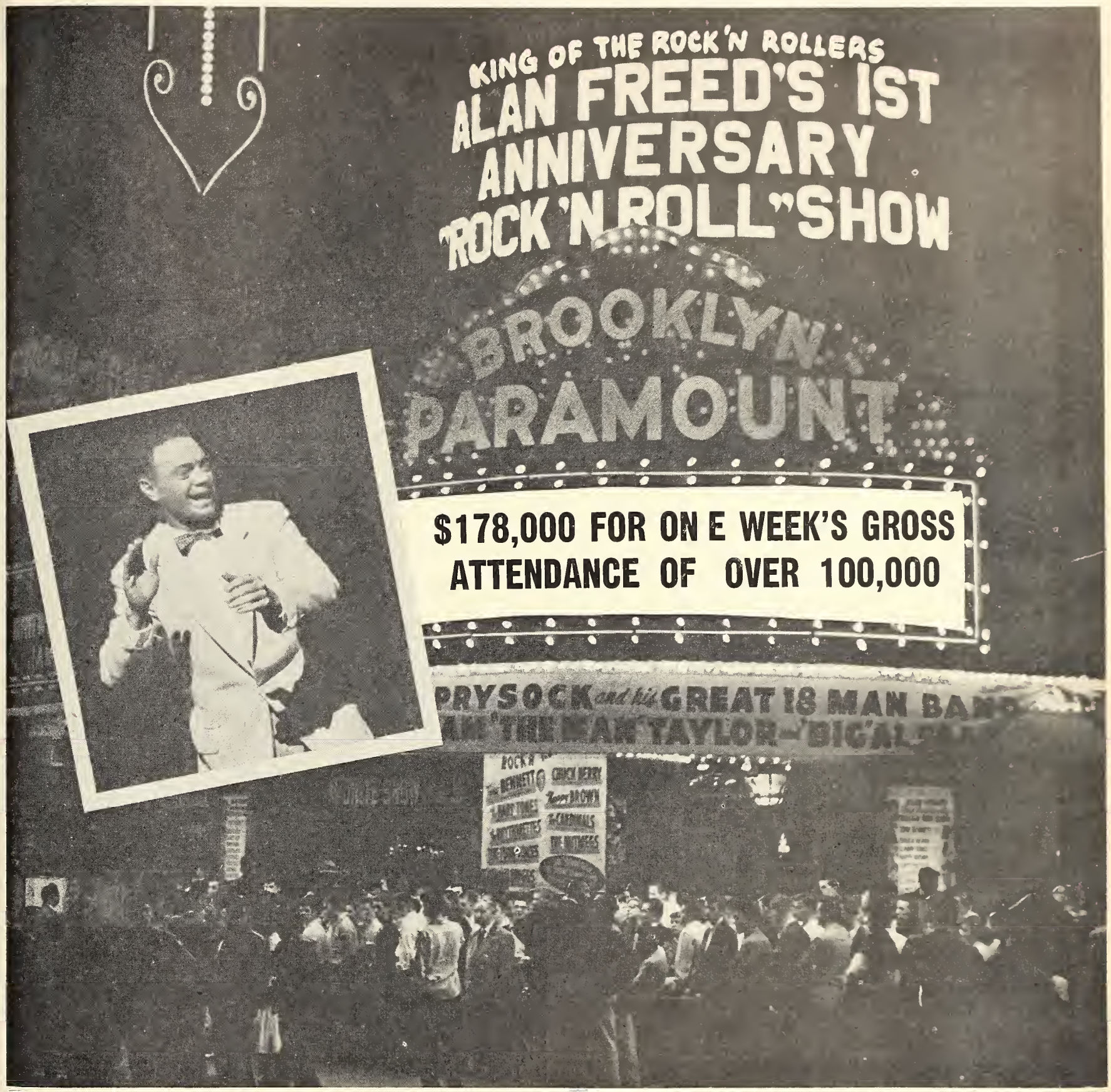
1. Moments To Remember (Four Lads)
2. Yellow Rose (Mitch Miller)
3. Gum Drop (Crewcuts)
4. Mary Lou (Young Jessie)
5. Maybellene (Chuck Berry)
6. This Must Be Wrong (Valente)
7. Seventeen (Rusty Draper)
8. Bible Tells Me So (Cornell)
9. Love Is Many-Splendored (Four Aces)
10. Dee Do Dee Da (Goofers)

BILL LAMB RECORD SHOPPE
Flint, Mich.

1. Gum Drop (Crewcuts)
2. Seventeen (Fontanes)
3. Yellow Rose (Mitch Miller)
4. Maybellene (Chuck Berry)
5. Ain't That A Shame (Boone)
6. Song Of The Dreamer (Fisher)
7. Tina Marie (Perry Como)
8. Longest Walk (J. P. Morgan)
9. Bible Tells Me So (N. Noble)
10. Autumn Leaves (R. Williams)

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

BREAKS EVERY EXISTING RECORD IN PARAMOUNT THEATRE HISTORY!



THANKS To The Stars Of Our Show—

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CHUCK BERRY NAPPY BROWN THE NUTMEGS
RED PRYSOCK THE CARDINALS THE HARPTONES
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Alan Freed Rocks 'N' Rolls To The Tune of $178,000 Gross For One Week Stand At Brooklyn Paramount

NEW YORK—Alan Freed, with his First Anniversary Rock 'n' Roll Party, broke the all-time record gross for both the Brooklyn and New York Paramount Theatres with a whopping take of $178,000. This topped the previous high set by Dean Martin and Jerry Lewis some years ago when they reached the $147,000 mark at the New York Paramount.

This reviewer has been through the teen age hysteria that existed from 1936 through 1945 when the kids danced in the aisles to the music of Benny Goodman, Frank Sinatra, Tommy Dorsey and others, but never have these eyes seen fanatical exuberance such as the type displayed at Alan Freed's sensational 1st Anniversary Rock 'n' Roll program, a package show unveiled this past week at the Brooklyn Paramount Theatre.

As we approached the theatre, hundreds were milling about and the crowd was almost completely around the 2½ block area which is the girth of the Paramount. The lines were four abreast. We managed to get backstage only to find Freed out on the fire escape waving to the youngsters cheering him from the streets. During his broadcast from backstage of his WINS Rock and Roll show, he had to tell his audience to stop coming to the theatre that evening because of the jamup.

On stage, Freed welcomed the teenagers, and as the curtain rose, Red Prysock and his band broke loose with a wild instrumental jump with Red taking some hot licks on the sax. The mood of the audience was that of Times Square on New Year's Eve. The kids were screaming and shouting and added to the tumult with noisemakers and cow bells.

The Cardinals, Atlantic recording stars, opened the vocal portion of the entertainment with "Come Back My Love," their latest waxing and followed with "The Door Is Still Open."

Victor's female trio, The Rhythmettes, followed with "Seventeen." They were attractively gowned, and with more stage experience, should do very well. They closed with "Only You."

Savoy's Nappy Brown got a big hand for his version of "Don't Be Angry" and sent the crowd wild with "Piddily Patter Patter." By this time, you could tell the audience wanted only rocking songs and was becoming impatient with ballads.

The Four Voices (Columbia) came on with their hit ballad "Honest Darling," but could hardly finish the number because of the mood of the audience.

The Harptones, the Paradise label's group, drew a big hand with "Mambo Boogie" and got loads of applause for their dance interpolations. Even their pianist joined in the fun, pounding the keyboard while sitting on the floor. The boys concluded with "Life Is But A Dream."

When Freed introduced Chuck Berry, the Chess artist tore down the house with his knock down drag out version of "Maybellene." He went off to a sensational hand.

Herald label's Nutmegs, opened strongly to "Story Untold" and the audience began to sway back and forth in unison, keeping in tempo with the group. They closed with their latest hit "Ship Of Love."

In the next spot, Alan Freed introduced his wife Jackie, and after giving her a big hug and kiss, expressed his thanks to the audience for making the Rock and Roll show such a success.

Al Hibbler then took the spotlight with "They Say You're Laughing At Me" and "Unchained Melody" and was the first artist to be called back for an encore. He obliged and finished powerfully with his unique interpretation of "Danny Boy." Hibbler, who is now being featured at Birdland, was called in to sub for Tony Bennett who had to leave the show when he burst a blood vessel in his throat earlier in the week.

Freed asked Sam Taylor and Al Sears, two sax stars, to take bows for the top job they had done in accompanying all the above mentioned artists.

Then the crowd went wild when Lillian Briggs, Epic's new star, came on with her version of "I Want You To Be My Baby." Donned in a form fitting, white sequin gown, the thrush belted out her big hit and had the house in an uproar when she let loose with a wild trombone solo. She stopped the show and had to come back for repeat choruses.

The entire cast came back on stage for a bow and drew roars from the more than 4000 people who jammed the Brooklyn Paramount.

WATCH FOR
"ROCK-A-WAY"
RUSTY KEEFER and his GREEN LIGHTS
featuring RITA DELMAR on
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THE CASH BOX Album Reviews

SOUND TRACK

"Rose Marie"—Ann Blyth, Howard Keel, Fernando Lamas—"The Merry Widow"—Fernando Lamas—MGM E 3228 (12" LP)

"Show Boat"—Kathryn Grayson, Ava Gardner, Howard Keel—"Lovely To Look At"—Kathryn Grayson, Red Skelton, Howard Keel—MGM E3230 (12" LP)

"Summer Stock"—Judy Garland, Gene Kelly—"The Pirate"—Judy Garland, Gene Kelly—MGM E 3234 (12" LP)

"An American In Paris"—Gene Kelly & Georges Guetary—"In The Good Old Summertime"—Judy Garland—MGM E 3232 (12" LP)

"Seven Brides For Seven Bros."—Jane Powell, Howard Keel—"Royal Wedding"—Fred Astaire, Jane Powell—MGM E 3235 (12" LP)

"Annie Get Your Gun"—Betty Hutton, Howard Keel—"Easter Parade"—Judy Garland, Fred Astaire—MGM E 3227 (12" LP)

"Words And Music"—June Allyson, Judy Garland, Lena Horne, Betty Garrett, Mickey Rooney, Ann Sothern—"Two Weeks In Love"—Jane Powell, Carleton Carpenter, Debbie Reynolds—MGM E 3233 (12" LP)

"Gentlemen Prefer Blondes"—Jane Russell, Marilyn Monroe—"Till The Clouds Roll By"—Judy Garland, June Allyson, Kathryn Grayson, Lena Horne, Tony Martin—MGM E 3231 (12" LP)

"Singing In The Rain"—Gene Kelly, Donald O'Connor, Debbie Reynolds—"Rich, Young And Pretty"—Jane Powell, Danielle Darrieux, Fernando Lamas—MGM E 3236 (12" LP)

"Good News"—June Allyson, Peter Lawford—"Three Little Words"—Fred Astaire, Red Skelton—MGM E 3229 (12" LP)

For years now, Metro-Goldwyn-Mayer Studios have been the leaders in musical film making. In addition to each MGM musical being a major event as far as the film world is concerned, the flick is also a major event to the record world. Because an endless chain of pop song hits have come from these films. The original cast albums have also been strong sellers while the movie was making the rounds. But it is more amazing to note that even after the film has lived a long life, the original cast album continues to live on as a steady seller. In this series, MGM puts two past sound tracks on one 12" LP. These scores were available previously on 10" platters only. It's a bargain purchase for anyone who's looking for film scores. And each LP contains some film classics. There are too many great song interludes in this series for us to single out and list in this space. Fresh packaging of the MGM catalog should boost sales on this merchandise greatly.

POPULAR

"MUSIC FOR BAREFOOT BALLERINAS AND OTHERS"—Orchestral Impressions by Larry Elgart—Decca DL8034 (12" LP)

BAREFOOT BALLERINA; BARBARA SNOW; THE EFFICIENCY EXPERT; TEMPEST IN A TEACUP; WHAT THE THUNDER SAID; THE TRIANGLE; SONG OF THE WIND; THE DANCING CLASS; GYPSY FESTIVAL; SPANISH LACE.

It's always a great pleasure to this reviewer when an album such as this one hits the market, because this is not the type that takes just a few days to set up. This is a musical accomplishment that has obviously taken months and months of hard work, work backed by years of musical experience. Titled "Music For Barefoot Ballerinas and others", the music is a "series of original impressions designed to please high fidelity enthusiasts, lovers of exotic musical moods, dancers and choreographers." The last two ought to have a field day with this fascinating merchandise. The ten selections are the brain child of Charles Albertine and Larry Elgart, the former the author of the music, the latter the director and conductor. The music looks at ballet from a fresh and an entirely different angle. It's ballet music in a modern vein. None of the pieces runs longer than 4½ minutes and each casts an entirely different mood. A picturesque creation that Decca can be proud of. Should meet with approval of all groups. Modern music at its best. Hi-fi addicts will get a boot out of the sound whether they enjoy this brilliant work or not.

"VOODOO SUITE" Plus Six All Time Greats—Perez Prado—Shorty Rogers—RCA Victor LPM 1101 (12" LP)

VOODOO SUITE; ST. JAMES INFIRMARY; IN THE MOOD; I CAN'T GET STARTED; JUMPING AT THE WOODSIDE; STOMPING AT THE SAVOY; MUSIC MAKERS.

Perez Prado, who has been doing some amazing things in the mambo field as an arranger and composer, as mambo enthusiasts are very well aware, finally achieved national recognition when his arrangement of "Cherry Pink And Apple Blossom White" skyrocketed past the million mark. But for those unfamiliar with the tremendous versatility of the amazing Mr. Prado, one good way to get acquainted is thru his latest album "Voodoo Suite". The suite is a haunting, chant and drum filled composition featuring the trumpet of jazz star Shorty Rogers. It's an enchanting wedding of African rhythms with American jazz. An amazing listening experience. When you close your eyes, you can feel the jungle atmosphere. Flip side contains six instrumental favorites set to a mambo beat by Prado. A juicy acquisition for any Latin music lover.

"MUSICAL HEADLINES"—H. J. Lengsfelder and the World Symphony Orchestra—Request RLP 10029 (12" LP)

SOUTH AMERICAN COMPLICATIONS; MEDDLING IN THE MIDDLE EAST; ISRAEL CELEBRATES BIRTHDAY; GERMANY SIGNS PACT; ATOMIC TEST; HAZE OVER THE HUDSON; TRAFFIC TIE-UP; MISS MASON WAS MARRIED; RACING CHART; SUPREME COURT IN SESSION.

Hans Lengsfelder, a wizard with the pen, displays more of his musical genius on an imaginative LP titled "Musical Headlines". Lengsfelder does a top grade job of setting each of the above headlines to music and the World Symphony Orchestra does an equally outstanding job of presenting this enjoyable piece of listening. An attractive LP that's easy on the ears. Each selection creates a definite picture and carries the listener to the area described in the title. Fascinating piece of merchandise.

THE CASH BOX

Album Reviews

PEE WEE HUNT "Dixieland Classics"—Capitol T 573 (12" LP)

JAZZ ME BLUES; ROYAL GARDEN BLUES; THAT'S A PLENTY; MILENBERG JOYS; WHEN THE SAINTS GO MARCHING IN STRUT; SOUTH RAMPART STREET PARADE; AT THE JAZZ BAND BALL; SOUTH; WASHINGTON AND LEE SWING; SENSATION; FIDGETY FEET; ORIGINAL DIXIELAND ONE STEP.

One of the most popular of the current Dixieland jazz combos is Pee Wee Hunt's. His little aggregation has been dishing up some great two beat music for past seven years, highlighted by such smash sellers as "12th St. Rag" and "Oh!" On this LP, the maestro leads his boys through a dozen Dixie favorites—favorites of Pee Wee and his listeners. A lively affair full of spunk and color. Has a limited but loyal market.

"SHALL WE DANCE . . ."—Buddy Morrow and his Orchestra—Mercury MG 20062 (12" LP)

INTERMEZZO; BODY AND SOUL; MELANCHOLY BABY; LET'S DO IT; SOMETHING TO REMEMBER YOU BY; SEPTEMBER SONG; THE TOUCH OF YOUR LIPS; BLUE PRELUDE; WE'LL BE TOGETHER AGAIN; I FOUND A MILLION DOLLAR BABY; THAT OLD FEELING; TOO MARVELOUS FOR WORDS.

Buddy Morrow dishes up a twelve incher containing a dozen favorites set to dance tempo. It's a soft and smooth LP that offers band music in a mood music fashion. Excellent material for a dreamy atmosphere. Wonderful stuff to dance to.

CLASSICAL

"THE SERIOUS GERSHWIN"—Morton Gould—RCA Victor LM 6033 (1-12" LP)

RHAPSODY IN BLUE; AN AMERICAN IN PARIS; PORGY AND BESS SUITE; CONCERTO IN F; PRELUDES.

An ambitious companion piece to RCA Victor's "The Popular Gershwin." It consists of Gershwin's serious efforts listed above, played by another great American composer and pianist of great skill, Morton Gould. The woods are full of wonderful treatment of Gershwin tunes, both pop and those included in this album, but for those who have dated versions or none at all, this is a potent offering packaging all of Gershwin's major works with the exception of his Cuban Overture.

HEIFETZ—Brahms' "Violin Concerto"—Fritz Reiner conducts the Chicago Symphony Orchestra—RCA Victor LM-1903—(1-12" LP)

A brilliant version of Brahms' "Violin Concerto." It is redundant to repeat glowing adjectives of Heifetz's overpowering talent. Suffice it to say that this is one of the best treatments of the much recorded concerto. There are available versions by almost every famous violinist. Heifetz has another, also on Victor, with the Boston Symphony Orchestra and Koussevitzky. However, for those who desire an exciting record of the concerto, or who do not yet possess a fine, current treatment, this release is invaluable.

DAPHNIS AND CHLOE—Ravel—Charles Munch, Boston Symphony Orchestra —RCA Victor LM-1893—(1-12" LP)

A deluxe one 12" record album of the famous work. Extensive notes add to the enjoyment of the Ballet. Under the guidance of Charles Munch, the Boston Symphony Orchestra, assisted by chorus, delivers a truly fine and thrilling reading. The story of Chloe's kidnapping by the pirates and her eventual return to Daphnis thru the intervention of Pan is orchestrally told with loving attention to mood and color. It is perhaps the finest version of Daphnis and Chloe yet. Proper exploitation by the dealer should make this one of his best attractions.

DEBUSSY "Images"—The Concertgebouw Orchestra of Amsterdam, Eduard Van Beinum, Conductor.—Epic LC 3147—(1-12" LP)

The seldom recorded "Images" in its entirety is presented here in the Europe recorded master by The Concertgebouw Orchestra of Amsterdam. The moody "Gigues", the haunting "Rondes de printemps", and the gay, exciting "Iberia" stir the emotions of the listener. A strong offering for Debussy buyers.

JAZZ

"LOUIS ARMSTRONG AT THE CRESCENDO"—Decca Records DL 8168—(1-12" LP)

WHEN IT'S SLEEPY TIME DOWN SOUTH; JEEPERS CREEPERS; TIN ROOF BLUES; MY BUCKET'S GOT A HOLE IN IT; ROSE ROOM; ME AND BROTHER BILL; LAZY RIVER; 'TAIN'T WHAT YOU DO; PERDIDO; BLUES FOR BASS; DON'T FENCE ME IN; STOMPIN' AT THE SAVOY.

Perhaps the most familiar voice in the world, Louis Armstrong is again presented in LP form, with an actual recording of his concert at the Crescendo, a Los Angeles night club, early this year. The tunes, most of which have been done thousands of times by the gravel voiced happiness man, always manage to sound new and fresh when embroidered by the Satchmo personality. No one in the entertainment world can better recall to your memory so vivid a picture as can the grinning, sand papered tonsiled vocalist. One bar and you immediately recall the ubiquitous handkerchief mopping the dripping brow and the large, oval, fun filled eyes. Decca should have a good seller here.

ARTIE SHAW—Epic LN 3150—(1-12" LP)

NIGHTMARE; IT'S A LONG, LONG WAY TO TIPPERARY; I'M YOURS; JUST YOU, JUST ME; THE BLUES MARCH; WHISTLE WHILE YOU WORK; IF IT'S THE LAST THING I DO; I'VE A STRANGE NEW RHYTHM IN MY HEART; A STRANGE LONELINESS; LET 'ER GO; I USED TO BE ABOVE LOVE.

Epic makes available an interesting collection of Artie Shaw etchings with which the public is not too familiar, having been cut just to his great releases. The current revival of interest in jazz plus the still potent name of Artie Shaw should be sufficient to attract sales to this release. Tho technically it is dated, the album provides many musical pleasures and is bait for collectors.

JOHNNY SMITH PLAYS JIMMY VAN HEUSEN—Roost 2201—(1-12" LP)

BUT BEAUTIFUL; SWINGING ON A STAR; I COULD HAVE TOLD YOU; IT COULD HAPPEN TO YOU; OH YOU CRAZY MOON; I THOUGHT ABOUT YOU; DEEP IN A DREAM; SO HELP ME; NANCY POLKA DOTS AND MOONBEAMS; DARN THAT DREAM; IMAGINATION.

The lovely melodies of Jimmy Van Heusen are lovingly treated by the nimble guitar pluckings of Johnny Smith, ably assisted by Bob Panecoast, piano; George Roumanis, bass; and Gerry Segal, drums. The familiar tunes are given a scintillating treatment by the guitar maestro. It is an album that will appeal to those lovers of things melodic, guitar fans, and jazz fans.

THE CASH BOX

TV WAX WISE

Perry Como debuts as the star of his own hourlong TVer Sept. 17, and he'll have a pack of headliners for his premiere performance. **Frankie Laine, Rosemary Clooney, Sid Caesar, Nanette Fabray, Carl Reiner** and **Howie Morris** are just a few. Como gets a two week head start on his competition, Gleason's two half-hour shows which debut Oct. 1. On Gleason's first "Stage Show" stint, he'll have **Dick Haymes** and **Jane Russell** guest with the **Dorsey Brothers**. . . . Victor has released on a single, two songs which **Jeannie Carson** sings in the Oct. 1 **Max Liebman** spectacular "Heidi". The disk features "Oudt Comes Oom-pa-pa" and "Greener Pastures". Disk is enclosed in a special sleeve with a big photo of the thrush on it. . . . **Gisele MacKenzie** last Saturday, 9/10, became the first featured vocalist on "Your Hit Parade" to sing her own hit record on the TV version of the show. The thrush sang "Hard To Get", her label X waxing which made the #2 spot. . . . **Dean Martin** and **Jerry Lewis** will kick off the Fall season schedule of "Colgate Variety Hour", on Sept. 18, if all goes well. It'll be their first performance together since their splitup. . . . **Kenton's** last "Music '55" stint for the Summer will feature an all star cast including **Ella Fitzgerald, Dizzy Gillespie, Buddy Rich, Flip Phillips, Ray Brown, Oscar Peterson, Roy Eldridge, Herb Ellis** and **Don Abney**. CBS plans to incorporate the Kenton show into some Saturday night spectaculars this Fall. . . . **Johnny Desmond** got a chance to plug two releases on the Philco Playhouse's show last week. He sang "Yellow Rose" and his latest release "Miss America". . . . **Dick Contino** will go dramatic when he portrays the leading role on "Lux Video Theatre's" Sept. 22 show. . . . **Dinah Shore** returns to her twice-a-week spot Sept. 13. . . . **Ron Terry**, a well known dee jay and TV personality in Chicago, will have his first recording issued on the Kahill label in the near future. . . . Pantomimist **Dotty Mack** returns to ABC on Sept. 17. . . . **Eddie Fisher** will be doing a spectacular this season. . . . **Polly Bergen** is "Upbeat!" hostess 9/13-15. . . . **Jerry Vale** will be dee jay **Stan Richards'** in person guest on his "Totem Pole Show" from Norumbega Park in Auburndale, Mass., on Sept. 12 over WBZ-TV. . . . **Bette Chappell** guests on LaRosa's Show Sept. 16. . . . **Roberta Peters** is the featured star of "Voice of Firestone" 9/19. . . . Songwriter **Arthur Schwartz** will be supplying quite a bit of music for CBS-TV this year. He'll do a 90 min. musical version of Maxwell Anderson's "High Tor" which will star Bing Crosby. His second job will be the Christmas production "The Blue Bird". Another project of Schwartz' is a revue-type musical called "Wonderful World".

Dot Had Record Breaking Summer

GALLATIN, TENN.—There was no let up during the hot Summer months for Dot Records in spite of floods, hurricanes and inclement weather. Release upon release went beyond prexy Randy Wood's expectations.

During the month of August alone, Wood reports that over 820,000 records were shipped. The numbers included in the huge Summer business were "Ain't That A Shame" by Pat Boone, last week's #1 juke box tune; the Fontane Sisters' "Seventeen"; "The Kentuckian Song" by the Hilltoppers; Snooky Lanson's "Why Don't You Write Me"; Billy Vaughan's "Shifting Whispering Sands" and Johnny Maddox' standards as well as the country and western catalog featuring Jimmy Work, Mac Wiseman and Jimmie Newman.

"Many Splendored Thing" Climbing Fast

NEW YORK—In the short time span of four weeks, the Miller Music tune "Love Is A Many-Splendored Thing" has jumped into the number five spot on the Hit Parade list as well as hitting the number four spot on *The Cash Box* best seller and most played by dee jay lists. The tune is the title song of the 20th Century Fox pic featuring Jennifer Jones and William Holden. The song, which will probably be an Academy Award nominee, was written by Sammy Fain and Paul Francis Webster.

Lester Sims, general professional manager of Miller Music, is continuing his drive to send the song up to the number one spot.

Ward Heads Marquees Sales

NEW YORK—Guy Ward has been signed as head of sales for American Recording Artists and the Marquee Record label.

Ward was formerly associated with several independent record companies including Black & White Records, Supreme Records, Jewell and Deluxe. For the past few years, he has been a TV producer, time buyer and promotion executive with Charles Antell, Inc.

Ward has already set up about 15 distributors for the Marquee company and many more are scheduled to be added in the near future.

The label's latest releases include "Fair Dinkum" and "Stay On The Sunny Side" by the Sunnysiders and "You Never Have To Stand Alone" and "Angel Bells" by Murray Arnold.

In the future, the plattery will issue dixieland, mambo and progressive jazz merchandise.

6 All-Time Favorites on 1 Record
JOHNSTON BROS.
- SOMEBODY STOLE MY GAL
- YOU WERE MEANT FOR ME
- I CAN'T GIVE YOU ANYTHING BUT LOVE
- IF YOU KNEW SUSIE
- AIN'T SHE SWEET
- TOOT TOOT TOOTSIE

LONDON

THE CASH BOX Disk Jockeys' REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending September 10 without any changes on the part of THE CASH BOX.

John Michaels
WOKY—Milwaukee, Wisc.

1. Gum Drop (Crewcuts)
2. Ain't That A Shame (Boone)
3. Moments To Remember (Four Lads)
4. Maybellene (Johnny Long)
5. Love Is A Many-Splendored Thing (Four Aces)
6. My One Sin (Nat Cole)
7. Rock Around The Clock (Bill Haley)
8. Domani (Julius La Rosa)
9. Young Ideas (Tony Martin)
10. Seventeen (Boyd Bennett)

Bill Carrigan
WMAR—Nashville, Tenn.

1. Why Don't You Write (Snooky Lanson)
2. Yellow Rose (Mitch Miller)
3. Gum Drop (Crewcuts)
4. Ain't That A Shame (Boone)
5. Seventeen (Fontanes)
6. Fooled (Perry Como)
7. Bible Tells Me (Don Cornell)
8. Kentuckian (Arnold & Winterhalter)
9. Wake The Town (Les Baxter)
10. Same Ole Saturday Night (Frank Sinatra)

Hy Davis
WAIP—Prichard-Mobile, Ala.

1. Love Is A Many-Splendored Thing (Four Aces)
2. Never Stop Loving You (Day)
3. Suddenly There's A Valley (Gogi Grant)
4. Yellow Rose (Mitch Miller)
5. Domani (Julius La Rosa)
6. Hard To Get (G. MacKenzie)
7. Fooled (Perry Como)
8. Longest Walk (J. P. Morgan)
9. Mad About The Boy (Mary Kaye Trio)
10. Young Ideas (Martin/Foster)

George LeZotte
WAVZ—New Haven, Conn.

1. Yellow Rose (Miller/Desmond)
2. Black Denim Trousers (Baxter/Cheers)
3. As I Live And Breathe (Verna)
4. Love Is A Many-Splendored Thing (Four Aces)
5. Bible Tells Me (Don Cornell)
6. Wake The Town (Les Baxter)
7. Suddenly There's A Valley (Gogi Grant)
8. Tina Marie (Perry Como)
9. Seventeen (Rusty Draper)
10. Fairy Tale (Frank Sinatra)

Pfc. Richard Hayes
ABC Mutual Radio Networks, New York, N. Y.

1. Learnin' The Blues (Sinatra)
2. Learnin To Love (D. A. Gray)
3. Yellow Rose (Mitch Miller)
4. Wake The Town (Les Baxter)
5. Hard To Get (G. MacKenzie)
6. Never Stop Loving You (Day)
7. Rock Around The Clock (Bill Haley)
8. Unchained Melody (L. Baxter)
9. Sugar Blues (Lauries)
10. Summertime In Venice (Jane Froman)

Ned Powers
WHDH—Boston, Mass.

1. Suddenly There's A Valley (Julius La Rosa)
2. Bible Tells Me (Don Cornell)
3. Moments To Remember (Four Lads)
4. Never Stop Loving You (Day)
5. Tina Marie (Perry Como)
6. Love Is A Many Splendored Thing (Four Aces)
7. Sweet Kentucky Rose (Carroll)
8. Rockin' The Cha Cha (Dale)
9. Song Of The Dreamer (Ray)
10. Longest Walk (J. P. Morgan)

Sherm Brodey
WKAL—Rome, N. Y.

1. Love Is A Many-Splendored Thing (Four Aces)
2. To Those Who Wait (Dennis)
3. How Can I Tell Her (Four Freshmen)
4. Longest Walk (J. P. Morgan)
5. Suddenly There's A Valley (Gogi Grant)
6. Young Ideas (Tony Martin)
7. I Want You To Be My Baby (Lillian Briggs)
8. Tropical Merengue (P. Faith)
9. Goody Goodbye (C. Francis)
10. An Occasional Man (Morse)

Ira Cook
KMPC—Los Angeles, Calif.

1. Yellow Rose (J. Desmond)
2. Hard To Get (G. MacKenzie)
3. Hummingbird (Paul & Ford)
4. Autumn Leaves (R. Williams)
5. Man From Laramie (Walter Schumann)
6. Never Stop Loving You (Day)
7. Wake The Town (Les Baxter)
8. Suddenly There's A Valley (Gogi Grant)
9. Love Is A Many-Splendored Thing (Four Aces)
10. May I Never Love Again (Tony Bennett)

Bob Martin
KMYR—Denver, Colo.

1. Same Old Saturday Night (Frank Sinatra)
2. Yellow Rose (Mitch Miller)
3. Longest Walk (J. P. Morgan)
4. Love Is A Many-Splendored Thing (Four Aces)
5. Young Ideas (Tony Martin)
6. Toy Tiger (Ralph Marterie)
7. What Am I Trying To Forget (Don Cherry)
8. Hummingbird (Paul & Ford)
9. Tina Maria (Perry Como)
10. Whose Heart Are You Breaking Now (Bob Manning)

Bill Previtti
KDEF—Albuquerque, N. M.

1. Ain't That A Shame (Boone)
2. Yellow Rose (Mitch Miller)
3. Song Of The Dreamer (Fisher)
4. Shepherd Boy (Russ Carlyle)
5. House Of Blue Lights (Miller)
6. Suddenly There's A Valley (Gogi Grant)
7. Popcorn Song (Cliffie Stone)
8. Love Is A Many-Splendored Thing (Four Aces)
9. Gum Drop (Crewcuts)
10. Pancho Lopez (Lalo Guerrero)

Buddy Deane
WITH—Baltimore, Md.

1. I Want You To Be My Baby (Gibbs/Briggs)
2. Yellow Rose (J. Desmond)
3. Autumn Leaves (R. Williams)
4. Moments To Remember (Four Lads)
5. Don't Stay Away (E. Fisher)
6. Fairy Tale (Frank Sinatra)
7. Black Denim Trousers (Cheers)
8. Longest Walk (J. P. Morgan)
9. Gum Drop (Crewcuts)
10. Why Don't You Write (Lanson)

Tony Davis
WTSL—Hanover, N. H.

1. Yellow Rose (Desmond/Miller)
2. Seventeen (Fontanes)
3. Wake The Town (Les Baxter)
4. Hummingbird (Frankie Laine)
5. Kentuckian (Hilltoppers)
6. Toy Tiger (Johnny Long)
7. Sin To Lie (Somethin' Smith)
8. Learnin' The Blues (Sinatra)
9. I Want You To Be My Baby (Lillian Briggs)
10. Fooled (Perry Como)

Frank Pollack
KRUX—Phoenix, Ariz.

1. Do You Believe Me (Gallahads)
2. Love Is A Many-Splendored Thing (Four Aces)
3. Wake The Town (Les Baxter)
4. Old Black Magic (S. Davis)
5. All Right With Me (L. Horne)
6. Sweet And Gentle (A. Dale)
7. Pete Kelly's Blues (Anthony)
8. Learnin' The Blues (Sinatra)
9. He Needs Me (Peggy Lee)
10. Autumn Leaves (V. Young)

Len Ross
KONE—Reno, Nev.

1. Learnin' The Blues (Sinatra)
2. Hard To Get (G. MacKenzie)
3. Yellow Rose (Mitch Miller)
4. Domani (Julius La Rosa)
5. Something's Gotta Give (McGuires)
6. Sweet And Gentle (A. Dale)
7. House Of Blue Lights (Miller)
8. Tina Marie (Perry Como)
9. That's The Way It Goes (Wini Beatty)
10. Pete Kelly's Blues (Anthony)

Sherm Feller
WVDA—Boston, Mass.

1. Autumn Leaves (R. Williams)
2. Bible Tells Me (Don Cornell)
3. Tina Marie (Perry Como)
4. Moments To Remember (Four Lads)
5. Teddy Bear (Betty Madigan)
6. Where Is That Someone (Joni James)
7. Never Stop Loving You (Day)
8. Yellow Rose (Desmond/Miller)
9. Fairy Tale (Frank Sinatra)
10. Hawk-Eye (Frankie Laine)

John Leban
WCAE—Pittsburgh, Pa.

1. I Want You To Be My Baby (Georgia Gibbs)
2. Bible Tells Me (Nick Noble)
3. Tina Marie (Perry Como)
4. Only You (Platters)
5. Maybellene (Chuck Berry)
6. Gum Drop (Crewcuts)
7. Yellow Rose (Mitch Miller)
8. Dancin' In My Socks (Hood)
9. Longest Walk (J. P. Morgan)
10. Fairy Tale (Frank Sinatra)

Dave Rosehill
WGSM—Huntington, L.I., N.Y.

1. Yellow Rose (Mitch Miller)
2. Wake The Town (Baxter/Carson)
3. Learnin' The Blues (Sinatra)
4. Hard To Get (G. MacKenzie)
5. Tina Marie (Perry Como)
6. Kentuckian (Hilltoppers)
7. Domani (Julius La Rosa)
8. Longest Walk (J. P. Morgan)
9. Never Stop Loving You (Day)
10. Bible Tells Me (Don Cornell)

Sammy Taylor
KWJJ—Portland, Ore.

1. Yellow Rose (J. Desmond)
2. Ain't That A Shame (Boone)
3. Domani (Julius La Rosa)
4. Learnin' The Blues (Sinatra)
5. Toy Tiger (Henri Rene)
6. Rock Around The Clock (Bill Haley)
7. Wake The Town (Les Baxter)
8. Hummingbird (Paul & Ford)
9. Hard To Get (G. MacKenzie)
10. Sweet And Gentle (A. Dale)

Earl McDaniel
KPOP—Los Angeles, Calif.

1. Longest Walk (J. P. Morgan)
2. How Come My Dog Don't Bark (Prince Patridge)
3. I Want You To Be My Baby (Georgia Gibbs)
4. Sweethearts On Parade (Jacobs/Ward)
5. You Could Hear A Pin Drop (Vaughn Monroe)
6. May I Never Love Again (Tony Bennett)
7. Fair Dinkum (Sunnysiders)
8. Love Is A Many-Splendored Thing (Four Aces)
9. Walking The Blues (Dupre & Bear)
10. I Hear You Knocking (Storm)

Stan Richards
WCOP—Boston, Mass.

1. Bible Tells Me (Don Cornell)
2. Tina Marie (Perry Como)
3. Ain't Cha Comin' Out Tonight (Jo Stafford)
4. Heaven Came Down To Earth (Jerry Vale)
5. Moments To Remember (Four Lads)
6. Day By Day (Four Freshmen)
7. Hawk-Eye (Frankie Laine)
8. Suddenly There's A Valley (Julius La Rosa)
9. Sweethearts On Parade (Dick Jacobs)
10. Sang That Brought Us Together (Four Coins)

Jim Ameche
KLAC—Hollywood, Calif.

1. Suddenly There's A Valley (Gogi Grant)
2. Black Denim Trousers (Cheers)
3. I Hear You Knockin' (Storm)
4. Yellow Rose (Mitch Miller)
5. I Want You To Be My Baby (Georgia Gibbs)
6. Without A Song (Kay Starr)
7. Fairy Tale (Frank Sinatra)
8. Goodnight Sweet Dreams (Gordon Jenkins)
9. How Come My Dog Don't Bark (Prince (Patridge)
10. Suddenly There's A Valley (Julius La Rosa)

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Frank Gordon Tucker
WCOV—Montgomery, Ala.

1. Rock Around The Clock (Bill Haley)
2. Hard To Get (G. MacKenzie)
3. Yellow Rose (J. Desmond)
4. Ain't That A Shame (Ella Mae Morse)
5. Love Is A Many-Splendored Thing (Four Aces)
6. Fooled (Perry Como)
7. Song Of The Dreamer (Fisher)
8. Learnin' The Blues (Sinatra)
9. Seventeen (Fontanes)
10. Popcorn Song (Cliffie Stone)

Bob MacArthur
KBR—Manchester, N. H.

1. Fooled (Perry Como)
2. Learnin' The Blues (Sinatra)
3. Yellow Rose (Mitch Miller)
4. Hard To Get (G. MacKenzie)
5. Aint That A Shame (Boone)
6. Piddily Patter (Patti Page)
7. Domani (Julius La Rosa)
8. Bible Tells Me (Don Cornell)
9. Young Ideas (Tony Martin)
10. Twenty Tiny Fingers (Mooney)

Scott Muni
WSMB—New Orleans, La.

1. You Win Again (Paulettes)
2. Autumn Leaves (R. Williams)
3. Yellow Rose (Mitch Miller)
4. Song Of The Dreamer (Fisher)
5. Bonnie Lassie (Ames Bros.)
6. Only You (Platters)
7. Now Is The Time (Paulettes)
8. Domani (Julius La Rosa)
9. Tina Marie (Perry Como)
10. Longest Walk (J. P. Morgan)

Ed Meath
WHEC—Rochester, N. Y.

1. Rock Around The Clock (Bill Haley)
2. Yellow Rose (J. Desmond)
3. Learnin' The Blues (Sinatra)
4. Seventeen (Bennett/Fontanes)
5. Ain't That A Shame (Boone)
6. Something's Gotta Give (McGuires)
7. Hard To Get (G. MacKenzie)
8. A Blossom Fell (Nat Cole)
9. Wake The Town (Baxter/Carson)
10. Heart (Eddie Fisher)

Dick Piper
WKBR—Manchester, N. H.

1. Shifting, Whispering Sands (Rusty Draper)
2. Bible Tells Me (Don Cornell)
3. Dancing In My Socks (Hood)
4. Breeze (Al Hibbler)
5. Only You (Billy Eckstine)
6. Seventeen (Boyd Bennett))
7. You Win Again (Paulettes)
8. Don't Stay Away (L. Briggs)
9. All Right, Okay, You Win (Count Basie)
10. Bridge Of Love (Rythmetttes)

Jack Clifton
WCUE—Akron, Ohio

1. Shifting, Whispering Sands (Billy Vaughn)
2. Yellow Rose (Mitch Miller)
3. Maybellene (Chuck Berry)
4. Gum Drop (Crewcuts)
5. Autumn Leaves (R. Williams)
6. Bible Tells Me (Nick Noble)
7. Love Is A Many-Splendored Thing (Four Aces)
8. Seventeen (Boyd Bennett)
9. Song Of The Dreamer (Fisher)
10. His Hands (T. Ernie Ford)

Frank Roberts
KXGI—Fort Madison, Iowa

1. Ain't That A Shame (Ronnie Gaylord)
2. Yellow Rose (J. Desmond)
3. Popcorn Song (Russ Morgan)
4. Rock Around The Clock (Bill Haley)
5. Sailor Boys (H. O'Connell)
6. Man In A Raincoat (Marlowe)
7. Hummingbird (Chordettes)
8. Good And Lonesome (Starr)
9. Boomerang (DeCastros)
10. Man From Laramie (Walter Schumann)

Ralph Phillips
WFBR—Baltimore, Md.

1. Yellow Rose (Mitch Miller)
2. Ain't That A Shame (Boone)
3. Seventeen (Boyd Bennett)
4. Rock Around The Clock (Bill Haley)
5. Hard To Get (G. MacKenzie)
6. Don't Stay Away (E. Fisher)
7. I Want You To Be My Baby (Georgia Gibbs)
8. House Of Blue Lights (Miller)
9. Love As A Many-Splendored Thing (Don Cornell)
10. Fooled (Perry Como)

Pat Chamburs
WFLA—Tampa, Fla.

1. Yellow Rose (Mitch Miller)
2. Hard To Get (G. MacKenzie)
3. Domani (Julius La Rosa)
4. Wake The Town (Les Baxter)
5. Never Stop Loving You (Day)
6. Bible Tells Me (Nick Noble)
7. Beat Me Daddy, Eight To The Bar (Malcolm Lockyer)
8. May I Never Love Again (Tony Bennett)
9. Pete Kelly's Blues (Anthony)
10. Black Denim Trousers (Cheers)

Ray Golden
KSTN—Stockton, Calif.

1. Ain't That A Shame (Boone)
2. Yellow Rose (J. Desmond)
3. Wake The Town (Les Baxter)
4. Domani (Julius La Rosa)
5. Learnin' The Blues (Sinatra)
6. Seventeen (Fontanes)
7. Toy Tiger (Henri Rene)
8. Love Is A Many-Splendored Thing (Four Aces)
9. Sweet And Gentle (A. Dale)
10. Hummingbird (Paul & Ford)

Bob N. Perry
WQAM—Miami, Fla.

1. Yellow Rose (Mitch Miller)
2. Ain't That A Shame (Boone)
3. Tina Marie (Perry Como)
4. Wake The Town (M. Carson)
5. Love Is A Many-Solendored Thing (Woody Herman)
6. Song Of The Dreamer (Fisher)
7. Seventeen (Fontanes)
8. Gum Drop (Crewcuts)
9. Razzle Dazzle (Bill Haley)
10. Hard To Get (G. MacKenzie)

Rudy Paolangeli
WKRT—Cortland, N. Y.

1. Yellow Rose (J. Desmond)
2. Ain't That A Shame (Boone)
3. Rock Around The Clock (Bill Haley)
4. Hard To Get (G. MacKenzie)
5. Learnin' The Blues (Sinatra)
6. Wake The Town (Les Baxter)
7. Longest Walk (J. P. Morgan)
8. Hummingbird (Frankie Laine)
9. Man In A Raincoat (Wright)
10. A Blossom Fell (Nat Cole)

Harvey Hudson
WLEE—Richmond, Va.

1. Seventeen (Fontanes)
2. Love Is A Many-Splendored Thing (Four Aces)
3. Yellow Rose (Mitch Miller)
4. Ain't That A Shame (Boone)
5. Something's Gotta Give (McGuires)
6. Dancing In My Socks (Hood)
7. Sweet And Gentle (G. Gibbs)
8. Hard To Get (G. MacKenzie)
9. Piddily Patter (Patti Page)
10. Tina Marie (Perry Como)

Bruce D. Farnsworth
WIKE—Newport, Vt.

1. Ain't That A Shame (Boone)
2. Yellow Rose (Mitch Miller)
3. Domani (Julius La Rosa)
4. Seventeen (Fontanes)
5. Never Stop Loving You (Les Baxter)
6. Maybellene (Ralph Marterie)
7. Bible Tells Me (Don Cornell)
8. Love Is A Many-Splendored Thing (Four Aces)
9. Hard To Get (G. MacKenzie)
10. Song Of The Dreamer (Fisher)

Gene Piatt
KELO—Sioux Falls, S. Dak.

1. Love Is A Many-Splendored Thing (Don Cornell)
2. Yellow Rose (Mitch Miller)
3. You And You Alone (3 Suns)
4. Wake The Town (M. Carson)
5. Sweet And Gentle (A. Dale)
6. Learnin' The Blues (Sinatra)
7. Never Stop Loving You (Day)
8. Blue Star (Felicia Sanders)
9. Pete Kelly's Blues (Anthony)
10. I'll Know My Love (D. Jacobs)

Bob Sticht
KOWH—Omaha, Neb.

1. Yellow Rose (J. Desmond)
2. Maybellene (Chuck Berry)
3. Love Is A Many-Splendored Thing (Four Aces)
4. Ain't That A Shame (Boone)
5. Gum Drop (Crewcuts)
6. Bible Tells Me (Don Cornell)
7. Tina Marie (Perry Como)
8. Autumn Leaves (R. Williams)
9. Longest Walk (J. P. Morgan)
10. Seventeen (Rusty Draper)

Lee Case
WAYE—Baltimore, Md.

1. Yellow Rose (Mitch Miller)
2. Wake The Town (M. Carson)
3. Autumn Leaves (R. Williams)
4. Hard To Get (G. MacKenzie)
5. Moments To Remember (Four Lads)
6. Dancing In My Socks (Hood)
7. Remem'bring (Hayes & Healy)
8. My Bonnie Lassie (Ames Bros.)
9. Longest Walk (J. P. Morgan)
10. Cuba Libre (Spencer-Hagen)

D. R. Covington
WHBQ—Memphis, Tenn.

1. Man In A Raincoat (Wright)
2. Yellow Rose (Mitch Miller)
3. Hummingbird (Frankie Laine)
4. Unchained Melody (L. Baxter)
5. Cherry Pink (Perez Prado)
6. A Blossom Fell (Nat Cole)
7. Seventeen (Fontanes)
8. Something's Gotta Give (Sammy Davis)
9. If I May (Nat Cole)
10. Learnin' The Blues (Sinatra)

Bob 'Coffeehead' Larsen
WEMP—Milwaukee, Wisc.

1. Tina Marie (Perry Como)
2. Yellow Rose (Desmond/Miller)
3. Shifting, Whispering Sands (Vaughn/Draper)
4. Don't Stay Away (E. Fisher)
5. Wake The Town (Carson/Baxter)
6. Bible Tells Me (Cornell/Noble)
7. My One Sin (Nat Cole)
8. Love Is A Many-Splendored Thing (Four Aces)
9. Autumn Leaves (R. Williams)
10. Remembering (Hayes & Healy)

Ron Dunn
WCPO—Cincinnati, Ohio

1. Love Is A Many-Splendored Thing (Four Aces)
2. Yellow Rose (Mitch Miller)
3. Same Ole Saturday Night (Frank Sinatra)
4. Seventeen (Boyd Bennett)
5. I Want You To Be My Baby (Lillian Briggs)
6. Ain't That A Shame (Boone)
7. Tina Marie (Perry Como)
8. Gum Drop (Crewcuts)
9. Wake The Town (Les Baxter)
10. Rock Around The Clock (Bill Haley)

Saxie Dowell
WGN—Chicago, Ill.

1. Moments To Remember (4 Lads)
2. The Bible Tells Me So (Noble)
3. Tina Marie (Perry Como)
4. The Longest Walk (Morgan)
5. Autumn Leaves (R. Williams)
6. Ain't That A Shame (Boone)
7. Yellow Rose Of Texas (Johnny Desmond)
8. The Shifting Whispering Sand (Billy Vaughn)
9. Suddenly There's A Valley (Gogi Grant)
10. Day By Day (4 Freshmen)

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

THE CASH BOX JUKE BOX REGIONAL RECORD REPORT

The Top Ten Records—City by City

New York, N. Y.
1. Yellow Rose (Mitch Miller)
2. Ain't That A Shame (Boone)
3. Rock Around The Clock (Bill Haley)
4. Seventeen (Boyd Bennett)
5. Hard To Get (G. MacKenzie)
6. Love Is Many-Splendored (Four Aces)
7. Autumn Leaves (Williams)
8. Learnin' The Blues (Baxter)
8. Wake The Town (Les Baxter)
10. Maybellene (Chuck Berry)

Chicago, Ill.
1. Yellow Rose (Mitch Miller)
2. Moments To Remember (Four Lads)
3. Rock Around The Clock (Bill Haley)
4. Autumn Leaves (R. Williams)
5. Ain't That A Shame (Boone)
6. Bible Tells Me (Nick Noble)
7. Seventeen (Boyd Bennett)
8. Maybellene (Chuck Berry)
9. Love Is Many-Splendored (Four Aces)
10. Longest Walk (J. P. Morgan)

Los Angeles, Calif.
1. Yellow Rose (Miller/Desmond)
2. Rock Around The Clock (Bill Haley)
3. Suddenly There's A Valley (Gogi Grant)
4. A Blossom Fell (Nat Cole)
5. Hard To Get (G. MacKenzie)
6. Love Is Many-Splendored (Four Aces)
7. Learnin' The Blues (Sinatra)
8. Autumn Leaves (R. Williams)
9. Tina Marie (Perry Como)
10. Never Stop Loving (D. Day)

Seattle, Wash.
1. Yellow Rose (Mitch Miller)
2. Ain't That A Shame (Boone)
3. Seventeen (Fontanes)
4. Rock Around The Clock (Bill Haley)
5. Hard To Get (G. MacKenzie)
6. Man In Raincoat (P. Wright)
7. Love Is Many-Splendored (Four Aces)
8. Only You (Platters)
9. Gum Drop (Crewcuts)
10. Bible Tells Me (Nick Noble)

Shoals, Ind.
1. Rock Around The Clock (Bill Haley)
2. Ain't That A Shame (Boone)
3. Yellow Rose (Mitch Miller)
4. Sweet And Gentle (Gibbs)
5. Hard To Get (G. MacKenzie)
6. Seventeen (Boyd Bennett)
7. Learnin' The Blues (Sinatra)
8. Hummingbird (Paul & Ford)
9. Wake The Town (L. Baxter)
10. Love Is Many-Splendored (Four Aces)

New Orleans, La.
1. Yellow Rose (J. Desmond)
2. You Win Again (Paulettes)
3. Seventeen (Draper/Bennett)
4. Domani (Julius La Rosa)
5. Song Of Dreamer (E. Fisher)
6. Love Is Many-Splendored (Four Aces)
7. Fooled (Perry Como)
8. Rock Around The Clock (Bill Haley)
9. Wake The Town (M. Carson)
10. Popcorn Song (C. Stone)

Pittsburgh, Pa.
1. Maybellene (Chuck Berry)
2. Yellow Rose (Miller/Desmond)
3. Rock Around The Clock (Bill Haley)
4. Tina Marie (Perry Como)
5. Love Is Many-Splendored (Four Aces)
6. Longest Walk (J. P. Morgan)
7. Ain't That A Shame (Boone)
8. Hard To Get (G. MacKenzie)
9. Song Of Dreamer (E. Fisher)
10. Fooled (Perry Como)

Baltimore, Md.
1. Yellow Rose (Miller/Desmond)
2. Ain't That A Shame (Boone)
3. Seventeen (Boyd Bennett)
4. Rock Around The Clock (Bill Haley)
5. Hard To Get (G. MacKenzie)
6. Maybellene (Chuck Miller)
7. I Want You To Be My Baby (Lillian Briggs)
8. Song Of The Dreamer (Fisher)
9. Autumn Leaves (R. Williams)
10. Wake The Town (L. Baxter)

Minneapolis, Minn.
1. Ain't That A Shame (Boone)
2. Yellow Rose (Desmond/Miller)
3. Seventeen (Fontanes/Bennett)
4. Autumn Leaves (R. Williams)
5. Love Is Many-Splendored (Four Aces)
6. Rock Around The Clock (Bill Haley)
7. Wake The Town (L. Baxter)
8. Maybellene (Chuck Berry)
9. Hummingbird (Paul & Ford)
10. Longest Walk (J. P. Morgan)

Denver, Colo.
1. House Of Blue Lights (Chuck Miller)
2. Yellow Rose (Mitch Miller)
3. Ain't That A Shame (Boone)
4. Gum Drop (Crewcuts)
5. Seventeen (Rusty Draper)
6. Rock Around The Clock (Bill Haley)
7. Love Is Many-Splendored (Four Aces)
8. Wake The Town (Baxter/Carson)
9. Man In A Raincoat (Marlowe)
10. Learnin' The Blues (Sinatra)

Boston, Mass.
1. Yellow Rose (Desmond/Miller)
2. Ain't That A Shame (Boone)
3. Gum Drop (Crewcuts)
4. Hard To Get (G. MacKenzie)
5. Rock Around The Clock (Bill Haley)
6. Bible Tells Me So (Cornell)
7. Moments To Remember (Four Lads)
8. Longest Walk (J. P. Morgan)
9. Love Is Many-Splendored (Four Aces)
10. Seventeen (The Fontanes)

Atlanta, Ga.
1. Yellow Rose (Mitch Miller)
2. Rock Around The Clock (Bill Haley)
3. Tina Marie (Perry Como)
4. Seventeen (Fontanes/Bennett)
5. Ain't That A Shame (Boone)
6. I'll Never Stop Loving You (Doris Day)
7. Longest Walk (J. P. Morgan)
8. Blossom Fell (Nat Cole)
9. Hummingbird (Chordettes/Paul & Ford)
10. Love Is Many-Splendored (Four Aces)

Cleveland, Ohio
1. Autumn Leaves (R. Williams)
2. Yellow Rose (Mitch Miller)
3. Maybellene (Chuck Berry)
4. Moments To Remember (Four Lads)
5. Gum Drops (Crewcuts)
6. Love Is Many-Splendored (Four Aces)
7. Only You (Platters)
8. Seventeen (Boyd Bennett)
9. Wake The Town (Baxter/Carson)
10. Hawk-Eye (Frankie Lane)

San Antonio, Tex.
1. Yellow Rose (Desmond/Miller)
2. Ain't That A Shame (Boone)
3. Seventeen (Bennett/Fontanes)
4. Hard To Get (G. MacKenzie)
5. Rock Around The Clock (Bill Haley)
6. Maybellene (Chuck Berry)
7. Song Of Dreamer (E. Fisher)
8. Hummingbird (Paul & Ford)
9. Gum Drop (Crewcuts)
10. Love Is Many-Splendored (Four Aces)

Miami, Fla.
1. Yellow Rose (Mitch Miller)
2. Maybellene (Chuck Berry)
3. Ain't That A Shame (Boone)
4. Rock Around The Clock (Bill Haley)
5. Hard To Get (G. MacKenzie)
6. Learnin' The Blues (Sinatra)
7. Seventeen (Boyd Bennett)
8. Tina Marie (Perry Como)
9. Wake The Town (Carson/Baxter)
10. Longest Walk (J. P. Morgan)

Omaha, Neb.
1. Yelow Rose (J. Desmond)
2. Tina Marie (Perry Como)
3. Hard To Get (G. MacKenzie)
4. Seventeen (Rusty Draper)
5. Rock Around The Clock (Bill Haley)
6. Ain't That A Shame (Boone)
7. Hummingbird (Paul & Ford)
8. If I May (Nat Cole)
9. Popcorn Song (C. Stone)
10. Close The Door (Jim Lowe)

St. Louis, Mo.
1. Yellow Rose (Desmond/Miller)
2. Maybellene (Chuck Berry)
3. I Want You To Be My Baby (Lillian Briggs)
4. Autumn Leaves (R. Williams)
5. Longest Walk (J. P. Morgan)
6. Ain't That A Shame (Boone)
7. Wake The Town (L. Baxter)
8. Seventeen (Fontanes/Draper)
9. Tina Marie (Perry Como)
10. Am I Blue (Dizzy Brown)

San Francisco, Calif.
1. Ain't That A Shame (Boone)
2. Rock Around The Clock (Bill Haley)
3. Hard To Get (G. MacKenzie)
4. Yellow Rose (Mitch Miller)
5. Hummingbird (Paul & Ford)
6. Learnin' The Blues (Sinatra)
7. Seventeen (Boyd Bennett)
8. Wake The Town (L. Baxter)
9. Blossom Fell (Nat Cole)
10. Unchained Melody (L. Baxter)

Milwaukee, Wisc.
1. Yellow Rose (Miller/Desmond)
2. Autumn Leaves (R. Williams)
3. Gum Drop (Crewcuts)
4. Seventeen (Boyd Bennett)
5. Maybellene (Chuck Berry)
6. Moments To Remember (Four Lads)
7. Ain't That A Shame (Boone)
8. Rock Around The Clock (Bill Haley)
9. Wake The Town (Baxter/Carson)
10. Song Of The Dreamer (Fisher/Ray)

Philadelphia, Pa.
1. Yellow Rose (Desmond/Miller)
2. Ain't That A Shame (Boone/Domino)
3. Seventeen (Fontanes/Bennett)
4. Wake The Town (Baxter/Carson)
5. Bible Tells Me (Nick Noble)
6. Hard To Get (G. MacKenzie)
7. Rock Around The Clock (Bill Haley)
8. Autumn Leaves (R. Williams)
9. I Want You To Be My Baby (Lilliam Briggs)
10. Love Is Many-Splendored (Four Aces)

Detroit, Mich.
1. Yellow Rose (Mitch Miller)
2. Autumn Leaves (R. Williams)
3. Moments To Remember (Four Lads)
4. Love Is Many-Splendored (Four Aces)
5. Day By Day (Four Freshmen)
6. Bible Tells Me (Noble Cornell)
7. Tina Marie (Perry Como)
8. Maybellene (Chuck Berry)
9. Rock Around The Clock (Bill Haley)
10. Wake The Town (Carson/Baxter)

CANADIAN CAPERS

TORONTO TOPICS:

Up and coming events for this gay town of ours are the personal appearances of **Mantovani** on September 19th at Massey Hall and **Norman Granz'** Jazz at the Philharmonic including such greats as Canuck **Oscar Peterson** and the great Ella following him in on Wednesday, September 21st. . . . . Nice to see **Wilf Carter** (Decca) breaking all records for a touring troup. Wilf started out with 8 weeks way back in June and has had to extend it 16-17 weeks. **Jack Kingston** and **Ward Allen** both of Sparton Records with **Joe Brown** are featured in the tour along with many others. . . . **Jean Leblanc**, after finishing a record breaking run at the Tour Eiffel in Montreal can be caught in Toronto as the featured attraction of our Silver Rail where Jean (part of his terrific showmanship is his ability to sing in French and English) is billed as a straight pianist. This unfortunately being due to the Ontario Liquor License Act. . . . Great many Canucks are pleased as punch with **Cathy Godfrey's** showcasing of Canadian talent on her network show. Last week **Shirley Harmer** (MGM) was given a real warm reception by Cathy when she sang "Someone To Watch Over Me" and I must say that it was the greatest to say the least. . . . **Karl Hodson's** Empire Music Publishers of New Westminster, B.C., have come up with the 1st big Canadian hit of the new season— "Gamblers Last Seven." Tune was kicked off by **Bob Scherman's** Tampa label in the U. S. with **Billy Devroe and His Devilaires** doing a real fine job. Already other U. S. labels are beginning to pounce on the tune. First of these are **Joe Leahy's** plush version featuring **Bill Dillard** on Unique and the **Sugar Tones** Rock N' Roll version cut by **Dewey Bergman's** Benida Record Company. Originally the tune was recorded in Canada way back in '53 by composer **Curley Crowe** on the Canada West Coast Aragon label. **Don McKim** of Quality has rushed out the **Billy Devroe** master on Quality's Reo label. Current Tin Pan Alley excitement about tune stirred up several Broadway Publishers to make bids for U. S. Publishing rights but **Jack Perry** of BMI Canada Ltd., New York, had the Publishing rights all wrapped up more than a year and a half ago and is currently in Mid-west visiting DJ'S. . . . Toronto's Canadian National Exhibition is heading for an all-time attendance record. Increased attendance is largely due to recording names such as **Priscilla (Perky) Wright** (Sparton in Canada and Unique in the U.S.), **The Four Lads** (Columbia), **Bill Long** (King and Sparton), **Joan Fairfax** (Hallmark), **Denny Vaughan** (Alvina). . . . Of the 303,500 people who passed through the gates last Saturday—**Bob Scott** and his companions had 7,000 going strong in the Square Dance corner. We also note that handsome **Bill Long** of CHCH-TV was doing a great job for sponsor Essex Packers during the festivities where he met the public in our brand new Food Products Building. . . . **Ed Sullivan** is doing a great job at the Grandstand and at the same time is giving the adorable **Sheilla Billings** (Miss Toronto 1955) the chance of a lifetime. Sheilla is to appear in Ed's new film for Warner Bros. Incidentally a tip to A. & R. men, this gal sings a great song. . . . Plenty of Canucks planning to shuffle off to Buffalo when Canada's favorite adopted son—**Sammy Davis Jr.** (Decca, his Dad and **Uncle Will Mastin** are at the Town Casino. . . . Toronto's glamour thrush, **Kay Dawson** is the new receptionist for BMI Canada Ltd. . . . **Fred Rosen** reports the recent visit of Utica's **Carl Swanson**. Carl is MGM's record star "Mr. Sunshine" and has a host of fans hereabouts. Also in town this past week was: Decca Records country star **Orval Prophet** who was featured on CBC's network show "Pick The Stars". . . . Incidentally **Rick Webster**, composer of "Man In a Raincoat" was married to **Diana Arris** (non pro) last week-end and will sail on September 13th for a honeymoon in the British Isles. Wedding present from Maclean's Magazine was a featured article on both **Rick** and **Perky Wright** for their success with "Man In a Raincoat". . . . This brings to an end our news for this week but before closing we must tell you that **Priscilla Wright** is to come out with a new one this week called "Could It Be? Could It Be?" being released on Sparton in Canada and Unique in the U. S. Hear **Perky** has as great if not better success with this one as she has on "Man In a Raincoat". . . . judging by the reception given her during her appearance at the Canadian National Exhibition I don't think anyone will have to worry—she's a very popular young miss.

MONTREAL MEMOS:

With the fall season near, Montreal night life appears to be recovering from the many set-backs dealt it during the past eighteen months. The fabulously remodeled Chez Paree back in business with a big imported French production has been instrumental in getting the revival underway. **Peter Vandernorths** EL Morocco being enlarged to double its present capacity is another encouraging sign. Present policy will be maintained until October 12th opening date for the new room. Acts presently lined up to play the enlarged room include **Josephine Baker, Billy Daniels** and **Lillian Roth**. The Seville Theatre resumes its show policy on September 22nd with the **Four Aces** opening for the initial week. The Bellevue Casino has brought in a new producer in the person of **Janette Hackett** to brighten up their productions which have always hit a very high standard. All in all it looks like the brightest winter season in many years.

Matt Heft, the repatriated Canadian, who after twenty years in the entertainment and music publishing fields in England, is busy setting up Leeds Music's new Canadian office.

THE CASH BOX SURE SHOTS

The Cash Box "Sure Shots" highlight records which reports from retail dealers throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.

"SUDDENLY THERE'S A VALLEY"
Julius La Rosa
THE CASH BOX SLEEPER OF THE WEEK 9/3
Cadence 1270; 45-1270

"SHIFTING WHISPERING SANDS"
Billy Vaughn Orch.
Rusty Draper
THE CASH BOX SLEEPER OF THE WEEK 8/27
THE CASH BOX BEST BETS 9/3
Dot 15409; 45-15409
Mercury 70696; 70696 x 45

"HE"
Al Hibbler
THE CASH BOX SLEEPER OF THE WEEK 8/27
Decca 29660; 9-29660

"BLACK DENIM TROUSERS"
The Cheers
THE CASH BOX BEST BETS 9/3
Capitol 3219; F-3219

Banquet of N. Y. Music Ops To Be Broadcast

NEW YORK—The recording talent performing at the 18th Annual Banquet of the Music Operators of New York to be held on October 8, will be heard on radio station WABC with Martin Block as emcee. The one hour entertainment segment from 9:30 to 10:30 will be the portion piped over the airwaves.

Arrangements for the radio broadcast were made by Al Denver, president of M.O.N.Y. and the American Broadcasting Company.

The annual banquet will be held in the main ballroom of the Waldorf-Astoria Hotel.

Angel Bells
MILLS MUSIC, INC.

The Big One
The Original Hit
GOGI GRANT'S
"SUDDENLY THERE'S A VALLEY"
ERA 1003
ERA RECORDS
1213 No. Highland Ave.
Hollywood 38 Calif.

Roulette Records Issues First Disk

LAS VEGAS—Roulette Records, a new indie company in Las Vegas, Nevada, has announced its first national release entitled "Sallisaw Squaw," a novelty, sung by Revel Ray who writes her own material.

"Sallisaw Squaw" is the first of twelve of Miss Ray's original songs contracted for by Roulette Records and published by Double "O" Music Publishers, also of Las Vegas.

Revel entered show business at the age of 4 as a singer and dancer in Tulsa, Oklahoma, where Indian children learn to ride horses before they walk. No different from the other papooses, Revel became an accomplished trickrider. However, when her family moved to California, she began the serious study of music, ballet and drama. Bob Keith, formerly of MGM, helped her develop a commercial style of singing which led to radio, TV, supper clubs and now the recording field. The attractive young redhead, a veteran beauty-contest winner, has been on the road traveling the Western States with her own show, "Hollywood Revue," for the past three years. Revel refers to this period in her life as "barnstorming," and attributes to this experience of facing all types of audiences her confidence that she is now ready to try for the big leagues.

Jay Leipzig To Big 3

NEW YORK—Abe Olman has announced that Jay Leipzig will join The Big 3 Music Corporation as Sales Promotion Director on September 19.

In this newly created position, Leipzig is expected to plan and direct the sales promotion activities of the Big 3 Educational and Standard Departments. Leipzig has been Advertising and Promotion Manager of Mills Music.

THE CASH BOX The Nation's TOP 50

COMPILED BY "THE CASH BOX"

Comprising 100 Selections

AA—Double A
AB—Abbott
AL—Aladdin
AP—Apollo
AR—Arcade
AT—Atlantic
AU—Audivacs
BE—Bell
BN—Benida
BT—Bethlehem
CA—Capitol
CD—Cadence
CH—Chess
CK—Checker
CL—Cardinal
CO—Columbia
CR—Coral
CT—Cat
CV—Clearview
CW—Crown
DA—Dana
DE—Decca
DL—DeLuxe
DO—Dot
DT—Dootone
DU—Duke
EP—Epic
ER—Era
ES—Essex
EX—Excello
B—Fobor
FE—Federal
FI—Fiesta
4 Star—Four Star
GN—Golden
GR—Groove
GS—Gold Star
GTJ—Good Time Jozz
HE—Herald
IM—Imperial
JD—Jay Dee
JU—Jubilee
JZ—Josie
KA—Kapp
KI—King
LO—London
MA—Marble
MD—Media
ME—Mercury
MG—MGM
MO—Modern
ND—New Disk
NG—Norgran
OK—Okeh
PA—Parrot
PE—Peacock
PM—Prom
PP—Peter Pan
PR—Prestige
RA—Rainbow
RB—R & B
RE—Regent
RL—Real
RM—Rama
RP—RPM
SA—Savoy
SE—Seeco
SO—Sound
SP—Specialty
ST—Starlite
TA—Tampa
TI—Tico
TR—Trend
UN—United
UQ—Unique
VI—RCA Victor
VJ—Vee Jay
WD—Waldorf
WI—Wing
"X"—Label "X"

Pos. 9/10 | Pos. 9/3

1—Yellow Rose Of Texas
1 1

★CR-61476 (9-61476)—JOHNNY DESMOND
You're In Love With Someone

★CO-40540 (4-40540)—MITCH MILLER
Blackberry Winter

PM-1122A (45-1122A)—MAURY LAWS CH. & O.
Ain't That A Shame

VI-20-6241 (47-6241)—HOMER & JETHRO
Listen To The Gooney Bird

X-0161 (4X-0161)—GERI GALIAN
Autumn Leaves

2—Ain't That A Shame
2 2

★DO-15377 (45-15377)—PAT BOONE
Tennessee Saturday Night

★IM-5348 (45-5348)—FATS DOMINO
La-La

PM-1122B (45-1122B)—BILL MARINE & ROCKETS
Yellow Rose Of Texas

WI-90000 (90000x45)—RONNIE GAYLORD
Chee Sera Sera

3—Seventeen
3 4

CA-3199 (F-3199)—ELLA MAE MORSE
Razzle-Dazzle

★DO-15386 (45-15386)—FONTANE SISTERS
If I Could Be With You

★KI-1470 (45-1470)—BOYD BENNETT
Little Ole You-All

★ME-70651 (70651x45)—RUSTY DRAPER
I Can't Live Without Them Anymore

4—Love Is A Many-Splendored Thing
6 8

CA-3202 (F-3202)—WOODY HERMAN
House Of Bamboo

CR-61467 (9-61467)—DON CORNELL
Bible Tells Me So

★DE-29625 (9-29625)—FOUR ACES
Shine On Horvest Moon

MG-30883 (K-30883)—DAVID ROSE O.
You And You Alone

PM-1120A (45-1120A)—THE ROCKETS
I'll Never Stop Loving You

CR-165 (45-165)—DON, DICK & JIMMY
In Madrid

5—Maybellene
5 6

★CH-1604 (45-1604)—CHUCK BERRY
Wee, Wee Hours

CR-61478 (9-61478)—JOHNNY LONG
Toy Tiger

DO-15407 (45-15407)—JIM LOWE
Rene La Rue

ME-70682 (70682 x 45)—RALPH MARTERIE
Toy Tiger

PM-1125A (45-1125A)—JERRY DUANE
House Of Blue Lights

6—Rock Around the Clock
4 3

AR-123 (45-123)—SONNY DAE
Movin' Guitar

BE-1098 (45-1098)—FOUR BELLS & JIMMY CARROLL O.
Happy Holiday

★DE-29124 (9-29124)—BILL HALEY & COMETS
Thirteen Women

MG-12028 (K-12028)—CHARLES WALCOTT
Love Theme

PM-1118A (45-1118A)—GABE DRAKE
Chee Chee-oo Chee

7—Autumn Leaves
10 11

CA-3223 (F-3223)—JACKIE GLEASON
Ooh What You Do To Me

CD-1421 (45-1421)—JOHN SEBASTIAN
Stranger In Paradise

CR-61485 (9-61485)—STEVE ALLEN & GEO. CATES O.
High And Dry

DE-29653 (9-29653)—VICTOR YOUNG
Toy Tiger

★KA-116 (45-116)—ROGER WILLIAMS
Take Care

ME-70686 (70686x45)—MAYNARD FERGUSON
Finger-Snappin'

MG-12068 (K12068)—RAY CHARLES SINGERS
Early Autumn

PM-1123A (45-1123A)—LOU GARISTO
Day By Day

X-0161 (4X-0161)—GERI GALIAN
Yellow Rose Of Texas Mambo

8—Wake The Town And Tell The People
7 5

★CA-3120 (F-3120)—LES BAXTER
I'll Never Stop Loving You

★CO-40537 (4-40537)—MINDY CARSON
Hold Me Tight

CR-61477 (9-61477)—LAWRENCE WELK
I Hear Those Bells

PM-1121B (45-1121B)—ARGYLES
Tina Marie

9—Tina Marie
9 10

★VI-20-6192 (47-6192)—PERRY COMO
Fooled

PM-1121A (45-1121A)—GABE DRAKE
Wake The Town

10—Song Of The Dreamer
11 12

CA-3178 (F-3178)—BUNNY PAUL
For The Very First Time

★CO-4-0528 (4-40528)—JOHNNY RAY
I've Got So Mony Million Yeors

DU-142 (45-142)—BILLY BROOKS
Mombo Is Everywhere

★VI-20-6196 (47-6196)—EDDIE FISHER
Don't Stoy Away Too Long

11—Gum Drop
12 13

DE-29686 (9-29686)—MILLS BROS.
Suddenly There's A Valley

DL-6090 (45-6090)—OTIS WILLIAMS
Save Me, Save Me

KI-1496 (45-1496)—THE GUM DROPS
Don't Take It So Hord

★ME-70668 (70668 x 45)—CREWCUTS
Present Arms

12—Hard To Get
8 7

★X-0137 (4X-0137)—GISELE MacKENZIE
Boston Fancy

13—I Want You To Be My Baby
16 19

DE-29655 (9-29655)—LOUIS JORDAN O.
Come And Get It

★EP-9115 (5-9115)—LILLIAN BRIGGS
Don't Stay Away Too Long

★ME-70685 (70685x45)—GEORGIA GIBBS
Come Rain Or Come Shine

Pos. 9/10 | Pos. 9/3

PM-1124A (45-1124A)—LAURA LESLIE
Longest Walk

14—The Bible Tells Me So
15 17

★CR-61467 (9-61467)—DON CORNELL
Love Is A Many-Splendored Thing

DE-29615 (9-29615)—RALPH YOUNG
Man From Laramie

MG-12045 (K-12045)—KAY ARMEN
I Wonder When We'll Ever Know

ND-5182 (45-5182)—ROY ROGERS & DALE EVANS
Lonesome Valley

★WI-90003 (90003 x 45)—NICK NOBLE
Army Of The Lord

15—The Longest Walk
17 18

PM-1124B (45-1124B)—LAURA LESLIE
I Want You To Be My Baby

VI-20-6182 (41-6182)—JAYE P. MORGAN
Swanee

16—Moments To Remember
18 35

★CO-40539 (4-40539)—FOUR LADS
Dream On, My Love, Dream On

17—Hummingbird
13 9

BE-1097 (45-1097)—TEX STEWART & 3 BELLES
Laugh Polka

★CA-3165 (F-3165)—LES PAUL & MARY FORD
Goodbye My Love

CD-1267 (45-1267)—CHORDETTES
I Told A Lie

CO-21419 (4-21419)—ROSE MADDOX
Words Are Easy To Say

★CO-40526 (4-40526)—FRANKIE LAINE
My Little One

EP-9110 (5-9110)—D. & L. ROBERTSON
Saturday Night

18—Domani
20 15

★CD-1265 (45-1265)—JULIUS LA ROSA
Mama Rosa

CR-61450 (9-61450)—MINUCCI O.
Make Up

VI-20-6167 (47-6167)—TONY MARTIN
What's The Time In Nicaraguo

19—House Of Blue Lights
19 16

CA-2574 (F-2574)—MERRILL MOORE
Bell Bottom Boogie

DE-29594 (9-29594)—PAT MORRISSEY
Midnight Sun

★ME-70627 (70627x45)—CHUCK MILLER
Can't Help Wonderin'

PM-1125B (45-1125B)—BILL MARINE
Maybellene

20—Learnin' The Blues
14 14

★CA-3102 (F-3102)—FRANK SINATRA
If I Had Three Wishes

CA-3147 (F-3147)—RAY ANTHONY
Mmmmm Mamie

CO-40515 (4-40515)—BELMONTE ORCH.
Bambuco Hat Dance

CR-61436 (9-61436)—JOHNNY DESMOND
It's A Sin To Tell A Lie

G5-253 (45-253)—JOE VALINO
Lonely Boy

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

Best Selling Records

FROM LEADING RETAIL OUTLETS!

★INDICATES BEST SELLING RECORD OR RECORDS.

● Tunes are listed below in order of their popularity based on a continuing weekly national survey of leading retail dealers by *The Cash Box*. Each listing includes the name of the song, record number, artists and tune on the reverse side.

● The numbers underneath the title indicate the position of the record last week and two weeks ago, respectively.

Comprising **100** Selections

21—I'll Never Stop Loving You (Pos. 9/10: 21, Pos. 9/3: 23)
CA-3120 (F-3120)—LES BAXTER *Wake The Town*
★CO-40405 (4-40405)—DORIS DAY *Never Look Back*
IM-8298 (45-8298)—SLIM WHITMAN *I'll Never Take You Back Again*
LO-1572 (45-1572)—DAVID WHITFIELD *Everywhere*
PM-1120B (45-1120B)—LAURA LESLIE *Love Is A Many-Splendored Thing*

22—Suddenly There's A Valley (Pos. 9/10: 35, Pos. 9/3: 49)
CA-3228 (F-3228)—PATTY ANDREWS *Booga-Da-Woog*
★CD-1270 (45-1270)—JULIUS LA ROSA *Everytime That I Kiss Carrie*
CO-40559 (4-40559)—JO STAFFORD *The Night Watch*
DE-29686 (9-29686)—MILLS BROS. *Gum Drop*
★ER-1003 (45-1003)—GOGI GRANT *Love Is A Many-Splendored Thing*

23—Hawk-Eye (Pos. 9/10: 32, Pos. 9/3: —)
CO-21437 (4-21437)—BOBBY LORD *I Can't Make My Dreams Understand*
★CO-40558 (4-40558)—FRANKIE LAINE *Your Love*
MD-1015 (45-1015)—KEN CARSON *I've Been Working On the Railroad*
ME-70697 (70697x45)—CHUCK MILLER *Something To Live For*

24—Day By Day (Pos. 9/10: 25, Pos. 9/3: 27)
CA-435—JO STAFFORD
★CA-3154—FOUR FRESHMEN *How Can I Tell Her*
CO-40565 (4-40565)—FRANK SINATRA *Sheila*
PM-1123B (45-1123B)—THE ROCKETS *Autumn Leaves*

25—Shifting, Whispering Sands (Pos. 9/10: 44, Pos. 9/3: 45)
★DO-15409 (45-15409)—BILLY VAUGHN *Shifting, Whispering Sands (Pt. 2)*
★ME-70696 (70696x45)—RUSTY DRAPER *Lost Frontier*
VI-20-6243 (47-6243)—JOHNSON FAMILY SINGERS *Shifting, Whispering Sands (Pt. 2)*

26—Man In A Raincoat (Pos. 9/10: 24, Pos. 9/3: 21)
★CD-1266 (45-1266)—MARION MARLOWE *Heartbeat*
CR-61433 (9-61433)—KAREN CHANDLER *Sentimental Fool*
LO-1589 (45-1589)—LITA ROZA *Today And Ev'ry Day*
★UQ-303 (45-303)—PRISCILLA WRIGHT *Please Have Mercy*

27—Only You (Pos. 9/10: 31, Pos. 9/3: 36)
★ME-70633 (70633x45)—THE PLATTERS *Bark, Battle And Ball*
WI-90015 (90015x45)—LOLA DEE *Paper Kisses*

28—Same Old Saturday Night (Pos. 9/10: 36, Pos. 9/3: —)
★CA-3218 (F-3218)—FRANK SINATRA *Fairy Tale*

29—The Kentuckian Song (Pos. 9/10: 30, Pos. 9/3: 22)
CO-40527 (4-40527)—WESTON & LUBOFF CH. *You And You Alone*
CR-61439 (9-61439)—BOBBY SHERWOOD *Far Away Places*
★DO-15375 (45-15375)—HILLTOPPERS *I Must Be Dreaming*
ER-1002—DANNY WELTON
ME-70637 (70637x45)—GUY CHERNEY *If We All Said A Prayer*
MG-12011 (K-12011)—JAMES BROWN *Man From Laramie*
OK-7058 (45-7058)—BROOK BENTON *Ooh!*
★VI-20-6139 (47-6139)—EDDY ARNOLD & H. WINTERHALTER *Cattle Call*

30—Unchained Melody (Pos. 9/10: 23, Pos. 9/3: 24)
★CA-3055 (F-3055)—LES BAXTER ORCH. *Medic*
CO-40455 (4-40455)—LIBERACE *Bridges Of Toko-Ri*
CR-61407 (9-61407)—DON CORNELL *All Of You*
★DE-29441 (9-29441)—AL HIBBLER *Daybreak*
DE-29509 (9-29509)—GUY LOMBARDO *Danger, Heartbreak Ahead*
★EP-9102 (5-9102)—ROY HAMILTON *From Here To Eternity*
ME-70598 (70598x45)—CREWCUTS *Two Hearts*
MG-11962 (K-11962)—LEROY HOLMES *Olivia*
VI-20-6108 (47-6108)—CHET ATKINS *Hey, Mr. Guitar*
VI-20-6078 (47-6078)—JUNE VALLI *Tomorrow*

31—My Bonnie Lassie (Pos. 9/10: 37, Pos. 9/3: 41)
★VI-20-6208 (47-6208)—AMES BROTHERS *So Will I*

32—A Blossom Fell (Pos. 9/10: 22, Pos. 9/3: 20)
★CA-3095 (F-3095)—NAT "KING" COLE *If I May*
LO-1554 (45-1554)—DICKIE VALENTINE *Who's Afraid*
LO-1566 (45-1566)—VIC BARRETT O. *Softly, Softly*

33—Black Denim Trousers (Pos. 9/10: —, Pos. 9/3: —)
★CA-3219 (F-3219)—THE CHEERS *Some Night In Alaska*
DE-29684 (9-29684)—JACKIE BROOKS *The $64,000 Question*
VI-20-6260 (47-6260)—VAUGHN MONROE *All By Myself*

34—The Popcorn Song (Pos. 9/10: 27, Pos. 9/3: 26)
★CA-3131 (F-3131)—CLIFFIE STONE *Barracuda*
DE-29606 (9-29606)—RUSS MORGAN *Alabamy Bound*

35—Why Don't You Write Me (Pos. 9/10: 39, Pos. 9/3: 40)
CR-61483 (9-61483)—BUDDY GRECO *Pennies From Heaven*
DO-15385 (45-15385)—SNOOKY LANSON *Last Minute Love*
★RP-428 (45-428)—THE JACKS *Smack Dab In The Middle*

36—He (Pos. 9/10: 50, Pos. 9/3: —)
CR-61501 (9-61501)—McGUIRE SISTERS *I Believe*
★DE-29660 (9-29660)—AL HIBBLER *Breeze*

37—It's A Sin To Tell A Lie (Pos. 9/10: 26, Pos. 9/3: 25)
CR-61436 (9-61436)—JOHNNY DESMOND *Learnin' The Blues*
DE-25505 (9-25505)—INK SPOTS *That's When Your Heartache Begins*
DE-23973 (9-23973)—JOHNNY LONG *When I Grow Too Old To Dream*
DE-23604 (9-23604)—FRANKIE FROBA *Just A Girl That Men Forget*
DE-48261 (9-48261)—BILLY VALENTINE *Baby, Please Don't Go*
★EP-9093 (45-9093)—SOMETHIN' SMITH *My Baby Just Cares For Me*

38—Sweet And Gentle (Pos. 9/10: 29, Pos. 9/3: 28)
CO-40530 (4-40530)—XAVIER CUGAT *That's Hot-Cha-Cha With Me*
★CR-61435 (9-61435)—ALAN DALE *You Still Mean The Same To Me*
DE-29592 (9-29592)—ETHEL SMITH *Rico Vacilon*
★ME-70647 (70647x45)—GEORGIA GIBBS *Blueberries*
SE-4167 (45-4167)—BARRY FRANK & S. BOLIVAR *Lemon-Merengue*
VI-20-6138 (47-6138)—EARTHA KITT & P. PRADO *Freddy*
WI-90007 (90007x45)—LEW DOUGLAS O. *How Can You Say*

39—Fooled (Pos. 9/10: 40, Pos. 9/3: 32)
★VI-20-6192 (47-6192)—PERRY COMO *Tina Marie*

40—Something's Gotta Give (Pos. 9/10: 28, Pos. 9/3: 30)

41—Fairy Tale (Pos. 9/10: 33, Pos. 9/3: —)

42—Goodnight Sweet Dreams (Pos. 9/10: 42, Pos. 9/3: —)

43—Sweet Song Of India (Pos. 9/10: —, Pos. 9/3: —)

44—If I May (Pos. 9/10: 41, Pos. 9/3: 33)

45—Give Me Love (Pos. 9/10: 48, Pos. 9/3: —)

46—Cherry Pink And Apple Blossom White (Pos. 9/10: 38, Pos. 9/3: 31)

47—Cattle Call (Pos. 9/10: 34, Pos. 9/3: 29)

48—Razzle Dazzle (Pos. 9/10: 43, Pos. 9/3: 39)

49—May I Never Love Again (Pos. 9/10: 46, Pos. 9/3: 47)

50—Don't Stay Away Too Long (Pos. 9/10: —, Pos. 9/3: —)

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by
The Solitaires
OLD TOWN # 1014

Selling Strong
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by
The Harptones
PARADISE # 101

Watch For—New Release
"MY ANGEL CHILD"
by
Hal Paige
PARADISE # 102

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"I CAN'T STOP NOW"
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A DOUBLE SIDED SMASH HIT
"I WILL WAIT"
"MOVE BABY MOVE"
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1 FATS DOMINO
"Ain't That A Shame"
5348
2 SMILEY LEWIS
"I Hear You Knocking"
5356
3 FATS DOMINO
"All By Myself"
5357
4 THE BARONS
"I Know I Was Wrong"
5359
5 THE JEWELS
"Natural Natural Ditty"
5362
Imperial Records

Dootone Has Five Big Ones
1 "EDNA"
THE MEDALLIONS # 364
2 "ALWAYS AND ALWAYS"
THE MEADOWLARKS # 367
3 "REELING AND ROCKING"
ROY MILTON # 369
4 "WETBACK HOP"
CHUCK HIGGINS # 370
New Release
5 "DON'T TAKE YOUR LOVE"
THE CALVANES # 371
DOOTONE RECORDS
9512 S. Central Ave., Los Angeles, Calif.

Wolf Opens Offices

NEW YORK—Leonard I. Wolf Enterprises opened offices at 119 West 57th Street, New York City, this week. The new firm headed by Leonard Wolf, veteran of 15 years in the record business will offer many services in promotion and publicity.

First clients signed by Leonard I. Wolf Enterprises are the Frank Sorrell Trio, an instrumental group, featured on Audivacs Records and currently appearing at the Colonial Hotel in Hagerstown, Md., and Eileen Merry, TV's young new starlet who just completed a summer stock engagement with Terry Moore, and is soon to be seen on the Phil Silvers' TV Show. The new office also pacted the Alpha Distributors, N. Y. C., for local promotion.

Marshall Joins Orenstein

NEW YORK—Paul G. Marshall, London Records' corporate counsel, has announced his resignation from that firm. Marshall, who is responsible for the setting up of overseas distribution for many American indie labels through the British Decca Empire, will be associated with the law firm of Harold Orenstein. London has not announced Marshall's successor.

WE'RE DELIVERING!
HITS OF THE WEEK
"THOSE LONELY, LONELY NIGHTS"
EARL KING
ACE # 509
"THE 64,000, QUESTION"
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THE CASH BOX
★ AWARD O' THE WEEK ★
"SHE DON'T WANT ME NO MORE" (2:36)
[Tollie BMI—Reed]
"I DON'T GO FOR THAT" (2:45)
[Tollie BMI—Reed]
JIMMY REED
(Vee-Jay 153)

JIMMY REED

● Jimmy Reed turns in another powerful chanting joh in his treatment of "She Don't Want Me No More". The tune is a rhythmic middle heat country hlues sung simply hut effectively hy the Vee-Jay star. His down home vocaling has won him a large audience and his latest is a sincere reading of a hoy in love who can't stand to see his girl leave him. The flip, "I Don't Go For That", is an up heat ditty in which Reed establishes his independence and tells his girl he won't stand for her shenanigans and he's leaving her flat. Deck moves well with a strong heat hut we like "She Don't Want Me No More" for the strong side.

Vee-Jay RECORDS, INC.
2129 S. Michigan Avenue
Chicago 16, Illinois

The Nation's Rhythm & Blues TOP 15

Pos. Last Week		
1	MAYBELLENE *Chuck Berry* *(Chess 1604)*	1
2	IT'S LOVE, BABY *Louis Brooks & Earl Gaines* *(Excello 2056)*	2
3	WALKING THE BLUES *Jack Dupre & Mr. Bear* *(King 4182)*	4
4	WHY DON'T YOU WRITE ME *Jacks* *(RPM 428)*	5
5	EVERY DAY *Count Basie & Joe Williams* *(Clef 81949)*	3
6	AIN'T IT A SHAME *Fats Domino* *(Imperial 5348)*	6
7	I HEAR YOU KNOCKING *Smiley Lewis* *(Imperial 5356)*	9
8	ONLY YOU *Platters* *(Mercury 70633)*	11
9	ALL BY MYSELF *Fats Domino* *(Imperial 5357)*	13
10	SOLDIER BOY *Four Fellows* *(Glory 234)*	8
11	HIDE AND SEEK *Joe Turner* *(Atlantic 1069)*	10
12	A FOOL FOR YOU *Ray Charles* *(Atlantic 1063)*	7
13	ANYMORE *Johnny Ace* *(Duke 144)*	12
14	FEEL SO GOOD *Shirley & Lee* *(Aladdin 3289)*	—
15	THOSE LONELY, LONELY NIGHTS *Earl King (Ace 509)* *Johnny 'Guitar' Watson* *(RPM 436)*	15

THE CASH BOX RHYTHM N' BLUES Ramblings

NEW YORK:

For sometime now we have been hearing solemn prognostications to the effect that the rock and roll craze would soon be over and its weighty impact on the pop market would be a thing of the past. "It's just a passing trend" was the confident statement of many of our upper echelon music figures. If eventually they are to be proven right, it is now evident that it will not be in the immediate future. Recently we have had two very strong indications that not only is it not on the decline, but it is still on the way up. Rock and Roll has completely captured the teen-age market, regardless of race. It has become the music for the atomic powered youth. Just a week ago **Dr. Jive (Tommy Smalls)** put together a show for the second time at the Apollo Theatre in Harlem. His first, several months ago, set an attendance record at the Apollo—and his second outdrew the first. When **Alan Freed** broke all existing records at the Brooklyn Paramount several months ago he astounded and delighted the trade. More than just a few shared the view that his return this week would never equal his former figures. At this writing it is very evident that these skeptics will be confounded by the final attendance and dollar total. Lines four deep have formed all around the block. Every seat at every show has been filled. Says **Jack Angel** of Herald Records, "It is the greatest demonstration of mass hysteria I have ever witnessed." It brings back to mind the aisle filled **Benny Goodman** heyday era—and we think even surpasses it. . . . **Bess Berman**, Apollo Records, reports a definite rise in business. Both regular releases and spirituals have shared in the additional business. **The Casanovas** "Please Be My Love" shows every sign of taking off big. Another that has just been released and is starting to draw a response is "I Wonder" by **The Striders**. . . . **Ray Clark**, Groove Records, back from vacation to find that **John Greer's** "Come Back Maybellene" is already Clark's biggest record ever and is just beginning to move. "Goodbye" by **Piano Red** and "1-2-3 Go!" are also doing very well. . . . **Jack Angel** and **Al Silver** busy between filling orders and getting **The Nutmegs** ready for their next session which will take place at midnight, after the boys finish their last show with **Alan Freed** at the Brooklyn Paramount. **Leroy Kirkland** has been rehearsing the group between shows backstage. The fellas feel **Faye Adams** has it in her newest, "Same Ole Me" and "No Way Out." Platter has been stirring action in Baltimore—which they regard as a good omen since all Faye Adams decks that have been big broke first in Baltimore. . . . New **Earl King** etching, "I Get So Happy" on King, looks like it will be another hit. . . . Reports would have you believe that **Hy Weiss**, Old Town and Paradise, has a real smash in the **Solitaires'** "The Wedding." The sugary platter has received wonderful acceptance already in New York and Newark, N. J. . . . **Sol Rabinowitz**, Baton Records, reports he has come up with what could be a really big record. "Dear Angels Above" by **Jimmy Morris** of **The Belvederes** has brought excited reaction wherever unveiled. . . . Two new artists make their bow on Wing this week. **Alonzo Scales**, blues singer in the Southern idiom, sings "My Baby Likes To Shuffle" and "She's Gone." **The Empires** blend on "I Want To Know" and "Shirley." . . . Lovely songstress **Rae Harrison**, whose latest platter for Ding Dong Records, "Get Wid It," is creating a stir, makes her New York nightclub debut at Le Ruban Bleu when the club re-opens September 15 with its new Fall revue. Rae, who'll present songs old and new along with specialty material of her own, has been a singing star in Paris and Rome for the past two years. . . . **Al Hibbler** shot into the Brooklyn Paramount to replace **Tony Bennett**, who lost his voice. Al does six a day at the Paramount and then three nightly shows at Birdland. An ambulance stands by to shuttle Hibbler back and forth. . . . **Della Reese** into the Black Orchid, Chicago, on September 13 for two weeks. . . . Peacock Records has an unusual item in "The Life Story of Madame Bethune" with narration by **Otis Jackson** and choral assist by **The Dixie Hummingbirds**. It is a must for collectors. . . . **Gatemouth Brown** shows his versatility with his latest recording, "Gate's Salty Blues." Brown blows the Harmonica with as much agility as he handles the guitar. . . . Reports from Excello Records inform us that the new **Earl Gaines'** "Can't Keep From Cryin'" and "Baby, Baby, What's Wrong" already showing good action in several markets. As yet neither side has taken the lead.

AL HIBBLER

RAE HARRISON

EARL GAINES

CHICAGO:

What's happening on the records 'round the Windy City? That's what diskers want to know. . . . So here goes. . . . **Milt Salstone** of M-S Distribs reports that his top seller at this time is Modern's "Good Rocking Daddy" featuring **Etta James**. Milt admits that this disk hasn't yet reached the volume of his former **Count Basie** "Every Day" on Clef, but, Milt advises, he's got another **Count Basie** waxing on Clef that may set an entirely new sales record for his firm, "Well Alright Okay." It's coming up that fast. . . . **Leonard Chess** believes that he's going to break his all-time sales record with **Chuck Berry's** "Maybellene." The biggest selling disk Leonard ever had was **Willie Mabon's** "I Don't Know." But Leonard is very optimistic over the possibility of **Chuck Berry's** "Maybellene" busting the sales record wide open. Then Leonard also points to **Muddy Waters'** "Mannish Boy" and to **The Moonglows'** "Starlight" and also to **Bobby Tuggle's** "The $64,000 Question" as "comers" that have every chance to set new sales records. . . . **Abner** over at Vee-Jay reports his top selling disk at this time to be "Painted Pictures" by **The Spaniels**. In the first 8 days, Abner says, Vee-Jay sold over 26,000 to Noo Yawk, Philly and Noork, N. J. His all-time biggest was also by **The Spaniels**: "Goodnight Sweetheart." Now Abner is of the opinion that "Painted Pictures" can catch and surpass this biggest one. In fact, Abner also points to **Jimmy Reed's** "You Don't Have To Go" as a hunk of wax that can go 'way up. . . . **Paul Glass** over at All-State Distribs says that, as far as he's concerned, Chess' "Maybellene" is the biggest of the biggest for him. Paul reminds that he was down in Houston, Texas, when he enjoyed his record-breaking seller, **Francis Craig's** "Near You" on the Bullet label. Paul claims that he has a platter by Excello, "It's Love Baby," featuring **Louis Brooks** that also has every possibility of being a big seller record for him. . . . **Irv Nieman** over at Mercury Record Distribs reports that their No. 1 seller right now is **The Platters** "Only You." His biggest seller, he claims, was **Dinah Washington's** "If It's The Last Thing I Do." He is of the belief that "Only You" may surpass by many diskeroos what **Dinah Washington** sold. That would surely be somethin'. . . . **George and Ernie Leaner** of United Record Distribs are riding high right now with "Why Don't You Write Me," **The Jacks'** RPM clickeroo. Fallen to the No. 2 spot in sales for them is **Bobby (Blue) Bland's** cutting of "It's My Life Baby." And the one the boys are banking on and giving all they've got is Apollo's "Please Be My Love" featuring **The Casanovas**. This Apollo disk the boys say has now started to bust wide open, but big, after a full month's promotion. The biggest seller, the one that put these two boys in business, was **Lowell Fulsom's** "Everyday I Get The Blues" on **Swingtime**. This happened six years ago. And the boys are still trying to equal the sales record this disk set for them. . . . The only one we haven't heard from this week is **Leonard Allen** of United and States Records. But as soon as Len gets around to tellin' us—we'll tell you. . . . Hope this is what all of you wanted to know about what's hot in our little ole Windy City.

CHUCK BERRY

THE SPANIELS

LOS ANGELES:

The Platters, whose Mercury recording of "Only You" continues high on all the charts, were so great at the Flamingo in Las Vegas that they have been held over through October 10. . . . Looks like **John Dolphin** has a big one in "Emily" by the Turks on his Money label. **Mike Akopoff** at Central Sales said this one jumped to their best seller list the first week it was out. . . . **Carmen McRae** makes her first Los Angeles appearance when she opens at Jazz City on September 13. . . . Another big opening set for the 13th is **Lionel Hampton** at the Paramount theatre in downtown L. A. . . . **Dootsie Williams** new group, **The Calvanes** are out with their first record "Don't Take Your Love" and Dootsie says he's had the best initial reaction that he has ever had on a new release. . . . **Dinah Washington** opened at the Moulin Rouge in Las Vegas on September 6. After that Dinah does four weeks at the Savoy Ballroom in Los Angeles which will reopen on September 21 with **Louis Jordan**. . . . **The Jewels**, whose "Natural Natural Ditty" is taking off appeared at the 400 Club in San Diego last weekend. . . . **Gene and Eunice** will be back on the Coast on September 18 to record for Aladdin Records. The pair are currently touring the country with the Top Ten R&B show. . . . **Eddie Mesner** bringing **Elouise Brooks** in from Northern California to record this week. . . . **Fats Domino, Clifton Chenier, Smiley Lewis**, are some of the R&B names currently touring throughout the South. . . . **Joe Bahari** of Modern and RPM Records in Houston and San Antonio making a disc-jockey tour and plugging **Donna Hightower's** new release of "Bob-O-Link." . . . **Ray Dobard** of Music City Records in San Francisco has a couple of hot ones in "White Port and Lemon Juice" by Four Deuces and "Tell Me Darling" by the Gaylarks. . . . **Leroy Conley** sponsoring the new **Ray Robinson** R&B disc-jockey show from his Long Beach store and beaming over station KGFJ, immediately following Hunter Hancock.

THE PLATTERS

JAZZ JOTS

Liberty Records released a new 12" LP titled "Jazz In Hollywood" featuring many of the top West Coast jazz musicians. New company has plans for future releases of the same type. . . . Contemporary will release a 12" LP of the Laguna Summer Concert with **Barney Kessel, Hamp Hawes, Shelly Manne** and other names. . . . **Red Clyde**, vice-president of Bethlehem Records in town, spending some time with local distributor **Al Sherman**. . . . **Four Freshmen** alternating with **Lee Konitz** and his group packed them in at Jazz City last week. . . . Fantasy bringing out a new album starring **Cal Tjader**. . . . The huge success of the Jazz concert held at the Hollywood Bowl recently was very gratifying to the jazz fans and enthusiasts in the area.

Progressive Records' "live" recording of the **George Wallington** Quintet at the Cafe Bohemia on September 9, chalks up the second LP album to be inspired by this thriving new jazz club in Greenwich Village, N. Y. The first, tagged "Cafe Bohemia After Dark," was waxed for Savoy by a **Kenny Clark** group and is now being released. Formerly offering a revue type show, the Bohemia switched to a modern jazz policy early this summer and has been jumping since. A main reason for the club's success is that it is run from a musician's point of view, with pianist Wallington doubling as musical director, booking the additional jazz attractions which alternate sets with his own combo. The **Lucky Thompson** Quintet opens a one-week stint on September 15, to be followed by the **Messengers**, the **Joe Roland** Quintet, the **Lou Donaldson** combo, and other groups.

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2 "DON'T BE NO FOOL" b/w "YOUR MAGIC KISS"

Featuring Bill Harvey's Orchestra

PEACOCK # 1652

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Pts. 1 and 2

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THE CASH BOX

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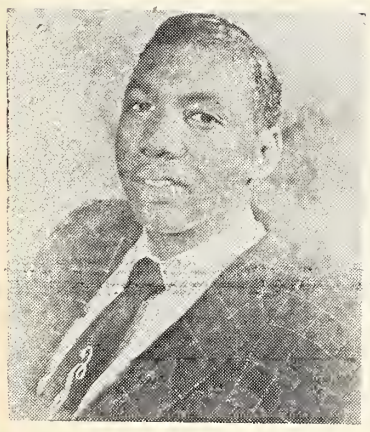

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LOUIS BROOKS

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HI-TOPPERS

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b/w

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THE CASH BOX

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In New York City, Chicago and New Orleans

	in NEW YORK CITY	in CHICAGO	in NEW ORLEANS
1	MAYBELLENE *Chuck Berry (Chess 1604)*	MAYBELLENE *Chuck Berry (Chess 1604)*	MAYBELLENE *Chuck Berry (Chess 1604)*
2	EVERY DAY *Basie & Williams (Clef 89149)*	IT'S LOVE, BABY *Louis Brooks and Earl Gaines (Excello 2056)*	ALL BY MYSELF *Fats Domino (Imperial 5357)*
3	SHIP OF LOVE *Nutmegs (Herald 459)*	WALKING THE BLUES *Dupree & Bear (King 4812)*	ALL AROUND THE WORLD *Willie John (King 4818)*
4	WHY DON'T YOU WRITE ME *Jacks (RPM 428)*	A FOOL FOR YOU *Ray Charles (Atlantic 1063)*	WALKING THE BLUES *Dupree & Bear (King 4812)*
5	PAINTED PICTURES *Spaniels (Vee Jay 154)*	EVERY DAY *Basie & Williams (Clef 89149)*	THOSE LONELY LONELY NIGHTS *Earl King (Ace 509)*
6	ALL BY MYSELF *Fats Domino (Imperial 5357)*	IT'S MY LIFE, BABY *Bobby Blue Bland (Duke 141)*	HIDE AND SEEK *Joe Turner (Atlantic 1069)*
7	IT'S LOVE, BABY *Ruth Brown (Atlantic 1072)*	ALRIGHT, OKAY, YOU WIN *Basie & Williams (Clef 89152)*	ONLY YOU *Platters (Mercury 70633)*
8	WALKING THE BLUES *Dupree & Bear (King 4812)*	WHY DON'T YOU WRITE ME *Jacks (RPM 428)*	IT'S LOVE, BABY *Louis Brooks and Earl Gaines (Excello 2056)*
9	ONLY YOU *Platters (Mercury 70633)*	AIN'T IT A SHAME *Fats Domino (Imperial 5348)*	WEE WEE HOURS *Chuck Berry (Chess 1604)*
10	DON'T YOU KNOW I LOVE YOU *Five Keys (Capitol 3185)*	STARLITE *Moonglows (Chess 1605)*	I HEAR YOU KNOCKING *Smiley Lewis (Imperial 5356)*

	in SAN FRANCISCO	in NEWARK	in DETROIT
1	IT'S LOVE, BABY *Brooks & Gaines (Excello 2056)*	MAYBELLENE *Chuck Berry (Chess 1604)*	WALKING THE BLUES *Dupree & Bear (King 4812)*
2	WALKING THE BLUES *Dupree & Bear (King 4812)*	DON'T TAKE IT SO HARD *Earl King (King 4780)*	IT'S LOVE, BABY *Brooks & Gaines (Excello 2056) Midnighters (Federal 12229)*
3	TELL ME, DARLING *Gaylarks (Music City 792)*	WHY DON'T YOU WRITE ME *Jacks (RPM 482)*	EVERY DAY *Basie & Williams (Clef 89149)*
4	MAYBELLENE *Chuck Berry (Chess 1604)*	IT'S LOVE, BABY *Brooks and Gaines (Excello 2056)*	MAYBELLENE *Chuck Berry (Chess 1604)*
5	WPLJ *Four Deuces (Music City 790)*	LIFE IS BUT A DREAM *Harptones (Paradise 101)*	AIN'T IT A SHAME *Fats Domino (Imperial 5348)*
6	EVERY DAY *Basie & Williams (Clef 89149)*	PAINTED PICTURE *Spaniels (Vee-Jay 154)*	GUM DROP *Otis Williams (DeLuxe 6090)*
7	EDNA *Medallions (Dootone 364)*	ANYMORE *Johnny Ace (Duke 144)*	WHY DON'T YOU WRITE ME *Jacks (RPM 428)*
8	DON'T TAKE IT SO HARD *Earl King (King 4780)*	ALL BY MYSELF *Fats Domino (Imperial 5357)*	ALL AROUND THE WORLD *Willie John (King 4818)*
9	I HEAR YOU KNOCKING *Smiley Lewis (Imperial 5356)*	MANISH BOY *Muddy Waters (Chess 1602)*	MANISH BOY *Muddy Waters (Chess 1602)*
10	ONLY YOU *Platters (Mercury 70633)*	A FOOL FOR YOU *Ray Charles (Atlantic 1063)*	ONLY YOU *Platters (Mercury 70633)*

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

THE CASH BOX HOT

in PHILADELPHIA

1	FEEL SO GOOD *Shirley & Lee* *(Aladdin 3289)*	
2	MAYBELLENE *Chuck Berry* *(Chess 1604)*	
3	ONLY YOU *Platters* *(Mercury 70633)*	
4	EVERY DAY *(Basie & Williams)* *(Clef 89149)*	
5	I HEAR THOSE BELLS *Dinah Washington* *(Mercury 70653)*	
6	IT'S LOVE, BABY *Brooks & Gaines* *(Excello 2056)*	
7	AIN'T IT A SHAME *Fats Domino* *(Imperial 5348)*	
8	I'M SO GLAD *Mickey & Sylvia* *(Rainbow 316)*	
9	WHY DON'T YOU WRITE ME *Jacks* *(RPM 428)*	
10	PAINTED PICTURE *Spaniels* *(Vee-Jay 154)*	

in LOS ANGELES

1	MAYBELLENE *Chuck Berry* *(Chess 1604)*
2	IT'S LOVE, BABY *Brooks & Gaines* *(Excello 2056)*
3	I WANTED YOU *Jaguars* *(Aardell 0003)*
4	WALKING THE BLUES *Dupree & Bear* *(King 4812)*
5	ONLY YOU *Platters* *(Mercury 70633)*
6	ALL BY MYSELF *Fats Domino* *(Imperial 5357)*
7	I HEAR YOU KNOCKING *Smiley Lewis* *(Imperial 5356)*
8	FEEL SO GOOD *Shirley & Lee* *(Aladdin 3289)*
9	WHY DON'T YOU WRITE ME *Jacks* *(RPM 428)*
10	ANYMORE *Johnny Ace* *(Duke 144)*

in ST. LOUIS

1	MAYBELLENE *Chuck Berry* *(Chess 1604)*
2	AT MY FRONT DOOR *El Dorados* *(Vee Jay 147)*
3	SOLDIER BOY *Four Fellows* *(Glory 234)*
4	IT'S LOVE, BABY *Brooks & Gaines* *(Excello 2056)*
5	I HEAR YOU KNOCKING *Smiley Lewis* *(Imperial 5356)*
6	HIDE AND SEEK *Joe Turner* *(Atlantic 1069)*
7	WHY DON'T YOU WRITE ME *Jacks* *(RPM 428)*
8	NIP SIP *Clovers* *(Atlantic 1073)*
9	ALL BY MYSELF *Fats Domino* *(Imperial 5357)*
10	EVERY DAY *Basie & Williams* *(Clef 80149)*

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

in MEMPHIS

1	MAYBELLENE *Chuck Berry* *(Chess 1604)*
2	AIN'T IT A SHAME *Fats Domino* *(Imperial 5348)*
3	WALKING THE BLUES *Dupree & Bear* *(King 4812)*
4	GOOD ROCKIN' DADDY *Etta James* *(Modern 962)*
5	I HEAR YOU KNOCKING *Smiley Lewis* *(Imperial 5356)*
6	WHY DON'T YOU WRITE ME *Jacks* *(RPM 428)*
7	TELEPHONE BLUES *Little George Smith* *(RPM 434)*
8	DOG-GONE IT *Donno Hightower* *(RPM 432)*
9	HIDE AND SEEK *Joe Turner* *(Atlantic 1069)*
10	ANYMORE *Johnny Ace* *(Duke 144)*

in ATLANTA

1	MAYBELLENE *Chuck Berry* *(Chess 1604)*
2	AIN'T IT A SHAME *Fats Domino* *(Imperial 5348)*
3	WALKING THE BLUES *Dupree & Bear* *(King 4812)*
4	I HEAR YOU KNOCKING *Smiley Lewis* *(Imperial 5356)*
5	HIDE AND SEEK *Joe Turner* *(Atlantic 1069)*
6	DON'T TAKE IT SO HARD *Earl King* *(King 4780)*
7	WHY DON'T YOU WRITE ME *Jacks* *(RPM 428)*
8	IT'S LOVE, BABY *Brooks & Gaines* *(Excello 2056)*
9	EVERY DAY *Basie & Williams* *(Clef 89149)*
10	THOSE LONELY, LONELY NIGHTS *Earl King (Ace 509)* *Johnny "Guitar" Watson* *(RPM 436)*

in DALLAS

1	MAYBELLENE *Chuck Berry* *(Chess 1604)*
2	THOSE LONELY LONELY NIGHTS *Johnny "Guitar" Watson* *(RPM 436)*
3	WHY DON'T YOU WRITE ME *Jacks* *(RPM 428)*
4	ALL BY MYSELF *Fats Domino* *(Imperial 5357)*
5	IT'S LOVE, BABY *Brooks & Gaines* *(Excello 2056)*
6	I'M CONFESSING *Jacks* *(RPM 433)*
7	TELEPHONE BLUES *Little George Smith* *(RPM 434)*
8	MARY LOU *Young Jesse* *(Modern 961)*
9	WALKING THE BLUES *Dupree & Bear* *(King 4812)*
10	AIN'T IT A SHAME *Fats Domino* *(Imperial 5348)*

Coming Up In R & B

Listed Alphabetically

ALRIGHT, OKAY, YOU WIN
Count Basie & Joe Williams
(Clef 89152)
Chicago, Detroit, Los Angeles, Meridian, New York, St. Louis

HANDCLAPPIN'
Red Prysock
(Mercury 70674)
Boston, Cleveland, Detroit, New York, Philadelphia, Pittsburgh

PAINTED PICTURE
Spaniels
(Vee-Jay 154)
Chicago, Newark, New York, Philodelphia, St. Louis

TELEPHONE BLUES
Little George Smith
(RPM 434)
Berkeley, Dallas, Detroit, Houston, Memphis, Philadelphia, St. Louis

TEN LONG YEARS
B. B. King
(RPM 437)
Dallas, Detroit, Los Angeles, Memphis, Meridian, Mobile, Philadelphia

Columbia Signs Joe Loco

NEW YORK—Columbia Records this week announced the pacting of Joe Loco, one of America's leading Latin names, to a one year contract, retroactive to July 15, with one year options for four years. Complete and outright release was obtained from George Goldner, Tico Records, to whom the pianist was under a recording contract.

A session is planned for Loco, who will do albums and singles, for the week of September 19. Eight sides will be cut with Loco's trio, quartet and two big bands (one with strings and one with a big brass section).

Loco, who was formerly staff arranger for E. B. Marks Publishing Company, has now set up his own company, Loco Publishing Company. In the new setup Loco will be associated with Harry Link.

A nationwide tour is currently being worked out for Loco by the William Morris office for approximately late October-November, during which time the Latin pianist will plug his Columbia releases with the jockeys in each city the tour takes in.

Loco, who claims to be the first to record American tunes with a mambo tempo, rose to prominence while on the Tico label with such successful recordings as "Tenderly," "Song of Moulin Rouge," and "El Baione."

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CHECKER 821
"I WANT TO LOVE YOU"
The Flamingos

CHECKER 822
"WALKIN' THE BLUES"
Willie Dixon

CHECKER 823
"THE $64,000 QUESTION"
Bobby Tuggle

CHECKER 824
"DON'T START ME TALKIN'"
Sonny Boy Williamson

CHESS 1602
"MANNISH BOY"
Muddy Waters

CHESS 1604
"WEE WEE HOURS"
Chuck Berry

CHESS 1605
"STARLITE"
b/w
"IN LOVE"
The Moonglows

CHESS 1606
"I'M A PRISONER"
b/w
"I'VE BEEN DECEIVED"
Eddy Boyd

CHESS RECORD CO.
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The Cash Box RHYTHM 'N BLUES REVIEWS

A AWARD & SLEEPER
B+ EXCELLENT
B VERY GOOD
C+ GOOD
C FAIR
D MEDIOCRE

THE EL DORADOS
(Vee-Jay 147)
B+ "AT MY FRONT DOOR" (2:32) [Tollie BMI—Moore, Abner] The El Dorados present a powerful side as they chant an infectious jump ditty with a fine vocal effort. Deck has much to commend it. The lads handle the good tune with a distinctly individualized styling. Watch it carefully.
C+ "WHAT'S BUGGIN' YOU BABY" (2:19) [Tollie BMI — Drews, Hampton] The El Dorados sing a light middle beat bounce with a pop flavor. Easy deck pleasantly sung.

ALONZO SCALES
(Wing 80020)
B "MY BABY LIKES TO SHUFFLE" (2:31) [Munson BMI—Scales, Leary] Alonzo sings the rhythmic shuffle with a down home feeling that neverthless has appeal to both markets. Good beat for dancing.
B "SHE'S GONE" (2:38) [Clifton BMI—Winley, Kirkland] A slow blues which is also country flavored. Scales sings with feeling and a good style which gives the tune a good chance northward, tho its best markets are in the south.

BOBBY TUGGLE
(Checker 823)
B+ "THE $64,000 QUESTION" (2:35) [Arc BMI—Sears, Sharpe] Tuggle ties a romantic jump ditty to the timely TV $64,000 show. Much newspaper, TV, radio and magazine publicity will draw immediate attention to this tune. Tuggle does a good vocal reading of the exciting novelty. Side bears watching.
C+ "TOO LATE OLD MAN" (2:40) [Arc BMI—Tuggle, Tignor] Tuggle sings a middle beat blues that comes out a fair coupler.

SMOKEY HOGG
(Meteor 5021)
C+ "DARK CLOUDS" (2:39) [Modern BMI—Taub] Smokey Hogg wails a southern middle beat blues aimed at the southern markets.
B "I DECLARE" (2:30) [Modern BMI—Taub] Another middle beat with the same down home delivery. Hogg is striving to find his baby before he loses his mind. Ok fare for the deep south markets.

CHUCK HIGGINS
(Dootone 370)
B "WETBACK HOP" (2:40) [Dottsie Williams-Chuck Higgins] A quick beat instrumental with a sharp defined jump rhythm. Deck moves and could catch a good piece of the instrumental market.
C+ "DON'T YOU KNOW I LOVE YOU BABY" (2:41) [Dootsie Williams-Frank Dunn] The Chuck Higgins band backs with a slow blues moodily sung by Frank Dunn.

THE COUNTS
(Dot 1265)
B+ "SALLY WALKER" (2:29) [Condor BMI—Scott] The Counts aided by some driving saxing rock out a quick beat jump with excitement. Good beat that could take the deck a long way. Watch it.
B+ "I NEED YOU TONIGHT" (2:28) [Condor BMI — Young] The Counts, with a change to a slow pretty ballad, display their versatility by turning in an excellent reading. Tender, tearful, and terrific solo effort.

THE CASH BOX ★AWARD O' THE WEEK★

"I GET SO HAPPY" (2:33)
[Jay & Cee BMI—Glover]

"SOMEONE WHO CARES" (2:41)
[Wemar BMI—Gold, Irwin, Medley]

EARL KING
(King 4824)

● Earl King, with two hits now in the charts, tries for his third with a light, lilting middle beat, "I Get So Happy." Earl chants his ecstatic feelings as he tells the world about his love. He bounces, shouts and gives every vocal inflection to portray his buoyant happiness. Good beat, good material, and good interpretation. Should keep King's name up there for the coming months. King changes moods on the flip with a slow melodic pretty, "Someone Who Cares." The singer handles it with a western flavor and the ballad comes off well. Good coupler, tho we like "I Get So Happy" for quick action.

"HAND CLAPPIN' " (2:35)
[Brent BMI—Red Prysock]

"SHOE STRING" (2:37)
[Brent BMI—Red Prysock]

RED PRYSOCK
(Mercury 70674)

● Anyone who has ever seen Red Prysock work with his unit in person knows how much excitement he can spark with his driving sax. In his newest Mercury release, "Hand Clappin'," Red gets that same excitment into the grooves. Supplemented by handclapping and Red's wild hornwork, the band lays down a terrific beat that will have the kids rocking. The flip, "Shoe String," is another instrumental, tho of a more moderate tempo. Red again shines in the solo spot with some modified tho hard hitting saxing. Tune is a another good jump number, but for electric crackling excitement it's "Hand Clappin'."

"THE WEDDING" (2:41)
[Old Town BMI—McCoy, Gastom, Williams]

"DON'T FALL IN LOVE" (2:43)
[Old Town BMI—Milton]

THE SOLITAIRES
(Old Town 1014)

● A tender novelty ballad, "The Wedding," captures the soft emotional mood of the pair about to be wed. The pledges culminate in the announcement "I now pronounce you man and wife." It is effectively sung by The Solitaires and those romantically inclined teeners should swoon to this sugary offering. Keep very close tabs on this side. The flip, "Don't Fall In Love," is also a slow ballad, tenderly broached. The lads turn in a good performance of a melodic pretty, but it will be overlooked in favor of "The Wedding."

DOLORES WARE
(Wing 90017)
B+ "THRILL-LA-DILL" (2:32) [Brent BMI—Winley, Kirkland] Dolores Ware comes up with a really strong item in a driving quick beat. Miss Ware gives it a slam bang reading and the excitement she stirs up is sure to result in sales.
B "SWEETNESS" (2:33) [Brent BMI—Winley, Kirkland] Dolores turns on the charm as she pours out a slow bluesy ballad with a romantic lyric. Talented lass handles the lyric with great expression and feeling.

THE CALVANES
(Dootone 371)
B+ "DON'T TAKE YOUR LOVE FROM ME" (2:53) [Dootsie Williams-Stewart Crunk] The Calvanes wax a slow ballad with a pretty melody and the deck comes off effectively. The lead does a fine job projecting the mellow, tender lyric. Excellent side that could grab off a good piece of action.
B "CRAZY OVER YOU" (2:15) [Dootsie Williams-Nellie P. Brown] The Calvanes rock out a quick beat jump ditty in good style. Ok change of pace coupler.

LARRY HARRISON
(Savoy 1171)
B "I WILL WAIT" (2:41) [Savoy BMI—Mildred Colclough] Larry Harrison sings a romantic ballad that results in a most appealing way. Soft and expressive vocal effort.
B "MOVE OVER BABY" (2:40) [Crossroads BMI—Owens, Otis] Harrison tries an up-beat ditty with a humorous lyric. Familiar riff that gives the kids something to jump to.

OTIS JACKSON
(Peacock 1753)
B "THE LIFE STORY OF MADAME BETHUNE (Part 1-Part 2) [Lion Publishing BMI—Otis Jackson] A tribute to Madame Bethune with recitation by Otis Jackson and choral accompaniment by The Dixie Humming Birds. Well done, tho commercially limited. A strong collector's item.

WYNONIE HARRIS
(King 4826)
B "MAN'S BEST FRIEND" (2:20) [Jay & Cee BMI—Henry Glover] Wynonie Harris chants a middle beat bounce with a humorous lyric that puts him in the doghouse with "Rover," man's best friend. Cute side.
B "WINE, WINE, SWEET WINE" (2:00) [Jay & Cee BMI—Henry Glover] A slow blues wailed by Harris sorrowfully tells the tale of the comfort the man gets from wine—the only friend he can find.

BUDDY JOHNSON
(Mercury 70695)
B+ "SAVE YOUR LOVE FOR ME" (2:46) [Sophisticate BMI—] The Buddy Johnson ork waxes a slow love ballad for an effective etching. Deep voiced chanter reads the lyrics with dramatic intensity. Ok deck.
B+ "IT'S OBDACIOUS" (2:33) [Sophisticate BMI] An up tempo bouncer is rocked in moderation with a fem-boy vocal. The Johnson aggregation lays down a strong beat that will keep the kids happy. Side generates excitement and we believe this one could grab itself a lot of attention

THE CASH BOX

Country Disk Jockey

REGIONAL RECORD REPORTS

JOE ALLISON
WSIX—Nashville, Tenn.

1. Satisfied Mind (J. Shepard)
2. Cattle Call (Eddy Arnold)
3. Live Fast, Love Hard (Young)
4. I Don't Care (Webb Pierce)
5. Mixed Up Medley (Wilburns)
6. Oh For The Life Of A Crickett (Bob Jennings)
7. Daddy, You Know What (Jim Wilson)
8. Just Call Me Lonesome (Eddy Arnold)
9. Simple Simon (H. Thompson)
10. Pitfall (Louvins)

PFC. RICHARD HAYES
Mutual Broadcasting System—New York, N. Y.

1. Don't Blame The Children (Ferlin Huskey)
2. Satisfied Mind (P. Wagoner)
3. In The Jailhouse (W. Pierce)
4. Making Believe (Kitty Wells)
5. Live Fast, Love Hard (Young)
6. Yellow Roses (Hank Snow)
7. Cattle Call (Eddy Arnold)
8. I'll Never Stop Loving You (Slim Whitman)
9. I Wanna, Wanna, Wanna (Wilburns)
10. I've Been Thinkin' (E. Arnold)

TOM EDWARDS
WERE—Cleveland, Ohio

1. Satisfied Mind (Wagoner/Foley)
2. I Don't Care (Webb Pierce)
3. Hawk-Eye (Bobby Lord)
4. Don't Blame The Children (Ferlin Huskey)
5. So Lovely Baby (Rusty & Doug/Johnnie & Jack)
6. You Thought I Thought (Browns)
7. Go Back, You Fool (F. Young)
8. Orphan's Prayer (Eddie Dean)
9. That Do Make It Nice (Eddy Arnold)
10. Making Believe (K. Wells)

TEXAS BILL STRENGTH
KWEM—Memphis, Tenn.

1. All Right (Faron Young)
2. Just Call Me Lonesome (Foley)
3. I Thought Of You (Shepard)
4. If You Were Me (W. Pierce)
5. Cry, Cry, Cry (Strength)
6. When I Stop Dreaming (Louvins)
7. Cryin', Prayin', Waitin', Hopin' (Hank Snow)
8. I Just Dropped In To Say Goodbye (Carl Smith)
9. You, Nobody But You (Tuttles)
10. Hey, Porter (Johnny Cash)

THOM HALL
WKYW—Louisville, Ky.

1. All Right (Faron Young)
2. Just Call Me Lonesome (Eddy Arnold)
3. Kentuckian (Eddy Arnold)
4. Satisfied Mind (P. Wagoner)
5. Yellow Rose Of Texas (Tubb)
6. I Don't Care (Webb Pierce)
7. I Stole My Neighbor's Wife (Tommy Downs)
8. Maybellene (Marty Robbins)
9. I Guess I'm Crazy (Fairburn)
10. Cattle Call (Eddy Arnold)

SLEEPYHEAD CLIFF
KASM—Albany, Minn.

1. All Right (Faron Young)
2. Crewcut And Baby Blue Eyes (West Thompson)
3. Simple Simon (H. Thompson)
4. I Don't Care (Webb Pierce)
5. So Lovely Baby (Rusty & Doug)
6. For The Want Of Your Love (Frankie Starr)
7. Pitfall (Louvins)
8. Mixed-up Medley (Wilburns)
9. You Thought I Thought (J. E. & M. Brown)
10. Blue Darlin' (Jimmie Newman)

RAY FRAZIER'S COUNTRY JUNCTION
WXGI—Richmond, Va.

1. All Right (Faron Young)
2. I Don't Care (Webb Pierce)
3. I Just Dropped In To Say Goodbye (Carl Smith)
4. I'm Glad I Got To See You Once Again (Hank Snow)
5. That Do Make It Nice (Eddy Arnold)
6. So Lovely Baby (Rusty & Doug)
7. Gone With The Wind This Morning (Wayne Rainey)
8. Don't Blame The Children (Ferlin Huskey)
9. Mixed Up Medley (Wilburns)
10. Let Me Talk To You (Price)

CLARENCE KNEELAND
WICH—Jewett City, Conn.

1. Yellow Rose Of Texas (Tubb)
2. I Don't Care (Webb Pierce)
3. Satisfied Mind (P. Wagoner)
4. Just Call Me Lonesome (Eddy Arnold)
5. Yonder Comes A Sucker (Jim Reeves)
6. Simple Simon (H. Thompson)
7. Don't Tease Me (Carl Smith)
8. Cryin', Prayin', Waitin', Hopin' (Hank Snow)
9. Don't Blame The Children (Ferlin Huskey)
10. Foolish Me (Eddie Zack)

TOM PERRYMAN
KSIJ—Gladewater, Tex.

1. Mystery Train (Elvis Presley)
2. Yonder Comes A Sucker (Jim Reeves)
3. Here Today, Gone Tomorrow (Browns)
4. Maybellene (Marty Robbins)
5. Cry, Cry, Cry (Johnny Cash)
6. I Don't Care (Webb Pierce)
7. Daddy, You Know What (Jim Wilson)
8. Can't Get You Out Of My Mind (Hank Penny)
9. Take My Heart (Blakleys)
10. Just Call Me Lonesome (Foley)

LILLIE ANNE
WIRC—Hickory, N. C.

1. I'm In Love With You (Wells)
2. Satisfied Mind (P. Wagoner)
3. When I Stop Dreaming (Louvins)
4. I Don't Care (Webb Pierce)
5. Hope You Don't Care (Sovine)
6. Yellow Rose Of Texas (Texas Bill Strength)
7. All Right (Faron Young)
8. I Guess I'm Crazy (T. Collins)
9. Yonder Comes A Sucker (Jim Reeves)
10. Before I Met You (Flatt & Scruggs)

"BAREFOOT COWBOY" ALAN HERBERT
KDSJ—Deadwood, S. Dak.

1. Daddy, You Know What (Jim Wilson)
2. Old Jalopy (Herb Henson)
3. I Don't Care (Webb Pierce)
4. Cattle Call (Eddy Arnold)
5. Yonder Comes A Sucker (Jim Reeves)
6. Satisfied Mind (P. Wagoner)
7. Making Believe (Anita Carter)
8. Don't Tease Me (Carl Smith)
9. There She Goes (Carl Smith)
10. Live Fast, Love Hard (Young)

PAUL KALLINGER
XERF—Del Rio, Tex.

1. I Don't Care (Webb Pierce)
2. Cattle Call (Eddy Arnold)
3. Satisfied Mind (P. Wagoner)
4. In The Jailhouse (W. Pierce)
5. Yonder Comes A Sucker (Jim Reeves)
6. If You Were Me (W. Pierce)
7. Too Much (Sonny James)
8. All Right (Faron Young)
9. Blue Darlin' (Jimmie Newman)
10. You Have My Heart (Whitman)

LEE SUTTON
WWVA—Wheeling, W. Va.

1. Satisfied Mind (P. Wagoner)
2. Tragic Romance (C. Copas)
3. Gone With The Wind (Raney)
4. It Hurts To Cry Alone (Lee & Cooper)
5. A Memory Of You (Jim & Jesse)
6. Old Lonesome Times (Smith)
7. Hummingbird (Rose Maddox)
8. That Do Make It Nice (Eddy Arnold)
9. Tears In Your Eyes (B. Martin)
10. Seven Year Blues (Websters)

JOE MORRIS
WAGS—Bishopville, S. C.

1. I Don't Care (Webb Pierce)
2. All Right (Faron Young)
3. Satisfied Mind (Wagoner/Shepard/Foley)
4. Just Call Me Lonesome (Eddy Arnold)
5. I Stole Another's Wife (Tommy Downs)
6. So Lovely Baby (Rusty & Doug)
7. That Do Make It Nice (Eddy Arnold)
8. Whose Shoulder Will You Cry On (Kitty Wells)
9. There She Goes (Carl Smith)
10. Go Back, You Fool (Young)

JIMMY HUTSELL
WLAR—Athens, Tenn.

1. Yellow Roses (Hank Snow)
2. There She Goes (Carl Smith)
3. I Don't Care (Webb Pierce)
4. Cattle Call (Eddy Arnold)
5. Satisfied Mind (Porter/Wagoner)
6. Somebody Stole My Gal (Chet Atkins)
7. Blue Guitar (Red Foley)
8. I'm Glad I Got To See You Once Again (Hank Snow)
9. Daddy, You Know What (Jim Wilson)
10. Yellow Rose Of Texas (Tubb)

ELMER SNODGRASS
WGGA—Gainesville, Ga.

1. Daydreaming (Sue Thompson)
2. When I Stop Dreaming (Louvins)
3. Satisfied Mind (P. Wagoner)
4. All Right (Faron Young)
5. There She Goes (Carl Smith)
6. Just Call Me Lonesome (Eddy Arnold)
7. Lost To A Stranger (H. Brown)
8. I'm In Love With You (Wells)
9. Daddy, You Know What (Jim Wilson)
10. Before I Met You (Flatt & Scruggs)

JIMMIE WILLIAMS
WNOP—Newport, Ky.

1. All Right (Faron Young)
2. Gone With The Wind This Morning (Wayne Raney)
3. Most Of All (H. Thompson)
4. Cry, Cry, Cry (Strength)
5. Lost To a Stranger (H. Brown)
6. Hawk-Eye (Bobby Lord)
7. A Memory Of You (Jim & Jesse)
8. I've Closed The Door (Davis Sisters)
9. How It Hurts To Cry Alone (Lee & Cooper)
10. I Don't Care (Webb Pierce)

JACK BURMAN
WWEZ—New Orleans, La.

1. I Guess I'm Crazy (Fairburn)
2. Satisfied Mind (Foley/Wagoner)
3. Poison In Your Heart (Wells)
4. Here Today, Gone Tomorrow (Browns)
5. I Just Dropped In To Say Goodbye (Carl Smith)
6. I Don't Care (Webb Pierce)
7. Yellow Roses (Hank Snow)
8. Most Of All (H. Thompson)
9. Just Call Me Lonesome (Eddy Arnold)
10. Blue Darlin' (J. Newman)

SAM BRADLEY
KUDL—Kansas City, Mo.

1. Cattle Call (Eddy Arnold)
2. I Don't Care (Webb Pierce)
3. Satisfied Mind (P. Wagoner)
4. Take Possession (J. Shepard)
5. There She Goes (Carl Smith)
6. Live Fast, Love Hard (Young)
7. Cryin', Prayin', Waitin', Hopin' (Hank Snow)
8. In The Jailhouse (W. Pierce)
9. All Right (Faron Young)
10. Most Of All (H. Thompson)

MITCH ODOM
KNEA—Jonesboro, Ark.

1. Satisfied Mind (P. Wagoner)
2. All Right (Faron Young)
3. Cry, Cry, Cry (Johnny Cash)
4. Baby, Let's Play House (Elvis Presley)
5. I Just Dropped In To Say Goodbye (Carl Smith)
6. There's Poison In Your Heart (Kitty Wells)
7. I Don't Care (Webb Pierce)
8. Daddy, You Know What (Jim Wilson)
9. Just A While (Eddie Dean)
10. Mixed Up Medley (Wilburns)

UNCLE NICK BELL'S POTATO-PICKERS
WGUY—Bangor, Me.

1. Yellow Roses (Hank Snow)
2. That Do Make It Nice (Eddy Arnold)
3. Steelin' Moonlight (West & Bryant)
4. Will This Dream Of Mine Come True (Wright & Tall)
5. Mate Of The Wind (B. DeVal)
6. Moonlight (Eddie Dexter)
7. Love Insurance (T. Downs)
8. Oh, Sweet Mama (D. Stogner)
9. My Little King (Dusty Rose)
10. I Guess I'm Crazy (Collins)

Sales and plays Show— It's on its way . . .

Sonny JAMES

Singing "TOO MUCH"

c/w

"BUNNY" HUGGIN'

Capitol-3198

going strong—a great hymn

"'TIL THE LAST LEAF SHALL FALL"

Capitol # 3163

I Can't Wish You "Too Much"
Success, Ed! Happy Anniversary

Exclusive Mgt.
ED McLEMORE
Sportatorium
1000 South Industrial
Phone: STerling 1010
Dallas, Texas

Featured On
Big "D" Jamboree
Dallas, Texas

Capitol RECORDS

". . . . her greatest release of all!"

CHARLINE ARTHUR

going Pop and Country with . . . .

KISS THE BABY GOODNIGHT

c/w

HONEY BUN

20/47-6204

Happy 10th Anniversary Greetings to ED McLEMORE and THE BIG "D" JAMBOREE

RCA VICTOR

Ed McLemore Overcame Many Obstacles To Establish Big "D"

DALLAS—Ed McLemore is one man who has faith in the folk music business. The long-time Dallas wrestling promoter, who is responsible for a lot of the nation's entertainment through his nationally distributed "Texas Rasslin'" films, is a veteran nine year producer of Dallas' Big "D" Jamboree and the enterpreneur of many touring country music shows at his Dallas Sportatorium.

The fabulous producer of the Southwest is now giving full time promotion to the famed Big "D" Jamboree and to its fifty or more established and promising artists. McLemore's determination and skilled promotion should aid considerably in the bright future of his many stars.

To understand McLemore's directiveness, consider his continuance in the folk music business despite many obstacles. For one thing, fire destroyed his old Sportatorium in May of 1953. The fire occurred on a Friday preceding the regular Saturday night presentation of the Jamboree. But the show went on. McLemore rented a building on the state fair grounds in Dallas and the show was unreeled on schedule the following day to keep intact his never-missing policy. Throughout the summer, the Jamboree was held at the fair grounds while a costly new Sportatorium was being erected on the side of the former Dallas landmark.

The new building, modern in every detail, cost McLemore hundreds of thousands of dollars. But, up it went, and the Jamboree returned in a new building especially designed for the staging of the show. Fate intervened again, and for some reason—a reason that baffled many a physicist—the new Sportatorium had a major sound problem. The construction of the building, while being sound engineering-wise, created a severe sound problem.

The singers could not be heard from the stage. The answer was a costly one—a complete installation of the building's now famous "Circa Sonic" sound system—at a cost to McLemore of $10,000.00! But in it went and the Jamboree was back in business.

McLemore has paid more than anyone else to bring the best in folk music to Dallas. His Jamboree always draw over three-thousand people. The average would be closer to the 5,000 mark. Bargain admission prices of 60 and 30 cents still prevail without a markup for over five years despite the cost to McLemore.

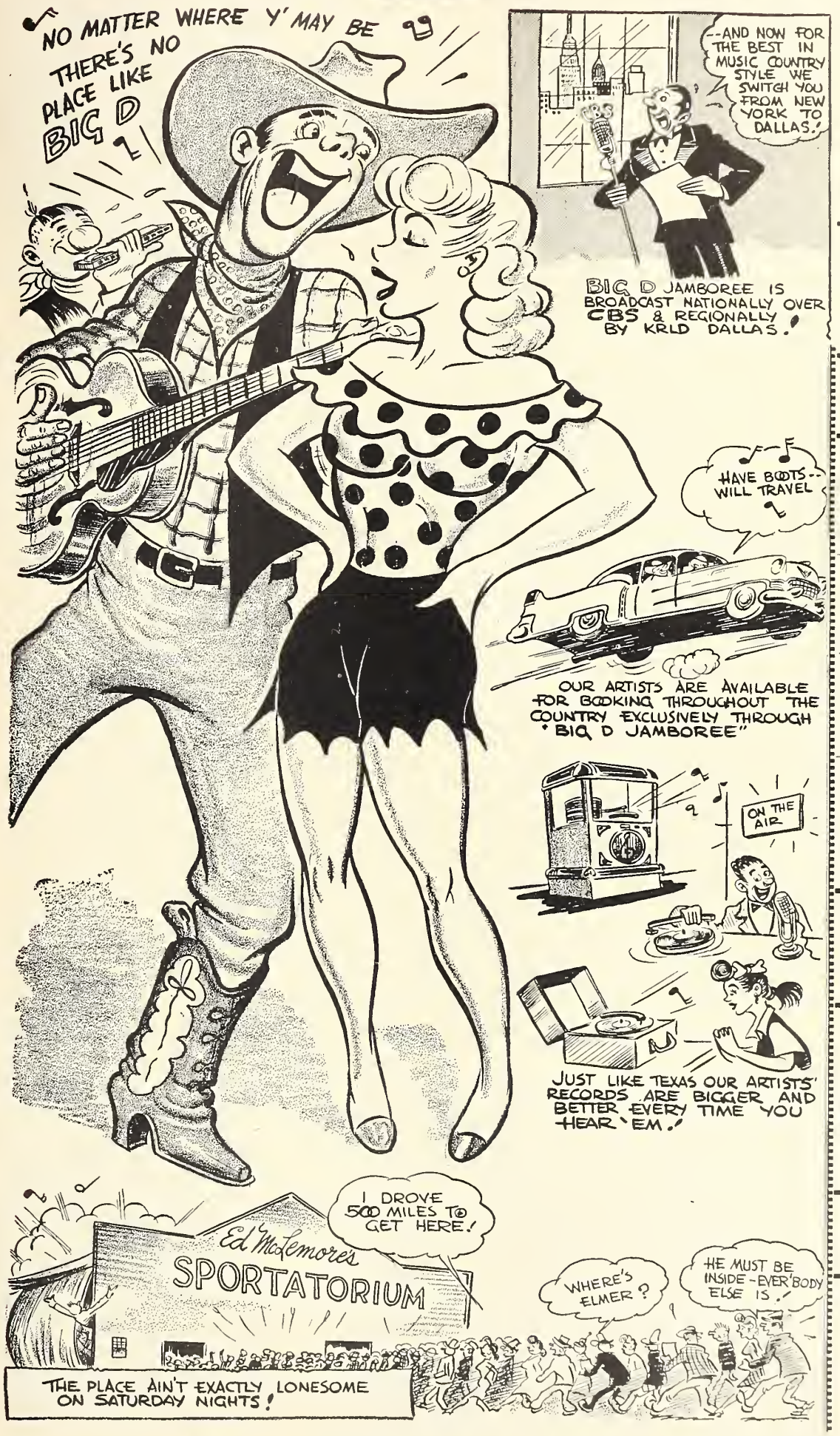
Originally a two hour show with 30-minute air time in its inception, the Jamboree is now a full production, four hour program with all but a half hour aired over powerful KRLD—50,000 watts of Dallas. Every third week the Jamboree is featured coast-to-coast on the CBS Country Style network programing. KRLD, covers 34 states in itself. The Jamboree is also on KRLD-TV on Saturday and Sunday afternoon in smaller productions, but still highly rated for such a booming metropolitan city such as Dallas.

McLemore has access to the nation's top stars of othre shows, but has steadfastly built his own top-rated program. Now, Sonny James, Hank Locklin, Charline Arthur, Doug Bragg, The Below Twins, Helen Hall, Joe Bill, Riley Crabtree and LaFawn Paul—to name a few—are listed as 'regulars.' And top stars such as the Maddox Brothers and Rose, Tommy Duncan, Slim Whitman, Jimmy Davis, The Davis Sisters, and many others, are frequent guest artists. Johnny Hicks and John Harper are co-producers and M.C.'s and have a tie-in with Trinity Publishing Company for their songwriting. The show is staffed by two bands—a combination of which record for Coral as "The Stompers." Some of the original Jamboree members are still the show's favorites, although "new talent" has been the theme recently.

The Jamboree alumni includes such names as Hank Snow, Lefty Frizzell, Jimmy and Johnny, Gene O'Quinn and many more. Present day stars such as Webb Pierce, Faron Young, The Carlisles and others got quite a boost during their earlier days as Jamboree visitors.

One thing for sure, the Jamboree is growing—and growing. The Jamboree mast-head now reads—"The Southwest's Bigest, Boldest, Oldest and Best Country Music Attraction—Just Like Texas, It Get's Bigger Every Time You Hear About It," That's not all bragging. Keep your eye on McLemore's Big "D" Jamboree.

THE BIG 'D' JAMBOREE!


NO MATTER WHERE Y' MAY BE
THERE'S NO PLACE LIKE BIG D
--AND NOW FOR THE BEST IN MUSIC COUNTRY STYLE WE SWITCH YOU FROM NEW YORK TO DALLAS.!
BIG D JAMBOREE IS BROADCAST NATIONALLY OVER CBS & REGIONALLY BY KRLD DALLAS.!
HAVE BOOTS-- WILL TRAVEL
OUR ARTISTS ARE AVAILABLE FOR BOOKING THROUGHOUT THE COUNTRY EXCLUSIVELY THROUGH "BIG D JAMBOREE"
ON THE AIR
JUST LIKE TEXAS OUR ARTISTS' RECORDS ARE BIGGER AND BETTER EVERY TIME YOU HEAR 'EM.!
I DROVE 500 MILES TO GET HERE!
Ed McLemore's SPORTATORIUM
WHERE'S ELMER?
HE MUST BE INSIDE - EVER'BODY ELSE IS.!
THE PLACE AIN'T EXACTLY LONESOME ON SATURDAY NIGHTS!

Presented By

ED McLEMORE

Starring ★ ★ ★

SONNY JAMES
Capitol Records
"Too Much" . . . "Last Leaf"

HANK LOCKLIN
RCA-Victor Records
"Who Am I To Cast The First Stone"
And "These Ruins Belong To You"

CHARLINE ARTHUR
RCA-Victor Records *"Honey Bun"*

BELEW TWINS

"Speedy Gonzales"
Coral Records

DOUGLAS BRAGG
"Day Dreamin'"
Coral Records

HELEN HALL
(Coral)

"Honky Tonk Husband"

JIMMIE COLLIE
"Fairy Land Dreams"
Hickory Records

LAFAWN PAUL
"LEARNING TO LOVE"
Abbott Records

JOE BILL
Imperial Records

RILEY CRABTREE
Columbia Records

THE TEXAS STOMPERS
CORAL *"Double Eagle Stomp"*

M.C.'S & CO.—PRODUCERS
of the
Big D
Jamboree

JOHN HARPER

JOHNNY HICKS

Presented Every Saturday Night at
ED McLEMORE'S SPORTATORIUM
DALLAS, TEXAS

THE SOUTHWEST'S BIGGEST, OLDEST, BOLDEST & BEST COUNTRY MUSIC SHOW!

BIG D JAMBOREE ARTISTS EXCLUSIVELY AVAILABLE THRU ARTIST SERVICE BUREAU
Phone ED WATT (STerling 4374), Sportatorium, Dallas, Texas

BIG "D" LOOKS TO THE FUTURE

DALLAS, TEXAS—Just ten years ago a handful of Country music lovers assembled at Ed McLemore's old Sportatorium for what was the first of an uninterrupted series of ever-growing folk music programs. Today, the show is the ambitious Big "D" Jamboree, housed in a new building, and bidding for bigger and better things in the Country music field.

Ed McLemore is still the driving force behind the nationally famous Big "D" Jamboree. And he's not a man content to rest on his laurels. The show attracts and entertains from three to five thousand locally, but entertaining the entire nation has been the goal of the Jamboree.

The Jamboree was one of the first shows featured on CBS' "Saturday Night Country Style" series and is still a standout in that department. Now, the Jamboree is attracting attention on the national level through television.

Sonny James of Capitol Records, the top star of the show, and long-time favorite Hank Locklin, have made recent guest appearances on Red Foley's "Ozark Jubilee" on the ABC television network. The Belew Twins, one of the most original and promising acts in showbusiness, and La Fawn Paul, recently signed by Abbott, who has the original recording of the current disk click "Learning To Love", have also performed on the same TV network.

James is set for a long tour with Grand Ole Opry stars heading for the West Coast, and Locklin is to be signed for a similar trek into the New England region. Another such tour is set for James later this year. James will also appear twice monthly on Red Foley's network program this fall according to present plans.

New recording sessions are due for just about all of the Jamboree's roster of artists. And co-producers and emcees Johnny Hicks and John Harper are already writing more material for the sessions. Ed Watt of the Artists Service Bureau of the Big "D" also has a heavy schedule, both from booking-in and booking-out. A full scale promotional effort is also under way with KRLD and a larger advertising campaign is planned. In every way the Jamboree is looking to the future —but also justly proud for its part in Country music for the first ten years!

Webb Pierce To Star On 10th Anniversary Big "D" Jamboree Show

DALLAS, TEXAS—In a typical tradition of doing things in a big way in Texas, the Big "D" Jamboree will bring in the nation's number one Country singer, Webb Pierce, as special guest on the show in Dallas Sept. 17th. The show will mark the tenth anniversary of the famed folk music show.

While Pierce has brought in large crowds on road show dates in Dallas, this will be his first Saturday night visit since "Back Street Affair" was his hottest hit. In all, Pierce has nineteen straight accredited hits and it looks as though he might have his twentieth—"If You Were Me"—to sing on the Jamboree's tenth birthday.

Thirty minutes of the tenth anniversary celebration featuring Pierce will be taped and played the following week on CBS' "Saturday Night — Country Style" series on the radio network.

Road-Man

DALLAS, TEXAS—Likable Lawrence Thacker is the Big "D's" well-travelled "road-man". Lawrence works part time for A. V. Bamford on the latter's tours. Also in charge of programs and souvenirs at the Sportatorium for the Big "D" Jamboree, Boxing and Wrestling attractions. Thacker is a friend of all of the nation's top country artists.

Big "D" Jamboree Artists

LA FAWN PAUL—Abbott
SONNY JAMES—Capitol
JIMMIE COLLIE—Hickory
HANK LOCKLIN—RCA Victor
CHARLINE ARTHUR—RCA Victor
JOHNNY HICKS—Columbia
DOUGLAS BRAGG—Coral
RILEY CRABTREE—Ekko
HELEN HALL—Coral
BELEW TWINS—Coral
THE STOMPERS—Coral
THE BIG D BAND
ORVILL COUCH
JOE BILL—Imperial
JOHN HARPER—(Co-producer & MC)

Star

DALLAS, TEXAS—Capitol Records Sonny James is now under the personal management of Ed McLemore, producer-owner of the Big "D" Jamboree show at the Dallas Sportatorium where James is the top-billed star. The contract, calling for five years managerial service by McLemore, was signed by the participants on September 1.

James, who has three strong selling sides out on Capitol at present, is tentatively slated to divide his time between the Jamboree and the "Ozark Jubilee" show in Springfield, Mo. He will also, according to present negotiations, fulfill personals set by each show during weekdays.

James started out in a show-business family performing professionally when he was seven years old. He has continued in the field constantly with the exception of time spent in the Army during the Korean war.

The six-foot-three curly-haired vocalist has headlined McLemore's Jamboree for most of a year now. Before that, James was the featured performer on the "Shindig" show in Dallas, which is no longer in operation. He also starred on the "Country Roadshow" in Ft. Worth during the run of that program. James' latest Capitol release is "Too Much" and "Bunny Huggin' ".

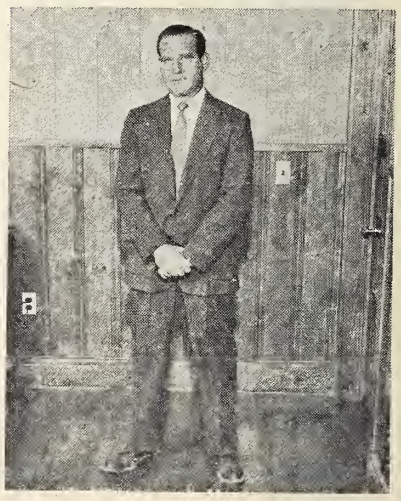
Booker

DALLAS, TEXAS—Big "D" Jamboree booker Ed Watt ponders new recording by one of the Big "D" artists. Ed is in charge of all booking of Big "D" talent. Keeps two to three units busy during the week. In his second year in this capacity.

Office Twosome

DALLAS, TEXAS—Kathleen White (seated), for the past year personal secretary and bookeeper to Ed McLenore, handles all fiscal matters for the Big "D" Jamboree and Artists Service Bureau. Jeanne McLenore handles public relations and correspondence with Big "D" fans. An attractive and efficient office twosome pause here as they thumb the pages of the Big "D" Cash Box Scrapbook.

Right Hand Man



DALLAS, TEXAS.—Picture here is Johnny Dolan, who cares for the publicity of all Big "D" talent. Johnny is "right hand man" to Ed McLemore in putting out promotion both on his Big "D" Jamboree and all Wrestling shows, which are held at the Sportatorium on Tuesday night of each week.

THE CASH BOX Reports THE NATION'S BIG 10 Country JUKE BOX TUNES

POS. LAST WEEK

SATISFIED MIND
Porter Waganer
(RCA Victor 20-6105; 47-6105)
Red & Betty Foley
(Decca 29526; 9-29526)
Jean Shepard
(Capitol 3118, F3118)

I DON'T CARE
Webb Pierce
(Decca 29480; 9-29480)

CATTLE CALL
Eddy Arnold & Hugo Winterhalter
(RCA Victor 20-6139; 47-6139)

YELLOW ROSES
Hank Snow
(RCA Victor 20-6057; 47-6057)

MAKING BELIEVE
Kitty Wells
(Decca 29419; 9-29419)
Jimmy Work
(Dot 1221; 45-1221)

ALL RIGHT
Faran Young
(Capitol 3169; F3169)

JUST CALL ME LONESOME
Eddy Arnald
(RCA Victor 20-6198; 47-6198)

IN THE JAILHOUSE NOW
Webb Pierce
(Decca 29391; 9-29391)

THERE SHE GOES
Carl Smith
(Columbia 21382; 4-21382)

THE KENTUCKIAN SONG
Eddy Arnold & Hugo Winterhalter
(RCA Victor 20-6139; 47-6139)

THE 10 TOP THE CASH BOX Country Best Sellers

(PLUS THE NEXT FIVE)

1. SATISFIED MIND — Porter Wagoner (RCA Victor 20-6105; 47-6105); Red & Betty Foley (Decca 29526; 9-29526); Jean Shepard (Capitol 3118; F-3118)
2. I DON'T CARE — Webb Pierce (Decca 29480; 9-29480)
3. CATTLE CALL — Eddy Arnold & Hugo Winterhalter (RCA Victor 20-6139; 47-6139)
4. ALL RIGHT — Faron Young (Capitol 3169; F3169)
5. JUST CALL ME LONESOME — Eddy Arnold (RCA Victor 20-6198; 47-6198)
6. IN THE JAILHOUSE NOW — Webb Pierce (Decca 29391; 9-29391)
7. THE KENTUCKIAN SONG — Eddy Arnold & Hugo Winterhalter (RCA Victor 20-6139; 47-6139)
8. THAT DO MAKE IT NICE — Eddy Arnold (RCA Victor 20-6198; 47-6198)
9. THERE SHE GOES — Carl Smith (Columbia 21382; 4-21382)
10. MAKING BELIEVE — Kitty Wells (Decca 29149; 9-29149)
11. YELLOW ROSES
12. CRYIN', PRAYIN', WAITIN', HOPIN'
13. THERE'S POISON IN YOUR HEART
14. MOST OF ALL
15. GO BACK YOU FOOL
15. BABY, LET'S PLAY HOUSE

THE TEN COUNTRY RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK

(PLUS THE NEXT TEN)

1. SATISFIED MIND ..... Porter Wagoner (RCA Victor)
2. I DON'T CARE ..... Webb Pierce (Decca)
3. ALL RIGHT ..... Faron Young (Capitol)
4. JUST CALL ME LONESOME .. Eddy Arnold (RCA Victor)
5. DADDY, YOU KNOW WHAT? Jim & June Wilson (Mercury)
6. YELLOW ROSE OF TEXAS .. Ernest Tubb (Decca)
7. THAT DO MAKE IT NICE ... Eddy Arnold (RCA Victor)
8. CATTLE CALL ..... Eddy Arnold & Hugo Winterhalter (RCA Victor)
9. THERE SHE GOES ..... Carl Smith (Columbia)
10. SO LOVELY BABY ..... Rusty & Doug (Hickory)

11) DON'T BLAME THE CHILDREN. 12) YELLOW ROSES. 13) CRYIN', PRAYIN', WAITIN', HOPIN'. 14) YONDER COMES A SUCKER. 15) WHEN I STOP DREAMING. 16) BLUE DARLIN'. 17) GO BACK YOU FOOL. 18) HAWK-EYE. 19) MOST OF ALL. 20) DON'T TEASE ME. 20) HERE TODAY—GONE TOMORROW. 20) I GUESS I'M CRAZY.

CINCINNATI CUT-UPS

Young Harry Landsdale who worked at WCPO-TV lost his life in an auto accident this week. Harry first started on local amateur shows around town, and turned professional a few years ago. Although he was only eighteen years old he had his own band and evening program on WCPO. Our condolence to his folks. . . . Charlton Wallace popular Radio and TV Editor is off on a flying junket to England. The major reason for the trip is to give the TV editors of America a preview of the new "Robin Hood" series of TV films, which will start this fall over CBS-TV. I also understand that since commercial TV is due for England in Sept. our local Times-Star editor will be gathering cheers and jeers from the folks who have never experienced seeing the cute little commercials that we have in the States. . . . In the last play of the season in Cincinnati's open tent playhouse, (which has gone over with a bang) we find **Maureen Stapleton** and **Myron McCormick** in "Come Back, Little Sheba." . . . **Stan Kenton** really drew a crowd in his Eden Park Concert. . . . Jack Carter is appearing at Beverly Hills this week end, with **Dick Hyde**. . . . The **Hilltoppers** with **Barney Rapp's** band in for a one nighter at Castle Farm. . . . **Maxine** and **Jim Edward Brown** were in town this week pluggin' their new Fabor record "Here Today and Gone Tomorrow." These folks appear regularly on the "Louisiana Hayride."... **Hardrock Gunter** who MC's the WWVA's World's Original Jamboree in Wheeling, W. Va., was in town cutting a session at King Records. . . . WLW's Mid-Western Hayride which is currently seen on NBC has been awarded the coveted New Jersey State Fair blue ribbon, for being the most popular program of its type during the past year. . . . **Al Cassady** is in town and **Lucky Carle** is expected in the first of the week. Both are with Peer International Music.

Producers

DALLAS, TEXAS—Since they do everything up 'big' in Texas, the same rings true for the production of the Big "D" Jamboree. Pictured here, left to right, are Johnny Hicks and Johnny Harper, co-producers of the famed country music show. Hicks is co-emcee and for fifteen years has been KRLD's top Country and Western disk jockey. Hicks handles Big "D" air time commitments and originated the name Big "D" Jamboree and has been with the show seven years. Hicks is also a song writer, having recently penned "Honey Bun" and "Nueva Laredo."

Johnny Harper, co-producer of the show, is in charge of Big "D" talent and chief guest star booker. He has his own television show on KRLD-TV and has been emcee of the Big "D" for the past five years. Also a songwriter of note, Harper is now celebrating his 'hit' tune "Learning To Love."

HANK THOMPSON
"Westphalia Waltz"
CAPITOL 3235
CENTRAL SONGS, INC.
6308 SUNSET BOULEVARD HOLLYWOOD 28, CALIF
HOLLYWOOD 1-9347

LEE EMERSON

COLUMBIA'S GREAT NEW COUNTRY ARTIST

FERLIN HUSKEY
and his Hush Puppies
"Dear Mr. Brown"
b/w
"I'LL BE HERE FOR A LIFETIME"
CAPITOL 3233
CENTRAL SONGS, INC.
6308 SUNSET BOULEVARD HOLLYWOOD 28, CALIF
HOLLYWOOD 1-9347

JIMMIE WILLIAMS
Singing star on WWVA's "World's original Jamboree"
sings on
MGM
"I Wouldn't Hurt You For The World"
WHITE OAK MUSIC — BMI
Cincinnati 24, O.

IT'S TERRY TIME AGAIN!
Al Terry sings... NO, NO, JOHN
c w
GONE AGAIN
HICKORY 1029

HANK LOCKLIN'S

latest and greatest

"THESE RUINS BELONG TO ME"

RCA Victor 20/47-6242

HAPPY 10th ANNIVERSARY
to
ED McLEMORE
and
BIG "D" JAMBOREE

RCA VICTOR

The Cash Box Country Reviews

A DISK & SLEEPER — B EXCELLENT — B VERY GOOD — C GOOD — C FAIR — D MEDIOCRE

THE CASH BOX BULLSEYE of the WEEK

"DEAR MISTER BROWN" (2:35)
[Central BMI—D. Reynolds, L. Dean]

"I'LL BE HERE FOR A LIFETIME" (2:24)
[Central BMI—K. Rogers]

FERLIN HUSKEY
(Capitol 3233; F3233)

● Ferlin Huskey steps into the spotlight, once again, with his bid for top honors and it looks like he has the number that'll make the climb to a high rung on the best seller ladder. The tune, a middle beat weeper tagged "Dear Mister Brown," is a top calibre offering that the songster delivers in broken-hearted fashion. Mr. Huskey has lost his gal to Mr. Brown but he still loves her and wants to make sure that she gets taken care of in the proper fashion. Under lid, "I'll Be Here For A Lifetime," is a change of pace, quick beat pleaser that Huskey and the Hush Puppies groove in happy-go-lucky style.

"I DON'T WANT IT ON MY CONSCIENCE" (2:30)
[Copar BMI—Claud, Organ]

"I CAN'T GO HOME LIKE THIS"
[Driftwood BMI—N. Wallace]

RAY PRICE
(Columbia 21442; 4-21442)

● Ray Price comes through with the release that's gonna put his name high up on the popularity charts in addition to racking up the sales and spins. Top end, titled "I Don't Want It On My Conscience," is a potent, middle beat tearful ballad that the warbler projects with the utmost of sincerity. Under biscuit, dubbed "I Can't Go Home Like This," is a sprightly, quick beat ditty that Price spins in tantalizing manner. The artist has been out all night, painting the town red, and is in no condition to return home to his spouse. A socko coupling that has dollar sign stamped all over it.

SAMMY BARNHART
(Decca 29640; 9-29640)

B+ "I DON'T WANT IT ON MY CONSCIENCE" (2:30) [Copar BMI—V. Claud, Organ] Sammy Barnhart makes his debut for the diskery a most effective one as he comes up with an excellent reading of a feelingful, middle beat lover's lament. Deck could create a good deal of excitement.

B "BLUE MOUNTAIN WALTZ" (2:48) [Driftwood BMI—J. Organ, T. James] On the lower portion the chanter smoothly fashions a very pretty romantic lilter. Pleasant lyrics on this grade "A" coupler.

JIMMY DEAN
(Mercury 70691; 70691X45)

B+ "FALSE PRIDE" (2:38) [Cedarwood BMI—Cross, Jones, Groves] Jimmy Dean returns to the wax field in top notch style as he intros on the label with a stellar portrayal of a beautiful, middle beat, lover's ballad.

B "BIG BLUE DIAMONDS" (2:20) [Lois BMI—Carson] Flip is a sentimental, quick moving oldie that Dean vocals in most appealing manner. The Texas Wildcats lend a polished backdrop on two decks that have the potential to break through. Watch 'em both.

JOHNSON FAMILY SINGERS
(RCA Victor 20-6243; 47-6243)

B+ "SHIFTING, WHISPERING SANDS" (Part 1) (2:40) [Gallatin BMI—Gilbert, Gilbert] The talented Johnson Family Singers depart from the religious field on this release as they come up with a wonderfully intriguing and haunting performance on a two part recording that could step out and be a tremendous seller.

B "SHIFTING, WHISPERING SANDS" (Part 2) (2:20) Same comment.

LES CHAMBERS & JOHNNY MATHIS
(Starday 206; 45-206)

B "GIVE ME A LITTLE MORE" [Starrite BMI—L. Chambers, J. Mathis] Les Chambers and Johnny Mathis combine their mellow tones in captivating fashion as they zestfully knock out a fast catchy paced love ditty. A spirits-lifter. Could be a sleeper.

B "REAL SINCERELY" [Starrite BMI—Chambers] Les Chambers takes the solo spotlight on this end as he wraps up a middle beat romantic item in attractive style.

JIMMY WORK
(Dot 1267; 45-1267)

B+ "LET 'EM TALK" [Acuff-Rose BMI—Collie, Blasigame] Jimmy Work puts his heart into his delivery of a powerful, slow paced, emotion packed item that could blossom into a smash hit. Poignant lyrics are handled in superb style by the artist.

B "DON'T KNOCK JUST COME ON IN" [Acuff-Rose BMI—J. Work] On the under lid Works takes hold of an inviting piece of material and dishes it up in delectable form. A fetching etching.

ARTHUR SMITH
(MGM) 12064; K12064)

B+ "YOUR WAY" (2:12) [Lynn BMI Smith] Arthur Smith and his Cracker-Jacks dish up a delightful vocal and instrumental performance on a dandy, quick beat rhythmic piece in the rock 'n' roll vein. Should prove a good money-maker for the ops.

B "YES SIR, THAT'S MY BABY" (1:58) [Bourne ASCAP—Donaldson, Kahn] The banjo trend continues in high gear as Smith and the boys colorfully roll over this old time favorite. Solid coupling.

DAVE STOGNER
(Joyce 1013; 45-1013)

C+ "WALKIN' ON EASY STREET" (2:00) [Ridgeway BMI—R. F. Coats, B. Woody] Dave Stogner leads his country band through an infectious, quick beat piece. Enticing lyrics are delivered in easy-on-the-ears fashion by Stogner. A light-hearted platter.

C+ "YES SIR" (2:08) [Ridgeway BMI—D. Stogner] On the reverse etching Stogner and the band brightly wax a high-flying ditty with a spiritual flavor.

T. TOMMY **(Sacred)**
(Mercury 70688; 70688x45)

B+ "THANK YOU, LORD" (2:05) [George Pincus ASCAP—Wolfson, White, Cassin] T. Tommy, recently voted "the most promising up and coming Sacred singer" in the Cash Box deejay poll, blends with the Chanter choir on a sparkling, fast paced hereafter item. Deck should clean up in the market.

B "GOSPEL BOOGIE" (2:10) [4 Star BMI—Abernathy] Tommy and the Chanters deftly display their winning style, once again, on this traditional Gospel piece. Inspiring two-sider.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

THE CASH BOX Country Roundup

WSM GRAND OLE OPRY . . . After having completed a successful string of Fair dates, Carl Smith (Columbia) and his Tunesmiths filled in a week of one nighters last week, according to word from Hal Smith, Carl's personal manager. The Tunesmiths band now consists of **Jimmy Smith, Sammy Pruitt, Buddy Harmon, Johnny Sibert, Dale Potter** and **Junior Huskey**. The **Johnny** and **Jack**, (RCA Victor) **Kitty Wells** (Decca) and **Roy Acuff** (Capitol) package continues to rack up top grosses on their personal appearances. Last week, the group worked another batch of big-time theatre houses, appearances were set by veteran promoter **Oscar Davis**. **Frankie More**, personal manager of the **Johnny** and **Jack** and **Kitty Wells** group, left town with the unit. Incidentally, Frankie just recently moved into his new home here in Nashville—226 Donelson Pike. **Red Sovine** (Decca) who was last featured in the **Webb Pierce** (Decca) band is now organizing his own band and has already been assigned spots on the 'Opry'. **Charlie Adams**, associated with Ridgeway Music, through Nashville after visits to Chicago and New York. On his return from these two cities, Charlie stopped off in Louisville, Ky. where he was joined enroute to Nashville by **Bonny Sloan** (Columbia) who did a session while here in Nashville. Charlie says that Bonny is to return to Nashville for appearances on the 'Opry'. Adams left Nashville for Los Angeles, however, he stopped off in Dallas for visits with **Ed McLemore** at the Big "D". **Carl Smith** (Columbia) held the coast-to-coast spotlight on the 'Opry' Sept. 3 and his special guest was **Martha Carson** (RCA Victor). **Stewart Hamblen** flew in from the West Coast to perform with Martha on this occasion, and plug their latest duet . . . "Lord I Can't Come Now" and "I've Got So Many Million Years." Following the show, the two were scheduled for more Victor sessions in New York City. **Floyd Wilson** (Artist-Writer) of Knoxville, Tennessee, has joined Martha and her Country Gentlemen band. Deejay **Larry Dean** of WLSD, Big Stone Gap, Va. into Nashville last week for visit with friends at the 'Opry'. **Slim Whitman** (Imperial) who is to make his first appearance on the 'Opry' as a regular on October 29th is currently working a very successful tour of the Canadian territory according to word from his personal manager, **Ray Bartlett**. Whitman, along with **Mac Wiseman** (Dot) was reported to be doing capacity business at the Casino Theatre in Toronto. On Tuesday, September 13th, Bartlett met with **Joe Elrid**, one of England's largest agency reps for discussion of plans for Whitman to tour England, Austria, and South Africa, early next year. **Boyce Hawkins**, heard in the **Jordanaires** Quartet by the office last week. Also, **Ernie Keller** and **Bill Carrigan** were by the office, plugging the **Hank Locklin** platter on Decca . . . "Let Me Confess". Keller and Carrigan penned the tune! Carrigan says the song is getting lots of action locally! **Eddie Hill** (RCA Victor) reported that **Eddy Arnold** (RCA Victor) headline the show at **Roy Acuff**'s Dunbar Cave last Sunday, Sept. 11 . . . the final outdoor show of the season. The World Premier of "Hired Guns", a motion picture starring **Faron Young**, and which features the **Wilburn Brothers**, will be held here in Nashville during the WSM 30th Anniversary Celebration and the National Disk Jockey Festival—November 12th will be the date of the showing. **Al Flores**, personal manager of **Ray Price** (Columbia) all excited about Ray's current disk click . . . "Sweet Little Miss Blue Eyes". Al is planning some special promotion and build up on Price and his **Cherokee Cowboys** band. **Little Jimmy Dickens** (Columbia) and his Country Boys along with **Del Wood** (RCA Victor) have just completed nine days at the Milwaukee, Wisconsin State Fair where their unit enjoyed gross receipts which were even greater than last year's 'Opry' package for the same date! This was done in the face of a bad Polio outbreak! **Dewey Mouson** is personal manager of the group. **Audrey Williams** (MGM) back from Miami, Fla. where she and her daughter **Lucretia** vacationed.

CARL SMITH

BONNIE SLOAN

HAYRIDE HAPPENINGS . . . Jimmy Newman (Dot) just completed a two weeks tour in Texas and also stopped off in Carlsbad, N. M. for a one-nighter. Following this, Newman worked a week in Florida. **Slick Norris**, Jimmy and Jimmy's wife, **Elva Mae**, were recent guests with the **Kalingers**, **Paul** and **Ann** in Del Rio, Texas. Paul cares for tht wax programs over XERF. Other deejays the boys visited recently were: **Jack Cardwell**, WAIP, **Tom Jackson**, WKAB; and **Happy Wainwright**, WKRG, all of Mobile, Ala.; **Leroy Morris**, WEAR, Pensacola, Fla.; **Dan Brennan**, WBAM; and **Fred Wamble**, WBAM, in Montgomery Ala.; **Jim Owen**, WDEB, Gulfport, Miss.; **Charlie Stokley**, WWEZ and **Red Smith**, WBOK, in New Orleans; **Lou Millet**, WLCS: **Dean Evans**, WXOK, and **C. B. Cutrer**, WIBR, in Baton Rouge, La. While in Montgomery, the boys were guests of the **Wamble's** —**Fred** and **Bunny**. **Keith Rush**, personal manager of **Werley Fairburn** (Columbia) currently stirring up lots of action with his version of "I Guess I'm Crazy" have just completed a long tour promoting their disk. Boys covered, Indiana, Ohio, Mo., Fla., and Alabama, and of course, Tennessee, Kentucky and Miss.

FLOYD WILSON

BIG "D" JAMBOREE . . . **Happy Tenth Anniversary to the Big "D" Jamboree** . . . Yes, this week-end, the Big "D" Jamboree celebrates its tenth Anniversary. Overcoming many obstacles, the Big "D" has continued to grow in size and popularity and today is recognized as one of the top country music shows. **Sonny James** (Capitol) one of the top names on this country music attraction, has inked a personal management contract with **Ed McLemore**, owner-producer of the show. Sonny began a tour which will take him from Texas to Oregon to Iowa and back to Texas. Plans are also in the making for Sonny to appear on the "Ozark Jubilee". **Hank Locklin** (RCA Victor) is back on the show after a vacation in Florida and some road dates. Hank was on the road for three weeks. The **Commodores** along with **Sonny James, Charline Arthur, Jimmie Collie**, and **Riley Crabtree** and the **Texas Stompers** recently took part on the Big "D" CBS tape show. **John Harper**, one of the co-emcee's of the Big "D" is excited in a big way about his current "Learning To Love" which is being covered right and left. Johnny penned the tune. Lafawn Paul's (Abbott) original recording of the song is reportedly going okay. HAPPY ANNIVERSARY to all of you at the Big "D" and may you enjoy many many more!

JORDANAIRES

FROM THE CROSSROADS OF COUNTRY MUSIC . . . **Bobby Lord** (Columbia) who bowed in on the Red Foley "Ozark Jubilee" just a few months ago is edging toward his first big record in his recording of "Hawk-Eye". **Grady Martin** (Decca) and his Winging Strings band made an excellent showing on the coast-to-coast "Jubilee" TV'er Sept. 3rd. Grady turned vocalist for this show, doing "My Window Faces The South" and for the finale Foley joined in harmony with Martin for a terrific finish.

COUNTRY SMATTERINGS . . . Joe Allison, well-known Nashville C&W disk jockey and personality bowed in his new show over WSIX-TV last week. A noon-day program (12-1 P.M.) with a strictly country format is currently featuring Chet Atkins (RCA Victor) as band leader, **Jerry Byrd** (Decca), **Tommy Jackson** (Dot) and **Ernie Newton**, while **Dottie Swan** provides the vocals. Of course, Joe handles the emcee chores. **Jim Lynagh** is directing the TV stint. The show has a Monday thru Friday schedule. **Harry Stone** is Vice President and Operations Manager of WSIX-TV! **Don Reno** and **Red Smiley** and the Tennessee Cut-Ups (King) now working out of WRVA, Richmond, have added a half hour show on Saturday afternoons over WXGI, Richmond, in addition to their Thursday stint on WXEX-TV, Petersburg, Va., and their Saturday night featured spot on WRVA's "Old Dominion Barn Dance". Also in the works is a heavy slate of fall personal appearances. **Thurston Moore's** Scrapbook of Country Stars is now in the making and plus top artists, will feature pictures of the country deejays throughout the country. Deejays should send their pictures right away to **Thurston Moore**, Route #5, Box 285A, Covington, Ky. **Hank Thompson** (Capitol) managed by **Jim Halsey**, is now working out of Oklahoma City, Okla. and will do this for the next nine months. The band will work the Trianon Ballroom on Saturday's and do their TV Show over WKY-TV. Oklahoma City is hometown for Hank and his band.

JIMMY COLLIE

On a featured personal appearance bill recently, **Henry Tuck** of WREV, Reidsville, N. C., teamed up with **Clyde Moody** (Decca) and **Hack Johnson** (Colonial), **George Perry** (Old Rebel) and **Jim Tucker** (Pecos Pete) and drew one of the largest crowds ever to gather at the local stadium. This was a repeat performance! With widespread popularity, **Ernie Lee** (MGM) is fast capturing the audiences throughout the St. Petersburg area. Ernie, now appearing on WSUN-TV in St. Pete, Fla. recently appeared on the **Andy Griffith** Show at Tampa and is a real favorite in that area. For years, Ernie was featured over WLW and the "Midwestern Hayride" and prior to his move to WSUN he was associated with WHIO—WHIO-TV in Dayton, Ohio. Ernie is doing a fine job for country music in the Florida belt! **Ferlin Huskey** and **Simon Crum** have invited all deejays to enjoy their TACOS when they attend the DJ Festival in November here!

WAX-WISE . . . Starting Oct. 3, XEG, Ft. Worth, Texas, goes all out to promote Country Music . . .all night long, seven nights a week. And, on Oct. 17, there will be several of the top names in the C&W field on hand to help them get the show off to a good start. XEG is 1050 on the dial, and this could be a big factor in bringing country music right on up the ladder. . . . **Vic McAlpin** reports that **Glenn Douglas** and **Roy Duke** have their first Dot recording on the market . . . "Standing At The End Of My World" is the duet. On the flip Douglas sings "You Just Stood There". **Fred Wamble**, WBAM, Montgomery, back from combination personal appearance tour and vacation and out with his first newsletter in three weeks. **Gabe Tucker**, personal manager for **Ernest Tubb** and **Justin Tubb** (Decca) just back from a quick promotional trip where he did work on Ernest's current wax . . . "Yellow Rose Of Texas". Flip of the disk is "A Million Miles From Here". **Lee Emerson** (Columbia) getting big push from **Bob Ferguson**, his personal manager, on his first waxing for the label . . . "You Call That Waiting" and "A Pair of Broken Hearts." Bob sez these are real country and he's really going all out to get Emerson across with this first release. Ferguson also manages **Ferlin Huskey**. **Homer** and **Jethro** (RCA Victor) out with their version of "Yellow Rose Of Texas" . . . their rendition is called "Yaller Rose of Texas, You-All", and the flip is "Listen To The Gooney Bird." **Marty Robbins** (Columbia) and **Hank Locklin** (Victor) scored the Cash Box Bullseye of the week on their latest releases. . . . Marty's new one is "Maybellene" and "This Broken Heart of Mine" and Hank's is "Who Am I To Cast The First Stone" and "These Ruins Belong To You." **Chet Atkins** (RCA Victor) right in tune with the times with his current recording . . . "Shine On Harvest Moon" and "Somebody Stole My Gal." Chet, probably one of the most outstanding instrumentalists in the music field, uses his newest innovation, his amplified 12-string guitar, whose second set of strings are tuned slightly differently and give a real rickey-tick sound. For a guy with so much talent, Chet is probably one of the most modest persons in the music business. **George Morgan** (Columbia) has just gotten a new Sacred release . . . "You Don't Have To Walk Alone" and "Jesus, Saviour Pilot Me." Mary Cory, president of **Ramblin' Lou Fan Club**, conducted their first convention on Sept. 11th in Akron, N. Y.

ERNIE LEE

To a Great Boss and a Great Show
Ed McLemore
and the Big "D" Jamboree
Best Wishes on Your Tenth Anniversary

Johnny Harper—co-M.C.
Johnny Hicks—co-M.C.
Kathleen White—Secretary
Ed Watt—Artists' Service Bureau
Johnny Dolan—Publicity
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Here and There

CHAMPAIGN, ILL.—"Because a business is small, it does not have to be without a public relations program," states Robert L. Peterson, well known public relations authority, in a bulletin, published by the University of Illinois. Peterson claims that though the public relations program may not be on the same scale as that of the larger firms, it can be just as effective in results for smaller business. He says that a well planned public relations policy will achieve for any business: customer confidence, employee loyalty, productivity, stockholder and community good will, and an improved credit standing. He also claims that it will attract above the average applicants for employment. In this book, "Public Relations for the Smaller Business Firm," Peterson reviews all the steps to be taken in formulating such a policy, and the public relations methods which may be applicable to small business firms.

NEW YORK—One of the distributors here was telling us about the problem of extending credit to operators, besetting all wholesaling firms today. "But with all that," he added, chuckling, "a fellow with a sense of humor can get a laugh once in awhile. We recently received a wire from one of our customers, asking that we rush out immediately two of the new games just released. Upon checking his account, we found that he was delinquent in paying for equipment bought several months before. We wrote this party that if he would pay up his back account we would extend credit for the new pieces. And what do you think happened? We received a letter saying 'Cancel my order!' "

WASHINGTON, D. C.—Two reports by governmental agencies strike a most optimistic chord. Secretary of Labor Mitchell said this week that the nation set an employment record again in August, when 65,500,000 people were employed. Employment increased for the third successive month. In July the total employment was 64,995,000, a rise of nearly a million above June. The other report made by the Commerce Department said that public income in July set a record, running at an annual rate of $304.5 billions. Only fly in the ointment was that farm income was off.

Old Equip't Fades From U.S. Locations As:

EXPORT MARKET GROWS

Larger Shipments of New and Used Games and Music Continues to Leading World Ports. Ops Enjoy Top Trade-In Values as Distribs Strive to Fill Orders. Result is More New Machines Now Appearing in Locations Everywhere in U.S. Many Expect Export Biz to Continue at More Rapid Pace This Fall.

Most pleasing result of the growing export market has been the removal of much old equipment from locations everywhere in the nation.

As one noted distributor remarked, "We have been buying up old games from operators at a pretty fast pace in an effort to fill orders we have been receiving from foreign countries."

This means, as this distributor and others have advised, that they have been trading new games to the operators and offering very attractive trade-in prices for the older machines.

"It pays operators to reactivate and revive their routes by placing more new machines," these distributors report.

Many of the old phonos have disappeared due to this one big reason. Distributors have been purchasing the older phonos to ship them out of the country.

In turn they have sold new machines to the operators and, by offering attractive trade-ins, have enjoyed double-barreled sales action.

The operators, in turn, also enjoy this growing export market. It has brought them better trade-in prices. This allows them to keep their routes up to peak play action with new machines.

The fact of the matter is that more than one distributor thruout the contry is desperately seeking some of the older games for which he already has received orders from foreign countries.

With more new machines appearing in locations everywhere in the U. S., it is certain that America's coin machine operators will be enjoying much better play action. At the same time they will be offering the public the finest there is in the new equipment now being produced by the manufacturers.

Nor is there any belief that this growing export business will show any signs of a slowdown. If anything at all, as some distributors have reported, they believe that they will, instead, have to speed up action this Fall and Winter season of 1955 to take care of this growing export demand for new and used machines of all kinds.

The growth of the export market has favorably touched all divisions of the industry, from manufacturer to operator.

The operator benefits by higher trade-ins. The distributor clears his warehouse and floor of older machines. The manufacturer is producing more to help replace the machines that are being taken off locations.

In short, as has been proved in the past, the export market wields a mighty potent sales weapon for the coin machines industry in this nation.

With exports of new machines growing greater, sales of used equipment seem to have also kept step and generally, it is believed, the growing export market will help all the industry to enjoy better business in the months to come.

One very important facet of the export business today is the fact that the machines are being shipped to almost every known port in the world. Used machines, especially, seem to hold the sales edge in this regard for, being so much lower in price and being arranged for foreign coinage by the exporting distributors, they have won much favor in the export markets.

As yet games and phonographs continue to hold top spot in shipping to the export market.

"In short", as one well known distributor puts it, "the export field has developed into a life-saver for many of us who are trading and selling all day long."

IMPORTANT MONTHS AHEAD

Ops Look to Fall-Winter Months to Bring Up Averages. Consider These Forthcoming Months Important Deciding Factor as to Whether Present Operating Methods Will Have to be Changed to Balance Intake Against Expense of Doing Business.

Some of Belief Dime Play Plus 60%-40% Commission Basis May Prove Necessary to Assure Profitable Business. Others Feel "Front Money Guarantees" Plus Dime Play Needed. Months Ahead Will Prove Important in Bringing Decisions to Many Regarding New Operating Methods

CHICAGO—The months ahead may prove extremely important in the business careers of many operators nationwide.

This past record-breaking hot summer dropped averages in many areas.

Operators in such territories are looking to the Fall-Winter months to help bring up their averages so that they can balance intake against outgo.

Many of these operators are now of the belief, as has been many times brought forth by this publication, that present operating methods are outmoded.

These men can't see, even if intake balances outgo, how they are going to show any profit, or put aside any reserve for future needs.

It has become more difficult for some operators to compensate their overhead expense of doing business with the intake which they are obtaining from their routes.

Almost all are agreed that dime play has helped tremendously. In a great many instances operators now feel that dime play, of itself, isn't enough to assure them a profitable business.

"Or", as one operator puts it, "at least a profit equal to what we used to enjoy in our business some years ago."

Suggested by some operators is for dime play to continue on, but, to offset continued climbing expenses, the commission basis be changed to 60%-40%.

These operators feel that they must get 60% of the gross if they are to continue in business on even the smallest kind of profit basis.

Other operators believe that dime play continue, but that a new system of "Front Money Guarantees" be imposed so that they can, at the very least, be somewhat vaguely assured of steadier income in the future.

Many other operating methods have also been suggested. So far only a few operators have put such methods into actual operation on their routes.

One well known operator points out, "We're paying more for new equipment and accessories. We are also paying more for labor and all the necessities to continue to do business.

"In addition," he explains, "we are paying higher license fees, higher taxes, etc.

"All this," he concludes, "simply means that we must get more to balance income against expense."

Nor are the statements of operators like this one confined to any one area of the country. This is nationwide.

More and more operators realize that they somehow must change their method of operating to assure themselves being able to remain in business on a profitable basis.

One operator claims, "A lot of us have gone into other businesses. We just can't depend on one business today to assure us the income we need. This isn't good.

"We must get together and agree on a new and better operating method or else we can't make out," he concludes.

As yet no definite moves are being made. Everyone believes that the Fall-Winter months may bring up averages to where operating can remain in status quo.

Therefore the forthcoming Fall-Winter months of 1955 are crucially important to a great many operators.

They will be the deciding factor as to whether any big changes in operating methods will have to take place so that these men can somehow balance income against outgo and be able to meet continually rising expenses.

It shall be interesting for the entire industry to watch the forthcoming Fall-Winter months with great care.

Many important decisions are based on what business will be done during these months.

Sam Lewis Elected Pres. of Exhibit Supply Company

SAM LEWIS

CHICAGO—Samuel B. Lewis has been elected to the position of President, Exhibit Supply Company, this city, as of September 1, 1955, according to a recent announcement by the Board of Directors. Lewis joined the firm in April of this year in the capacity of Executive Vice-President and General Manager.

Under Lewis' direction, The Exhibit Supply Company has undertaken major organizational changes. An entire new policy of exclusive franchise distribution has been initiated; an expansion program for new game engineering has been formulated; new inspection procedures have been installed; and a new Purchasing Department has been set up.

In the past month, Exhibit has introduced a new game called "Skill Pool." According to Lewis, "'Skill Pool' is the first low priced amusement game since the war, that offers the operator high earning potential. Results up to the present time seem to indicate the possible birth of an entire new trend in coin operated games."

Lewis expects "Skill Pool" and other new games, now under development, to boost Exhibit sales volume far above present record level. Among other items currently being shipped by Exhibit are a gun game, "Treasure Cove Shooting Gallery," two mechanical horse rides, "Big Bronco" and "Trigger," and the "Vacuumatic" Picture Card Vending Machine. Exhibit prints its own cards for this machine and currently has 51 different series of cards available.

Immediate future plans at Exhibit include a new addition to the present factory to handle additional sales volume. This addition is expected to be completed before 1956.

Before joining The Exhibit Supply Company, Lewis was Vice-President of Genco Mfg. and Sales Company, and earlier was an executive at the Chicago Coin Machine Company.

Music Ops of N. Y. Banquet to be Aired Nationally For 1 Hour by Martin Block-ABC

NEW YORK—Thru arrangement by Al Denver, president of Music Operators of New York, with Radio Station ABC and Martin Block, disk jockey, one full hour of the record talent performing at the 18th Annual Banquet of this organization will be aired coast-to-coast.

Recording talent performing from 9:30 to 10:30 will be on the air, with Block acting as master of ceremonies.

The banquet, being held on Saturday night, October 8, will take place, once again, in the main ballroom of the Waldorf Astoria Hotel.

Denver states a sell-out is assured, with between 1,000 and 1,100 music operators, their families and frineds in attendance. The association office would like to take care of all of its operators, but suggest that they put in their orders for tickets at this time, or it's possible that they may not be able to serve them.

Nash Gordon, in charge of the souvenir journal, reports that each year the journal has improved, and this year, it appears that it will be the best of the association's history.

As usual, the country's foremost recording artists will entertain the operators, but, in order to give the guests an opportunity to dance, the show will be of lesser duration, and will be completely lined up prior to the event. Vincent Lopez, as in 1954, will supply the music, but this year, in addition, a Mambo band will be on hand for the dancers.

Time is Money!

• • • as every operator in the world

realizes—the sooner he gets a great new game out on

location—the sooner he begins to earn money! While others

are just talking EXHIBIT is delivering the most

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SEEBURG BRINGS AUTOMATION TO AUTOMATIC PHONO FIELD

Introduces First Dual Music System. New 100 and 200 Selection Phonos Bring Music Ops 10c, 15c, 2 for 25c, and 3 for 25c Play. Phonos Feature Single Disks, EP's and Seeburg's Own Record Label for "All Time Favorites" as well as for "Classics & Varieties". Better Programming and Greater Selectivity Featured.

CHICAGO—What is the "Tormat"? It used to be something that had 480 moving parts. It has no moving parts at all today. It's guaranteed for five years. It took special test equipment, constructed at tremendous cost, to just test the tiny "toroids".

That's only a smll part of the story. First and foremost in the minds of music operators, at least in the opinion of Seeburg's executives and distributors, is whether or not, regardless of 100 or 200 selections, the new Seeburg phonos will or will not, or have or have not, the possibility of earning the operators a decent return on their investment.

To begin with, the 200 selection machine is ½ inch less in height; just ½ inch wider and only ¾ of an inch deeper than the 100 selection phonograph. That should take care of any rumors regarding size, these men say.

Seeburg executives report that the mechanism is about as perfect as the expert engineering mind can make any mechanism of an electro-mechanical nature. That should take care of any thoughts regarding mechanical or electronic problems, they claim.

There is no question as to beauty of modern design in the opinion of these executives. Not in these two new Seeburg phonographs. And that should take care of any question regarding beauty which was, to say the least, already well exemplified in the last Seeburg HF100R phono, they explain.

Seeburg executives and distributors say that the dual credit assembly that handles 50 EP's and 50 single disks is something that must be viewed. It just cannot be described in words.

The fact that no nickel can be used to play the new 200 selection phonograph is also something that the music operator, himself, must see, try and test for himself, they state.

What is more important, in the opinion of Seeburg's executives and distributors, is what the operators can and should expect from new phonographs in this ultra-high fidelity era.

If the operator will go along with the programming set-up which has been arranged for him, Seeburg execs and distribs say, to the point where the firm created its own "Seeburg" label for EP's, and will further follow the thoughts, plans and projects which have been incorporated into these fine instruments, there is no doubt, they emphatically state, that he will enjoy bigger and better profits and will, at the same time, bring about the closest kind of location cooperation he has ever enjoyed.

They believe this holds true whether it's the 100 selection or the 200 selection phonograph.

Seeburg execs and distributors believe that the average music operator also realizes that any phono, because of the tremendous investment made in dies and tools, will be a very beautiful machine, due to the fact that the factory is more than willing to spend the additional monies for fine, modern design.

They also feel that the average music operator will agree with them when they say that complete and intensive tests over a long period of time will produce the finest bug-proof mechanism, especially by a manufacturer who has produced trouble-free mechanisms for a long, long time.

The J. P. Seeburg Corporation reports it is intensely interested in helping the operator to earn more by better and more attractive programming while, at the same time, allow the operator to take advantage of the fact that those who enjoy fine high-fidelity music will pay more for what they want to hear, than buy just any old song they don't care about.

There is no doubt that there will be much discussion, pro and con, as regards these two new Seeburg automatic musical instruments, Seeburg distribs believe.

The one best way, they claim, to answer the discussions which are bound to ensue, is for the operator to see these new machines at any Seeburg distributor's showrooms and decide for himself.

Williams Intros Two New Games

J. A. (ART) WEINAND

CHICAGO—J. A. (Art) Weinand, general salesmanager of Williams Manufacturing Company, this city, enthusiastically stated this past week:

"Here we go! These are the first two new games for this Fall-Winter '55 season from our factory.

"It took us some time", he explained, "to decide just which two games we would first present to the trade.

"Our distributors decided for us", he continued, "by suggesting that we bring out our newest idea in five-ball games, 'Smoke Signal', which has clicked on every test location, and also our anti-cheat, completely silent, pool table, 'Bank Shot'."

Weinand went on to explain, "'Smoke Signal' is a single player, five-ball game, that was given the most intensive and most severe tests of any pinball we've produced.

"Not only did the game stand up beautifully under the most trying conditions, but what's more", he claims, "it has proved itself one of the greatest five-ball games of all time."

He also said, "The same is true of our new pool table, 'Bank Shot'. Here's the very first pool table game that features an anti-cheat ball mechanism along with completely silent operation.

"This game, too," Weinand reports, "was given severe and intensive tests and has come thru with flying colors. It is, in our estimation, one of the greatest games the operators will ever have on their routes. It has proved itself on locations everywhere."

NEW ENGLAND NIBBLES

Ops in the New England area with outside pieces and resort equipment gained an added two weeks play as Boston schools and schools in the greater part of the territory postponed openings for period of from 10 days to two weeks because of the polio epidemic. . . . With Labor Day week-end passed, Boston distribs were looking forward to the traditional rush of Fall biz with ops stocking up on new equipment. . . . Outlook was reported fine as most ops, with the exception of those hurt in the flood catastrophe, had a big summer season. Ops in the flood devastated areas are getting back on their feet. Still conked out however were ops in the Charlton, Auburn, Shrewsbury, Grafton and Upton areas in Massachusetts and ops in the Torrington, New Bristol, Collinsville, Unionville, Westfield, Bloomfield, Sutton and Forrestville areas of Connecticut. . . . **Ed Ravreby**, World Fair and Associated Amusements, just back from a tour of the hardhit Mass. and Conn. sections visited with **Ernie Gerenandi**, Bristol, Conn.; **Pete Humus**, Forestville, Conn.; **Flint Newton** and **George Rosly**, all of whom lost equipment in the flood. **Dave Bond**, president, and **Irwin Margold**, general manager, Trimount Automatic Sales Corp. (Seeburg) and the entire sales force, **Dan Brown**, **Dave Riskin**, **Russ Eckels** and **Mr. and Mrs. Marshall Caras**, have returned from a trip to Chicago during which they visited the factories, had a preview of the new equipment, and saw the Red Sox play the White Sox and took in the big race. Showing of the new Seeburg is slated for Sept. 20 at Trimount with a gala open house from Sept. 20 to 23. Also dinner party showings will be held in Providence, R. I.; Manchester, N. H. and in Maine. Sales force at Trimount is enthusiastic about the new products seen in Chicago. . . . Among ops seen about town this week were **Pat D'Amico**, Salem; **Harry Deshowitz**, Chelsea; **Dave Baker**, Arlington; **Henry Levine**, Dorchester; **Joe Pouti**, Lawrence; **Sol Robinson**, Paramount Music, Newton; **Tim Toomey**, Brockton; **Marian Sutcliffe**, Newton. . . . Tremendous interest in new skill pool games at **Si Redd's** Redd Distributors (Wurlitzer). Ops have gone all out for them, **Bob Jones**, sales manager here, reports and those having them now on location are reporting big takes. Wurlitzer has helped ops hurt in the flood by replacing cabinets on current models at a nominal fee. Kiddie rides, short all season here, becoming available for ops again. **Hank Peteet**, Wurlitzer service rep, and **John McIlhenny**, Wurlitzer district man, visiting with Si **Redd. Ed Pearle** out on the road. . . . Fall biz at Atlas Distributors (AMI) where **Louis** and **Barney Blatt** hold forth is off to a peppy start, Louis Blatt reported. Among ops visiting distribs here the latter part of the week were: **Jim O'Connor**, Danielson, Conn.; **Joe Lomantine**, Portland, Me.; **Bill Hamel**, Concord, N. H.; **Martin Ferrell**, New Bedford; **Don Reed**, Plymouth; **Louis Stevens**, Southbridge; **Adolph Dugas**, Webster; **Ray Shea**, **Steve Pilock**, both of Worcester; and **Walter Skop**, Westfield.

Pick the Ballybowler best for each location . . . your choice of Official Scoring or Speed-Control Scoring . . . with or without match-score features . . . dime-play or three-plays-for-a-quarter. All 4 Ballybowlers are location-proved big money-makers.

Bally®

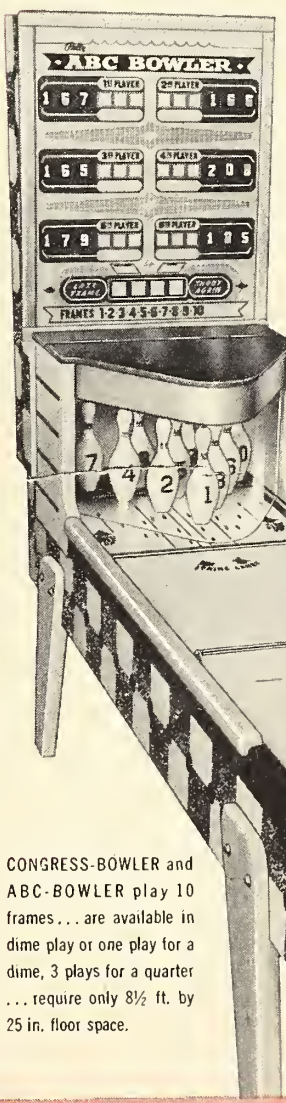
BIG bowlers earn BIG money

POPULAR OFFICIAL BOWLING SCORES

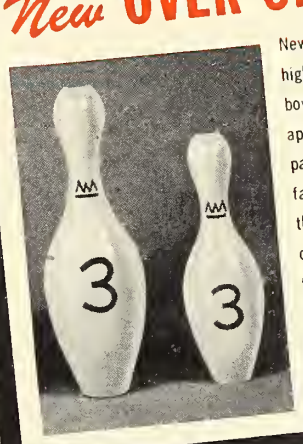
BOWLER earnings climb to a new sensational high . . . as 20,000,000 bowlers and their millions of non-bowling friends . . . discover the fun and fellowship . . . and the sporting satisfaction of shuffle-bowling by OFFICIAL BOWLING RULES. For biggest group-play . . . and continuous repeat-play . . . resulting in bigger bowler profits . . . get Bally ABC-BOWLER on location now . . . or CONGRESS-BOWLER for added attraction of match-score features.

THRILLING SPEED-CONTROL SCORES

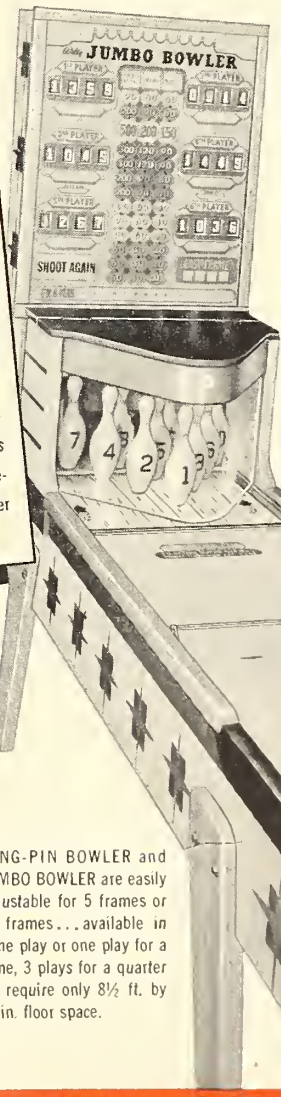
NOW popular 4-digit shuffle-bowling . . . with exciting, bell-ringing SUPER-STRIKES and SPEED-CONTROL scoring . . . is more fun than ever . . . on newest Ballybowlers with sensational king-size pins and hefty, he-man giant puck. Get more money out of your bowler-spots by getting Bally JUMBO BOWLER busy for you now—or KING-PIN BOWLER for added play-appeal of triple-match feature. Order Ballybowlers from your Bally Distributor today.



New KING-SIZE Pins New OVER-SIZE Puck



New king-size pins, nearly a foot high and almost as big as official bowling-alley pins, increase play-appeal of all 4 Ballybowlers. Compare new giant pin (left) with old-fashioned pin (right). Matching the new big pin is the new Bally over-size puck with a hefty, husky feel that adds to thrills of skill-shooting. New over-size puck is larger puck on each playfield below. Compare size with smaller old-fashioned pucks.



FAMOUS De Luxe FEATURES

ALL 4 BALLYBOWLERS feature flashy light-up scores with high-speed totalizing; beautiful club-styled cabinets, ruggedly constructed for years of money-making operation; popular 7-10 pickup; genuine Formica playfield; hinged pin-hood, doors and playfield with easy-up elevator; speedy pin reset; quiet operation; sturdy, trouble-proof mechanism.

CONGRESS-BOWLER and ABC-BOWLER play 10 frames . . . are available in dime play or one play for a dime, 3 plays for a quarter . . . require only 8½ ft. by 25 in. floor space.

KING-PIN BOWLER and JUMBO BOWLER are easily adjustable for 5 frames or 10 frames . . . available in dime play or one play for a dime, 3 plays for a quarter . require only 8½ ft. by 25 in. floor space.

ABC bowler

WITH MATCH-SCORE FEATURES Congress bowler

JUMBO BOWLER

KING-PIN BOWLER WITH TRIPLE MATCH FEATURES

BALLY MANUFACTURING COMPANY—2640 Belmont Avenue, Chicago 18, Illinois

Neb. Phono Ops Hold Meet Sept. 10 and 11

To Discuss Dime Play and Taxes

OMAHA, NEB. — Ted Nichols, president of the Nebraska Automatic Phonograph Operators Association, Inc., this city, this week mailed letters to the music operators of Nebraska advising them of a two-day meeting, Sept. 10 and 11, at the Yancy Hotel, Grand Island.

Nichols asked all operators to attend the meeting and support the organization.

Problems to be discussed will be local, State and Federal taxes; copyright societies; and ten cent play.

Mack McKee, acting as host, has lined up an entertaining program. Hostesses have also arranged a program to entertain the ladies. The meet will wind up on Sunday with a business meeting, followed by a banquet. Door prizes, valued at $250. will be distributed.

TWO FOR $35.00

Williams' Arcade, Saratoga, Virginia, King Pin, Harvest Time, Round Up, Bowl. Champ, Blue Skies, Crown Jewel

MUTOSCOPE DRIVEMOBILE, latest	$449.50
HARBOR PATROL BOAT RIDE	125.00
SIDEWALK ENGINEERS	Write
SUPER WORLD SERIES	39.50
COON HUNT	119.50
EXHIBIT SHOOTING GALLERY	139.50
EXHIBIT GUN PATROL	89.50
EXHIBIT SILVER BULLET	59.50
CHICOIN GOALEE	44.50
BATTING PRACTICE	19.50
POKERINO	15.00
ROLA BALL SKEE ALLEY	15.00
SEEBURG 147M PHONO	44.50
WURL 5206 WALL BOX Book Type	34.50
GRIP TESTERS, GOTTLIEB	4.50

Send for complete bargain list. Hurry!

ODCO, INC. 1100 BROADWAY ALBANY 4, N. Y. (Phone: 5-0228)

Marvel Adds New Numbers to Line

CHICAGO — Ted Rubenstein of Marvel Manufacturing Company, this city, advised this past week that the firm is continually adding new numbers to its present phono plastic replacement line.

Said Rubenstein, "Each day we receive requests from operators and distributors asking for new phono plastic replacement parts.

"This convinced us", he continues, "that, as time goes on, we have to prepare as far in advance as possible for replacement plastics for the newer phonos.

"We therefore wait," Rubenstein reports, "until we have a sufficient number of requests for some new plastic replacement. We then make a survey of all of our distributors and operators and, if they agree, we go into the manufacture of this new number.

"In this way," Rubenstein concluded, "we always have what the trade needs and wants in phono replacement plastics."

Business at Marvel has continued to grow greater each week, according to Rubenstein. He believes that this is mainly due to the fact that the firm has continued a progressive policy of bringing music operators and distributors the latest in phono plastic replacements.

52 Issues THE CASH BOX $15

WE'RE NOW DELIVERING EXHIBIT'S NEW SENSATION—

SKILL POOL

BE "FIRST" IN YOUR AREA WITH THIS PROFIT-MAKER!

FIRST COIN MACHINE EXCHANGE, INC.

Wally Finke & Joe Kline

1750 W. NORTH AVE. • CHICAGO 22, ILLINOIS • Dickens 2-0500

ATTENTION — Jobbers, Wholesalers, Operators

WANTED — FOR CASH

SEEBURG M100A's

ANY QUANTITY

WANTED — All Late Gottlieb and Williams Pin Games. Send in complete list.

Exclusive Gottlieb, Williams, Seeburg, Chicago Coin, Genco and United Distributors.

TRIMOUNT

Remember IN NEW ENGLAND IT'S TRIMOUNT!

40 WALTHAM STREET BOSTON 18, MASS. Tel. Liberty 2-9480

THRU THE COIN CHUTE

DALLAS DOINGS

Everyone busy at Adleta Company getting ready for promotions on more than 30 top selling albums, both pop and classical, being released by RCA Victor. . . . State Music ran out of Gottlieb's "Tournament" with orders coming in ahead of shipments. State's **Red "Davy Crockett" McCallum** got his limit of doves opening day of the dove season. . . . **Bob De Priest** expanding his route in vicinity surrounding Dallas. . . . **Clifford Moon,** Melody Music. spent the weekend at Lake Texoma. . . . **Ralph Bass,** A & R representative for Federal Records, who has been on an extended motor tour from Los Angeles to New Orleans on a talent hunt, stopped here for more than a week looking for talent. We can expect a new release from them before too long. . . . **Mr. and Mrs. Weldon Denton's son, Leland,** married **Wanda Watson** Labor Day weekend. Congratulations! . . . Also our best wishes to **Lee Duke,** bookkeeper at Commercial Music, on her recent marriage. . . . **Marvin Staton,** Spring Lake Amusement Park in Oklahoma City, in shopping for arcade equipment. . . . **Mr. and Mrs. Kinn McCague** visiting in Tulsa. He is auditor for Walbox Distributing Company. . . . Glad to hear **Johnny Williford,** head technician at B & B Vending, is back in harness again after being out six weeks with an injured shoulder. B & B's **Charlie Nowell** was at the Dallas Gun Club brushing up on his shots for the dove season. . . . Bally's "Congress" bowler going over real big in this area. . . . **Felton Landum,** B & L Amusement in Fort Smith, Arkansas, in shopping and visiting. Also visiting were **Mr. and Mrs. Hooks** of Brownwood; **H. K. Lyde** from Sherman; **W. G. Page,** Big Springs; **Fred Ellis** and **Garland De Lamar,** both in from Waco; **Bernard Byford** of McGregor; **Walter Wiggins** of McKinney; **G. O. Armand** from Longview. **Jimmy Browning** of Big D Music moved his family into their new home. . . . **James Baker,** Baker Music Company, doing fine after an eye operation. . . . **Roy Barnes** of Palestine reports Fall business outlook real good. . . . **Fred Duckett** bought a new home in Arlington. . . . B. H. Williams, Commercial Music, visited relatives in Tulsa Labor Day weekend. Jack Eskew spent an enjoyable weekend in Waco, hunting and fishing. . . . Many Dallasites spent the holiday weekend at Lake Texoma, among them **Tommy Chatten** and **Gene Williams.** . . . Local amusement operators shopping the Dallas market were **Fred McFalls** of Fair Park; **Matt Framz; M. W. McBroom; Arthur Flake.** . . . The Dallas Music Operators' Association making spot announcements on radio and TV, letting everyone know they are against the Dallas County car tax which is coming up for a vote in October. . . . Commercial Music busy booking orders for the new United Shuffle Alley "Bonus Score" and Williams' "Band Wagon" 4 player marble table. R. B. Williams just returned from a short business trip to Lewisville, Arkansas. . . . Decca Distributors have started their Fall program by giving their accounts an interesting discount offer. . . . **Augusta Zapp,** secretary to **Arthur Hughes** at S. H. Lynch, enjoyed a weekend in New Orleans together with **Eula Pace** and **Juanita Wilson.** . . . **Joe Bihari** of Modern Records, Los Angeles, stopped off at Big State Record Distributors on his way to Houston. Big State has just taken on **Henry Stone's** new label "Chart."

Genco Introduces Season's First Football Game

RALPH SHEFFIELD

CHICAGO—Waving a handful of enthusiastic telegrams from many of its distributors, Ralph Sheffield, sales director of Genco Mfg. & Sales Company, this city, told about its newest game, "Quarterback."

Sheffield described the game as: "The very first football game of the season."

He stated, "Here's a game that is more like actual football than any game the trade has yet seen.

"The player actually kicks the ball right through the air. The animated back glass shows the ball being carried down the field past the yardage stripes and," he continued, "scores yardage, as well as touchdowns, and even super-touchdowns."

He added, "Our 'Quarterback' has a 'Rose Bowl Feature' that is going to give players the biggest thrill of all time."

He wouldn't explain this feature, but insisted, "Just tell the operators to visit the showrooms of their Genco distributor and see this feature in action when they play 'Quarterback' themselves."

The game also has a match feature and is contained in a very deluxe cabinet. It is one of the most colorful games the firm has produced.

"Regarding these telegrams," Sheffield stated, "remember that these are based on only the very first samples that were shipped to our distributors.

"Just read these to get some idea of the reaction from these experienced coin machine men.

"Here's a telegram where this distributor wants us to immediately ship him double his regular initial order.

"Here's another," he said, "and still another," he added.

"That's the reaction and it's getting more exciting every minute as 'Quarterback' is played by operators in our distributors' showrooms all over the nation," he concluded.

Take in HEAP BIG PROFITS!

WITH Williams SMOKE SIGNAL

MAKE 'EM

5 Balls in SKILL HOLE for 1 Replay
• Ball in Skill Hole when "Smoke Signal" is mode scores 5 Replays • TWO "Special" (when lit) Rollovers • ONE "Special" (when lit) Kickout Hole • Center Top Rollover and Center Hole in playfield each spot letters to help spell out S-M-O-K-E
• Spelling Smoke Signal completely, S-I-G-N-A-L for 1 Replay lites Skill Hole to score 5 Replays when made.

New HANDSOME Super DELUXE CABINET

Order SMOKE SIGNAL today!

Williams MANUFACTURING COMPANY

CREATORS OF DEPENDABLE PLAY APPEAL
4242 W. FILLMORE ST. CHICAGO 24, ILL.

...and you can "bank" on

Williams "BANK SHOT"

Anti-Cheat Ball Release Mechanism

Silent Ball Drop

2 coin operation!

Two up to Four Players!

Perfect *bank shots* to invite the experts

Handsome Deluxe Cabinet!

Order BANK SHOT from Your Williams Distributor!

Can you tell me where I can buy...

For Any Information relating to this industry . . . JUST PHONE . . .

THE CASH BOX

in New York City
JUdson 6-2640

in Chicago
DEarborn 2-0045

in Hollywood
HOllywood 5-1702

in Nashville
NAshville 5-7028

in Boston
ALgonquin 4-8465

Ballyplants Producing Quartet of Bowlers

JACK NELSON

CHICAGO—Bally plants are now busy building four different Ballybowlers—all with the new Bally-exclusive king-size pins and over-size puck, advised Jack Nelson, general sales manager.

"In fact," says Nelson, discussing the increased production of Ballybowlers, "the popularity of the extra big pins and puck is the reason for expanding the line of Ballybowlers.

"The giant pins and puck were introduced in 'ABC bowler', scoring by Official Bowling Rules, and in the match-model, 'Congress bowler'.

"Almost immediately we were bombarded with demands for a Ballybowler, using the jumbo pins and puck with Speed-Control Scoring. While battling day and night to fill the demand for 'ABC bowler' with Official Bowling Scores, we had another market dumped on our heads—a vast market existing side by side with the Official Bowling market—a market for Speed-Control Scoring with the new big pins and puck.

"Our back-log of orders for 'ABC bowler' and 'Congress bowler' told us to keep on building Official Bowling games at full speed. But operators and distributors told us to build big-pin-big-puck Speed-Control bowlers, too.

"So, by adding shifts and assembly lines, we are now in production on four different Ballybowlers—'ABC bowler' and 'Congress bowler' (match-model), scoring by Official Bowling Rules; 'Jumbo bowler' and 'King-Pin bowler' (match-model), scoring by Speed-Control.

"All four Ballybowlers, of course are equipped with Bally-exclusive king-size pins and giant puck. All four games feature light-up scores with speedy totalizing; club-styled cabinets; genuine Formica playfield; hinged pinhood, doors and playfield with easy-up elevator on playfield; speedy pin reset; quiet operation; sturdy trouble-proof operation. Overall sizes are 8½ ft. by 25 in.

"All four games—'ABC bowler', 'Congress bowler,' 'Jumbo bowler,' 'King-Pin bowler'—are available for dime-a-play or one play for a dime, three plays for a quarter. 'ABC bowler' and 'Congress bowler' are ten frame games. 'Jumbo bowler' and 'King-Pin bowler' are easily adjustable to ten frames or five frames."

MUST LIQUIDATE OUR INVENTORY

Write for List

No Reasonable Offer Refused

DAVID ROSEN
Exclusive AMI Dist. Ea. Pa.
855 N. BROAD STREET, PHILA. 23, PA.
PHONE—STEVENSON 2-2903

WANTED FOR CASH

BRIGHT LIGHTS
BRIGHT SPOT
FROLICS
UNIVERSAL 5-STAR

WRITE! WIRE! PHONE!

ALL-STATE COIN MACH. EXCH.
2317 N. Western Ave., Chicago, Ill.
(All Phones: BElmont 5-6770)

Keeney's FASCINATION
DELUXE POOL TABLE

Gets you "on the ball"—with the best of all!

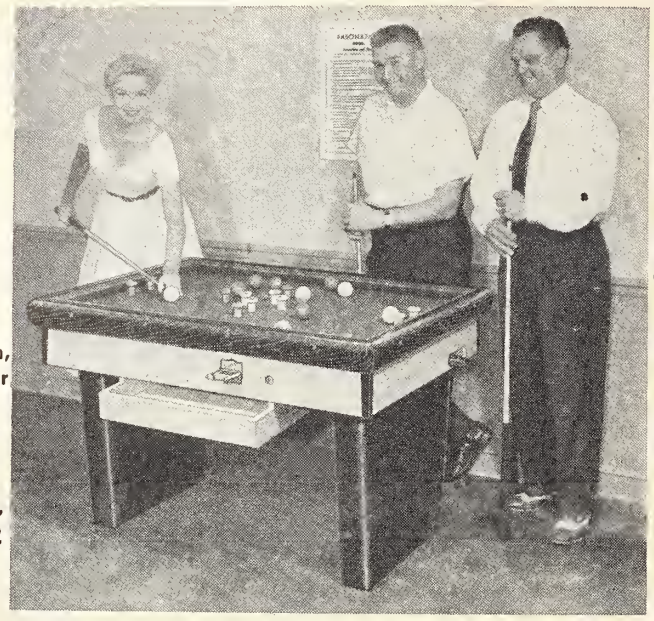
Celeste Ravel
MISS ILLINOIS
1954-55
scoring a winner

•

Paul Huebsch, Salesmanager and Ches Biezad watching

•

Check These Features:



Mahogany grained moulding—Cork finish body and legs
Size: 52" L. x 36" W. x 32" H.

- Perfect operating Ball Release can't be cheated
- 2 Coins • 2 to 4 Players • Simple coin mechanism
- Green, rubber backed felt • Conventional cushions
- Perfectly squared to entice the professionals
- Self-contained Cue Holder • Rugged, durable construction

Order from your Keeney Distributor *NOW!*

J. H. KEENEY & CO., Inc., 2600 W. 50th St., Chicago 32, Ill.

URANIUM *in Action!*

. . . especially for you . . . a collection of rare minerals . . . radio active ore, geiger counters, ultra-violet displays . . . . see it in action . . .

Enjoy the thrill and excitement of Las Vegas' favorite downtown Casino . . . with our real western hospitality and famous Italian-American restaurant.

"bring the family too . . ."

CASINO • BAR • RESTAURANT

The WESTERNER
DOWNTOWN LAS VEGAS

CALIFORNIA CLIPPINGS

Last week when we were on Pico Blvd. the temperature was 110 degrees —yes that's 110. Everyone looked slightly wilted, but business carried on as usual—and good business at that. Many operators in the one-stops, and at the distributors, and all of them reporting continued good sales and plays in spite of the heat. . . . At California Music, **Sammy Ricklin** is back from a Catalina and Lake Tahoe vacation and admitting that he took the wrong week off and should have waited until this week to escape the heat. In the back room **Gabe Orland** was busy making up title strips as **Ramona Brown** was on vacation. Last week Gabe was the shipping clerk, and we're curious as to where he will be next week. **Al Sherman** of Record Sales Co. was in asking **Martha Delgado** if he was going to have a hit in "I'm So Glad" on the new Rainbow label. . . . **Hank Tronick, Wayne Davis, Ed Wisler,** and **George Mahlum** were back at Minthorne Music after their flying trip to Chicago. The boys were a little tired from the trip, but there were many smiles and apparently they were very happy with what they saw back there. Also accompanying them on the trip was **Colonel Reese**, manager of the Phoenix branch. **Jean** and **Dolores Minthorne** stayed on to spend some extra time back East. The new Exhibit pool table looks as though it will be a good earner and a good spectator game. **Wayne Davis** has great hopes for the success of this game. Incidentally the only casualty of the Chicago trip was the cracked shinbone Wayne got when he hit his leg against a coffee table. . . . **Jack Simon** off to Las Vegas for the Labor Day weekend. His sister, **Mrs. Lottie Berman** will accompany him and leave from there for her home in Indianapolis. Jack is staying busy with his exporting with large shipments leaving this week for Manila and Casablanca. . . . The export business picture looks very good for the coming year, and one local operator, **Al Vick,** is leaving for French Morocco to have a first hand look at the situation over there.

William Ferguson of Inglewood has sold out his route and will take an extended vacation down through Texas. . . . At Paul A. Laymon Co., **Britt Adelman** is back at her desk after enjoying a two-week vacation visiting the local vacation spots. **Mr.** and **Mrs. Paul Laymon** came in and said that it was just as hot at their Pacific Palisades home near the ocean as it was in town. **Jim Wilkins** reported continued good sales on the Rock-Ola "1448" and the "Congress" bowler. **Ed Wilkes** is waiting for a sample of the new Bally In-Line Pin game, and the new version of the "Gold Medal" bowling game with a jumbo cabinet and King Pins. . . . **Sal Campagna** with his wife and daughter in visiting from Fontana last Saturday. . . . **Mary** and **Kay Solle** were involved in a Freeway accident last weekend which spoiled their planned trip to Big Bear. However they're making up for it by taking their niece Barbara to Long Beach to visit **Orville** and **Melba Kindig** at their new home which they have just occupied.

Jack Dolan finally got his long-awaited shipment of Wurlitzers in at Sierra Distributors. He was down to his last piece of equipment, and learned that the delay in shipment was caused by washouts in the vicinity of Las Vegas. **Wayne Copeland** and his family spent the last week-end in Las Vegas. . . . **Al Bettleman** back at C. A. Robinson Co. looking tanned and healthy after a two-week vacation spent at Sequoia and Yosemite National Parks. **Dave Wallach** in town from Bakersfield, and has hoped to escape the desert heat, which apparently followed him into town. Incidentally, Dave hopes to start a social club among the fine lady operators he visits. Among the best in the business he numbers **Mrs. Blunett** and **Mrs. Studs** of Tuscon, and he hopes to introduce **Lela Smith** from Barstow and **Eileen Bloomer** from Mojave in the near future. . . . Dave is leaving for a two-week trip through Arizona with the new United "Pixie" game. . . . **Bill Happel** is closing down Badger Sales on Saturday to give the employees an extra long week-end. **Don Wasson,** AMI factory service man out calling on operators in the Bakersfield area. **Don Ames** was pinch-hitting for **Fred Gaunt** on the coin machine sales floor. . . . **Ted Mayer** vacationing in the Colorado mountains, and certainly picked the right time to visit there. . . . **President Walter Hemple** dropped into the local offices of the California Music Merchants Association with **Joe Septic** from St. Louis and signed Joe up as a new member. Also in to see **Ben Chemers** were **Don** and **Delores Wikoff** from Newhall who signed up for the Association's fine hospitalization plan. . . . Other visiting operators on Pico this week were **Jerry Jacobs,** Glendale; **Carl Honeyman,** Long Beach; **Mrs. Noble Carver** from San Diego; **S. L. Goodman,** Santa Ana; **Walter Hennigs** from Costa Mesa, **Reginald Panton,** Santa Ana, and **Hally Stires** from Tuscon, Arizona.

United Music Ops of Michigan Hold General and Board Meeting

DETROIT, MICH. — The United Music Operators of Michigan held a special meeting on Friday, September 9. A board meeting was held at 4 p. m. and a general meeting started at 8 p. m.

The members were advised that it was the intention of the association to form an Activities Committee to co-ordinate all the good things the organization is trying to do. Ten or more volunteers were asked for with a meeting planned as soon as the first ten indicated their intention to serve.

Guests were Bob Maxwell who discussed plans for continued participation in his WWJ-TV shows, Channel 4, Saturday from 12 to 1 p. m., and Lillian Briggs, Epic recording star. Maxwell's shows are professional artists with the exception of one amateur act each week, which is selected by the U. M. O. from talent that appeared on its teen age program. Miss Briggs flew in from New York and did her current hit, "I Want You To Be My Baby".

FLASHING LITES TRAVEL UP SCORING COLUMNS WITH EACH TOSS

●

IF PUCK IS THROWN TOO HARD, LITE GOES ABOVE 800 MARK. IF THROWN TOO EASY, LITE DOES NOT REACH 800 MARK.

STRIKES

SUPER X
SPECIAL X
REGULAR X

Keeney's 6-PLAYER CHALLENGE BOWLER

with STEPPING LITES on playfield for SUPER, SPECIAL and REGULAR STRIKES!

"SUPER" STRIKES score up to 800 points each

"SPECIAL" STRIKES score up to 600 points each

"REGULAR" STRIKES score up to 400 points each

PUCK THROWN AT RIGHT SPEED SCORES 800 ON STRIKE HIT WITH RED LITE STOPPED ON PLAYFIELD!

PLAYER TRIES TO "TIME" HIS THROW TO STOP TRAVELING LITE IN RED STRIKE AREA

- Regulation 10 Frames plus "shoot as long as you Strike in 10th Frame!"
- Plexiglass covers all rollover switches
- Hinged Plexiglass Hood over pins
- Hinged Lite Box Glass
- Quiet, Smooth Operation
- Covered Cash Box with Extension Floodlite
- Custom Finished Cabinet

TOP SCORE: 9,600 10TH FRAME SHOOTS AGAIN FOR THREE TIMES OR AS LONG AS PLAYER KEEPS STRIKING. (adjustable)

HIGHEST SCORE is determined by

1. Accuracy of throw
2. Correct speed
3. Correct timing

10¢ PLAY OR 3 FOR 25¢

SEE YOUR **KEENEY** DISTRIBUTOR NOW!

J. H. Keeney & CO. INC.
2600 W. FIFTIETH STREET, CHICAGO 32, ILLINOIS

REACHING FOR THE HIGH ONES?

The operators who are high up on everyone's lists as the finest customers in the world? Then reach for The Cash Box when you want to reach these operators. Because these operators consider The Cash Box—"The BIBLE of the Industry!"

For more details write or phone

THE CASH BOX

26 West 47th St., New York 36, N.Y.
(All Phones: JUdson 6-2640)

Bally Intros New In-Line Game "Miami Beach"

Miller To Feature Reasons Why Ops Should Join MOA

GEORGE A. MILLER

OAKLAND, CALIF.—George A. Miller, president and business manager of Music Operators of America (MOA) advised that he is planning a campaign which will feature reasons why "music operators should join MOA."

CHICAGO—A new in-line game called "Miami Beach," containing a new "Magic Card" feature, was announced this week by Bally Manufacturing Company.

Jack Nelson, Bally general sales manager, described the new Magic Card feature as follows: "At the start of game a standard five-line card is visible, and as coins are deposited a 'Magic Curtain' actually rolls back, revealing first 2 extra lines, then 3 extra lines, finally 4 extra lines, giving player the wide choice of ways to score found in popular 3-card games, all in one big easy-on-the-eyes Magic Card.

"Super-Card play appeal is also provided in 'Miami Beach' by Red and Yellow Super-Lines, boosting 3-in-line to 4-in-line, plus a new Super-X boosting 3-in-line to 5-in-line. The old favorite Select-A-Spot feature is also built into 'Miami Beach', together with a new type X-Corners—the 4 numbers at ends of Super-X on backglass. X-Corners may score 100 or 300. Advancing Scores and Extra Balls features are also included in the new game."

All Bally distributors now have Miami Beach ready for immediate delivery.

Miller said that he would have everyone of the directors and officers of MOA prepare statements as to why these men believe the nation's music operators should become members of Music Operators of America.

"This," Miller said, "is right from the horse's mouth. These are the men," Miller continued, "who are music operators themselves and who have devoted themselves to Music Operators of America.

"Surely," he stated, "these men will give music operators the very best reasons why they should join this great organization and, at the same time, tell them what MOA is doing for everyone of the nation's music operators."

Miller plans a very impressive campaign. He believes that this will, along with other work the organization is doing, bring 5,000 new members into Music Operators of America.

FOREIGN BUYERS!

We Have for IMMEDIATE DELIVERY the following

BALLY HITS

ABC Bowler Jumbo Bowler
Congress Bowler King Pin Bowler
Miami Beach In-Line

We Are Export Specialists.
Ask for our speciol price lists on reconditioned equipment.

INTERNATIONAL AMUSEMENT COMPANY
1423 SPRING GARDEN STREET
PHILADELPHIA 30, PA. (Tel. RI 6-7712)

NEW two-fisted action game
K. O. CHAMP
SEE AT YOUR DISTRIBUTOR or write to
INTERNATIONAL MUTOSCOPE CORPORATION
44-02 11th St., Long Island City 1, N. Y.

A GENCO EXCLUSIVE

1½" BALL IS ACTUALLY KICKED THRU THE AIR!

Get GENCO'S NEW, ACTION PACKED

QUARTERBACK

ALL-LOCATION FOOTBALL GAME

The ONLY FOOTBALL GAME where BALL IS KICKED through the air FOR 5 FEET

TESTED AND PROVED IN TAVERNS THROUGHOUT THE COUNTRY

"SUPER TOUCHDOWNS" score 20-30-40-50 or 100

Moving Tee Adjusts Ball for HIGH KICKS...LOW KICKS or Left and Right!

"ROSE BOWL" scores 100 TOUCHDOWNS and REPLAY! (adjustable)

? SEE IT NOW!

COLORFUL REPLICA OF FOOTBALL FIELD WITH REALISTIC ACTION!

★ Ball Moves 10-20-50 Yards at a Time
★ Moving Lights Show Position of Ball
★ Scores from 1 to 100 Touchdowns at a Time
★ 8 Downs per Game (4 each Half)—Adjustable to 4 Downs

MATCH PLAY WITH OPTIONAL REPLAY . . . OR ADJUSTABLE TO MULTIPLE REPLAY

"KICK OFF" Your Biggest Season with "QUARTERBACK"
WRITE, WIRE OR PHONE YOUR GENCO DISTRIBUTOR TODAY!

GENCO MFG. & SALES CO. 2621 N. Ashland Avenue Chicago 14, Illinois

ROCK-OLA

MODEL 1448

Worth More When You Buy It

Worth More When You Trade It

For Davis

6-point guaranteed phonographs converted to 10c, 3 for 25c play, all makes and models, telephone collect — Syracuse 75-1631.

DAVIS CORPORATION

SEEBURG FACTORY DISTRIBUTORS
725 WATER STREET
SYRACUSE, NEW YORK

Over 300 Yrs. Service With Exhibit

CHICAGO—Celebrating the 35th year Margaret O'Brien has spent with Exhibit Supply Company, this city, employees of the firm got together and gave her a big party (**The Cash Box**, Sept. 3 issue).

At the same time a group of real old-time employees of Exhibit had a picture taken, which we reproduce herewith (l to r): Frank Mencuri, Patrick Moran, Chester Gore, Hugo Stube, Max Hofstetter, Lee Moss, Tony Covelli, Louis Johnson, Shorty Houser, Frank Cosenzo, Louis Russ, Margaret Romano, Margaret O'Brien, Marian Souhrada, and Florence Mullaney.

The Exhibit people in this photo total over 300 years of service to the firm, which itself has been turning out coin machine for 54 years.

G.E. Raises Prices of Fractional H.P. Motors

Earlier Cash Box Feature Story Predicted Price Jump

CHICAGO—In keeping with the news feature which appeared in **The Cash Box** September 10 issue (Page 36) that the: "Only black cloud in optimistic forecast is obtaining sufficient supplies of raw materials and components as prices continue to zoom upward each day" comes the news this week that General Electric has raised prices of all its fractional horse power motors.

In this feature news story, **The Cash Box** stated: "One of the most difficult (of components) to obtain at this time . . . is the fractional horse power motor."

In addition, **The Cash Box** also advised that: "Prices of these have jumped considerably."

Now comes the news from General Electric's A. MacKinnon, general manager of the components division, that effective as of October 3 prices of all fractional horse power motors will go up approximately 5%.

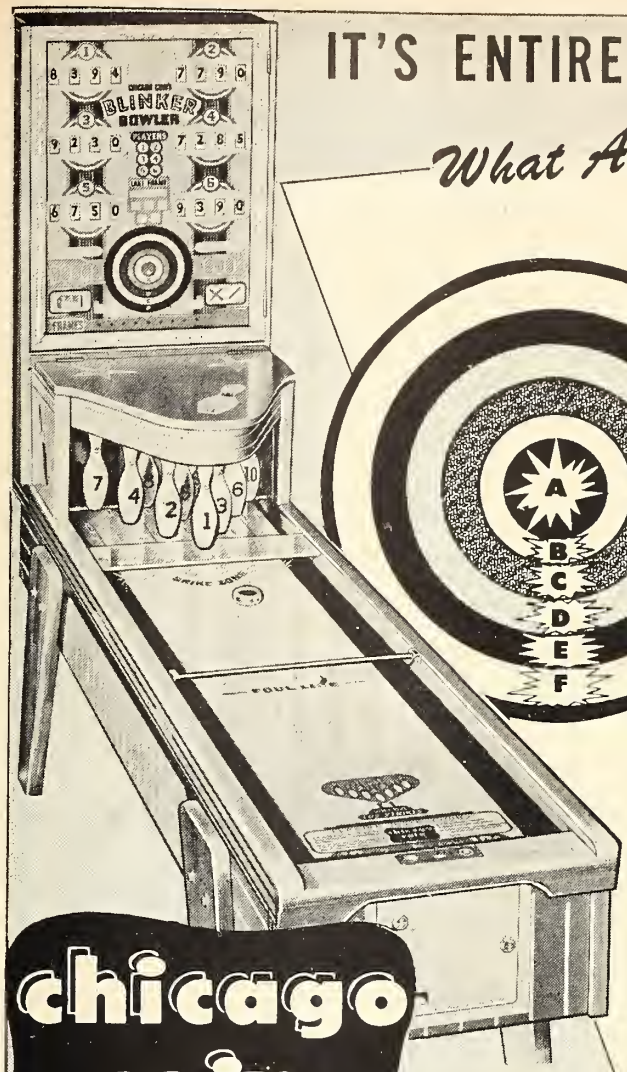
IT'S ENTIRELY *NEW!* IT'S ENTIRELY *DIFFERENT!*

What An Attraction!

chicago coin's *Spectacular!*

BLINKER BOWLER

100% REPLAY GAME



Player by Simply Matching a Number Only gets Additional Scoring on the

"Ring-O-Lite" BULLS EYE

Colorful Traveling Lights speed along behind each Ring building up great suspense and animation!

All Steel Front Door—National "Slug Rejector" Coin Chute

Game is adjustable for Match Play in 1st, 2nd, 5th or 10th Frame.

Each Player has an Equal Opportunity to Match a Number During the Match Frame.

4 Drum Scoring! PLUS *Flash-O-Matic* Scoring!

chicago coin MACHINE COMPANY

1725 W. DIVERSEY BLVD. • CHICAGO 14

Companion Game!

BULLS EYE BOWLER

* * * Contains same playing features as Blinker Bowler except the 100% Replay Feature.

Atlantic Corporations Set Dates For Seeburg Showings

NEW YORK—The Atlantic Corporations—New York, Newark, N. J., Philadelphia and Hartford — announced the dates they've set for their showings of the new Seeburg phonographs.

New York will hold its showing on Wednesday, Thursday and Friday, September 21, 22 and 23. Meyer Parkoff and Harry Rosen will head a staff of experienced executives who will host the operators, which will include Murray Kaye, Nat Solow and Steve Quinn. In addition, Jack Gordon, Seeburg regional representative and John Stuparitz, Seeburg service engineer will be on hand.

In Philadelphia, the showing will take place on Friday and Saturday, September 23 and 24. Harry Rosen, assisted by Joe Fishman, Marvin Stein and Bill Adair will greet the operators. John Chapin, Seeburg service engineer will be here.

Hartford, Connecticut, will hold its showing on Tuesday, September 20, with Mac Perlman and Al Stelaccio the hosts.

The Newark offices will show the phonographs on Saturday, September 24. Oscar Parkoff will be assisted by Art Seglin, Ralph Heslowitz and Raymond Trentacost.

John Stuparitz, in addition to attending the New York showing, will also be at the Hartford and Newark showings.

Harry Rosen, Meyer Parkoff and Jack Gordon will attend the showings at all four offices.

Grocers to Adopt Swiss Machine Sales Method

CHICAGO—An association of leading independent grocers plan to adopt what this industry has known for many years as "the Swiss" machine sales method.

These grocers are planning to cut into a side wall of their supermarkets and place machines in this wall which will vend most popular items when the stores are closed.

In Switzerland tobacco shops and other stores pull up the front of their places during business hours. When this front is pulled down, as they close at night, it is composed of vending machines selling most popular products.

Copper Scarce. Price Zooms From 43 to 50¢

CHICAGO — Scarcity and higher prices of copper were reported in a feature news story in this publication (September 10 issue, Page 46).

Now comes news from U. S. metal markets that some copper has sold for as high as 50c per pound.

The average is now anywhere from 43c to the new high of 50c per pound.

With copper used in tremendous quantity by the coin machine industry, many here believe prices of all new products featuring copper wire may have to go up accordingly.

Mencuri On Road

FRANK MENCURI

NEW YORK—Frank Mencuri, vice president, Exhibit Supply Company, Chicago, visited Mike Munves here on his first stop of a tour of East Coast and West Coast distributors, which will take him about ten days to two weeks.

Frank is making the trip to cooperate with his distributing firms on Exhibit's new Amusement machine "Skill Pool."

In addition to New York, Mencuri will visit Philadelphia and Baltimore; and on the West Coast he will cover Los Angeles, San Francisco and Portland. He expects to be back at the plant on September 17 or 19.

FOR SALE:

- Large selection of Premiums.
- All types of used and new phonographs.
- Used and new games.
- Arcade Equipment.
- Pinballs.
- Baseball games.
- Guns.
- Parts and Supplies: Spare parts for any type of equipment. Wrappers. Needles. Bulbs. Plastics. Etc.

WE BUY, SELL AND FINANCE MUSIC AND GAME ROUTES. ARRANGE LOANS.

SUFFOLK & NASSAU SALES CO.
124 S. 16th ST., LINDENHURST, L. I., N.Y.
(PHONE: Lindenhurst 5-3877-3878)

GET PEAK PLAY with the BEST RECONDITIONED EQUIP.

Bally SPACE SHIP $249.50

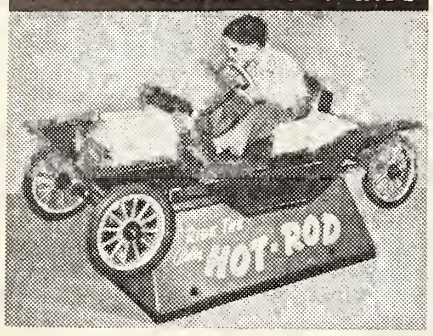
Williams MAJOR LEAGUE Baseball $200.00
Exhibit STAR SHOOTING GALLERY 200.00
Keeney RANGER GUN ..... WRITE
Keeney RANGER GUN DELUXE ... WRITE

WRITE — WIRE — PHONE TODAY!
We are exclusive factory distributors for:
BALLY - WILLIAMS - ROCK-OLA

LAKE CITY AMUSE. CO.
4533 PAYNE AVE., CLEVELAND, O.
(Tel.: HE 1-7577)

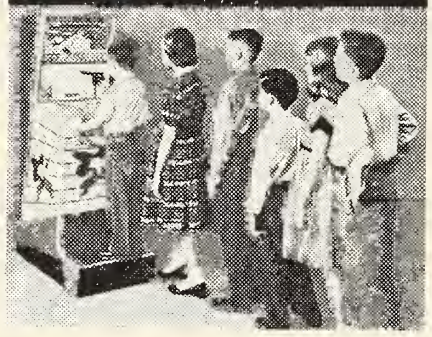
Earn More Money with Bally® Kiddie-Fun Equipment

HOT-ROD
COIN-OPERATED AUTO-RIDE



Miniature replica of early vintage automobile in eye-catching colors... with real horn and headlights... HOT-RODS take youngsters on a rolling, rocking ride. Mounted on rigid metal base, eccentric motion of HOT-ROD car creates illusion of exciting travel on a country-road ...an illusion so attractive to boys and girls, from toddlers to teen-agers, that HOT-ROD keeps busy earning money every minute of the day.

BULL'S EYE
COIN-OPERATED JUNIOR SHOOTING-GALLERY



Packed with appeal to junior marksmen, boys and girls, from 6 to 16, Bally BULL'S EYE Junior Shooting-Gallery is a gold-mine in every location frequented by youngsters. Realistic western six-shooter shoots 10 to 20 shots for nickel at exciting wild animal targets, shots and hits registering on illuminated score-glass. Pistol is positively safe, because no bullets or pellets are fired, hits registering when gun is accurately aimed and trigger pulled. Gayly colorful cabinet occupies only 1½ ft. by 3 ft. of floor-space to take in coins at a rate of $15 to $35 per hour.

THE CHAMPION
COIN-OPERATED HORSE-RIDE

THE CHAMPION is a life-like western golden-palomino bronco in iron-tough plastic . . . with genuine cowboy saddle. All-metal base permits operation outdoors in all weather. THE CHAMPION walks, trots or gallops, as rider controls speed by pulling reins. Riding-time is adjustable to 45 seconds, 1 minute, 90 seconds, 3 minutes. Occupying only 22 in. by 44 in. of floor space, THE CHAMPION takes in $2.00 to $8.00 per hour.

Bally Manufacturing Company, 2640 Belmont Ave., Chicago 18, Ill.

A. M. I. MODEL "C"	$175
WURLITZER 1100	155
WURLITZER 1500	295

RECONDITIONED AND REFINISHED LIKE NEW!

Terms: 1/3 Dep., Bal. C. O. D.

Exclusive Seeburg Distributors

A Quarter Century of Service

ATLAS MUSIC COMPANY

2118 N. WESTERN AVE., CHICAGO 47, ILL., U.S.A. ARmitage 6-5005

EASTERN FLASHES

Reports coming in from arcade owners and operators with locations in shore and resort areas are that they enjoyed their most successful Labor Day week-end of all time. Weather was perfect—not too hot, and not too cool. Crowds out for the last big week-end of the summer, filled all of the amusement centers. It was warm enough for swimming, but too cool to stay in the water too long. Therefore, amusements got its share of the available spending money. For the entire season (and there's still the month of Sept. to go) these coinmen report they've had a terrific season.

* * * * *

Coinmen operating in the areas recently flooded have suffered tremendous losses. Many operators have been completely wiped out. In the Connecticut area, the Music Operators of Connecticut has formed a Disaster Aid Committee to assist the operators. **Paul Rechschafter** heads the committee, and **Jimmy Tolisano**, president of the association, is devoting considerable time and effort in this project. . . . **Hirsh de LaViez**, Washington, D. C. op, presented with an award at the Variety Club on Wed., Sept. 7, in recognition of the outstanding work rendered to the men and women in the Armed Forces, both in U. S. and overseas units. Hirsh produces shows for the hospitals each week with the cooperation of entertainers. . . . **Henry Slavis**, service head for **Joe Young**'s Young Distributing Co. (Wurlitzer), back on the job. Henry a victim of a freak accident when he was hurled into the air while cutting the shrubs at home with an electric cutter. He touched a loose wire while standing on wet grass. Lucky he wasn't electrocuted. Suffered severe cuts and broken bones when he landed. . . . **Dave Conrad**, Suffern Music System, Suffern, N. Y., on coinrow, visiting the wholesalers. . . . Tested our pool shooting skill (?) with Mike Munves our competition, on Exhibit's "Skill Pool" and was roundly beaten in two games—and Mike no Willie Hoppe. . . . Al Simon's (Albert Simon, Inc.) biggest problem was to dig up two tickets for the coming Yankee-Cleveland baseball game. After some sweating, he came up with a pair. "If I didn't get these tickets, I couldn't go home," smiled Al. Seems his son wants to see that game—and wouldn't take "no" for an answer.

* * * * *

The Atlantic Corporations set for their showings of the new Seeburg phonos. Connecticut office, Tuesday, Sept. 20; New York office, Wed., Thurs., and Fri., Sept. 21, 22 and 23; Philadelphia office, Fri. and Sat., Sept. 23 and 24: and Newark, N. J. office, Sat. 24. In addition to attending showings in their own offices, **Meyer Parkoff** and **Harry Rosen** will make the showings in all offices. . . . **Mr. and Mrs. Bob De Priest**, Dallas, Tex., visited our fair city this week. They drove to Washington, D. C., left their car there, and flew into N. Y. for a few days. Driving back to Dallas, where they expect to return by the week-end of Sept. 17. . . . **Harry Koeppel**, Koeppel Distributing Co., working on an export order of quite some size, while **Hymie** out hustling up some good used music machines needed. . . . **Dave Stern** and **Bob Slifer**, Seacoast Distributing, huddled in a serious conversation when we dropped in. "Welcome," they smiled, "but don't stay more than one minute. We've some figures to work out before our next appointment, and the operator'll be here any second." . . . **Jack Mitnick**, AMI regional representative, in town for the week. Will be leaving soon for a mid-western trip. . . . **Barney (Shugy) Sugerman**, Runyon Sales, listens to some fantastic stories by the popular "Senator" Al Bodkin. "I'll listen all day," says Shugy, "as long as he keeps ordering Bally's 'ABC' bowlers—and he keeps ordering." . . . **Jack Gordon**, Seeburg regional representative, in a huddle with **Meyer Parkoff** of Atlantic New York Corp. Working out the details of the Atlantic showings of the new Seeburg phonos, no doubt. . . . **Buddy Fox**, Runyon Sales, now in good health, although some pounds overweight. Claim he's on a diet to take off 20 lbs. . . . **Al Denver**, president, Music Operators of New York, now completely involved with preparations for the 18th Annual Banquet being held at the Waldorf, Sat. night, Oct. 8.

UPPER MIDWEST MUSINGS

Mayo Priebe, National Scale Company of Rochester, Minn. walked off with the top honors in the Shetland Pony class at the Minnesota State Fair last week. **Mary Priebe**, Mayo's daughter rode in the events and helped bring in the ribbons. . . . Some of the operators who took in the state fair were **Mr. and Mrs. Lorando Olson** of Grand Forks, N. D.; **H. J. Lynard** and family of Kasson, Minn. **Paul Christiansen** of Waterloo, Iowa; **Mike Young** of Soldiers Grove, Wis. and **Phil Smith** and Family of St. Louis Park, Minn. . . . **Dave Chapman** of Minneapolis, and his missus have returned from a two week vacation which they spent touring the East. . . . **Hy Turnmier** of Sparta, Wis. spent the day in the Twin Cities shopping around for the latest in games. . . . **Elmer Graden**, Marty Sales of Winona, Minn. brought his son Mike along and Mike had a swell time playing all the games while his Dad shopped around for games for the route. . . . **Jack Tomar** of Two Harbors, Minn. doesn't have too far to go to Beaver Bay, Minn. where a new town is being built for the taconite industry being developed in that area. . . . **Mr. and Mrs. Frank Betz** of St. Cloud, Minn. were seen shopping for records and parts for their route. . . . **Larry Frankel** of Rock Island, Ill. stopped in the Twin Cities for a short time on his way back home. . . . **John Czerniak**, Ace Novelty Co. of Duluth, Minn. was heard bragging about the cool weather which prevails in the Duluth area. . . . **Gordon Stout** of Pierre, S. D. made a quick trip into the Twin Cities. He made sure that he left in time so that he could watch baseball on TV. . . . **Bob Gerdes** of Mount Pleasant, Iowa spent a day in the Twin Cities. . . . Recent visitors to the Twin Cities were **Morris Berger** of Duluth, Minn.; **Frank Ponterio** of Worthington, Minn.; **Jim Lucking** of Benson, Minn.; **Ray Thraen** of Tracy, Minn.; **Cap Keister** of Frontenac, Minn.; **Jim Stansfield** of Winona, Minn.; **Lyle Kesting** of Bellingham, Minn.; **John Galep** of Menomonie, Wis.; Pete **Wornson** of Mankato, Minn.; and **Mr. and Mrs. Gil Bisek** of Park Rapids, Minn.

CHICAGO CHATTER

First new football game of the season intro'd by Genco. Both **Ralph Sheffield** and **Avron Gensberg** tremendously enthused over the fine reaction to this new game from their many distribs around the country. Said Ralph, "Here's a game that's going to give all players a thrill when they play it." . . . **Milt Marmer** around town visiting with the factories he represents down Cinciway. And very much impressed with the Fall-Winter plans of the mfrs. . . . **Jack Nelson** of Bally just bubbling over with enthusiasm for the kiddie ride biz. Shows an export order that's a lulu. "It'll take sometime to fill this one", Jack chortled. But the big news, according to Jack, is the fact that the Ford Motor Co. okayed use of the name, "Model T", for the firm's sensational "Hot Rod". According to Jack, "Our new, 1956 model of the 'Hot Rod' will now be known as the 'Model T'." And further, according to Jack, "Guess everyone, everywhere, in all countries, know the 'Model T'." So it's busy, busy times at Bally. . . . **Al and Mrs. Calderon** of Indianapolis in Our Town for a few days enjoying themselves. Al visited around with the factories. Sort of mixing business with pleasure.

Sam Wolberg busier than ever over at ChiCoin while **Ed Levin** away on a trip and **Sam Gensburg** on vacation. Said he, "This has been one of the most wonderful summer seasons in our history. Business has been great." Liked one simile **Sam Wolberg** used, "Things that prey on the mind, like the guy with whiskers, whether to put his whiskers under, or over, the covers". . . . **Van Dusen Bros.** of Edmonton, Ala., Canada, named Western Canada distribs for Bally Kiddie Rides. Eastern Canada continues to be handled by **Dave Russell** and **Patty Conklin** of Rus-Con Co., Montreal. Russell very busy at the Canadian Nat'l Exhibition. . . . United's **Al Thoelke** dashes back to Our Town to meet his father just arrived from Germany. Al bought a new car. He is taking his Dad along with him on his trips. So that Papa can see plenty of the U.S. traveling with Al. . . . **Paul Huebsch** and all the guys over at Keeney, especially **Roy McGinnis** and **Chester Biezad**, plenty busy now that they have announced their "Fascination" pool game. "It's clicking", is all that Paul had time to report this past week, as he grabbed for the ringing telephones.

Exhibit's factory has become visiting spot of many, many distribs who pull into town. All asking about "Skill Pool". **Sam Lewis** and **Frank Mencuri** trying hard to handle telephones, talk to visitors, arrange for shipments, and answer telegrams. In walks oldtimer **T. B. Holliday** of Charlotte, N. C. and Columbia, S. C., discussing the old days of the Massengill pool table and talking about the route **Babe Thomason** used to have. Then in discussion on the marvelous job the late **Joe Calcutt** did with his "Aristocrat" pool table. **Holliday** definitely from pool table country. Mucho interested in Exhibit's newest clickeroo. . . . Between answering long distance phones, escorting **Dave Simon** about, **Bill DeSelm** a busy, busy sales manager. Reports **Billy**, "All I can say is that business is better than ever—and getting even better". . . . **Ray Riehl** of United out to Colorado. . . . **Johnny Casola** in the South. . . . **Herb Oettinger** working away all day and dreaming of his golf championship at Green Acres C. C. . . . **Capt. Tom Callaghan** just looking grand and, what's more, just as dapper as ever. If anything at all—even more dapper than before.

Phil Weinberg on his way into town he advises busy **Bill O'Donnell.** But stopping off all the way up north. (Hope Phil's got his woolies with him). . . . **George Young** of Eastern Elec in town at the Graemere and talking over old times. George one guy who knows about the old days. . . . 15 employees of Exhibit get together in one picture and account for a total of over 305 years of coin machine experience (see pic this issue). . . . **Les Rieck** back from visiting Rock-Ola distribs in Canada. Reports that all extremely optimistic over the forthcoming season. **Ed Risteau** of Rock-Ola pulled into town from his eastern trip. Then right out again for another long trip. . . . **Joe Robbins** of Empire sure hated to come back to work after Labor Day. "Boy", boy'd Joe, "what a grand vacation that was for me". . . . No one busier in this man's town than **Art Weinand, Sam Stern** and **Harry Williams.** This trio has a zillion ideas working. Their big problem seems to be—which to present first. From the distribs who have visited with them, seems that everything they have is top value. "So", says Art, "what would you do after remarks of that kind?"

Perhaps **Alvin Gottlieb's** remark the best of the after-Labor-Day-sayings, "Everyone came back in one piece". Meaning that **Dave, Sol and Nate Gottlieb** on the job, along with Alvin. All getting set for one of the best business seasons. . . . **Ted Rubenstein** of Marvel advises that the one reason the phono replacement plastics of his firm have taken such strong hold, and won such nice cooperation from ops and distribs, is due to the fact: "We continually meet demand for the newest numbers the men want". . . . **Vince Shay**, in our humble estimation, came up with the best crack in many, many moons, when he said this past week: **"Anything new is good for the business."** And then dashed away to answer some other phones, while **Stanley Levin** talking to customers, and **Mickey Schaefer** on the phone to tell us he's building up his Automatic Baby Restaurants of Chicago with some unusually fine vending equipment for industrial locations. "Can't give all detailers yet", said Mickey, "but believe me the machines are terrific".

Maurie and **Eddie Ginsburg, Nate Feinstein** and **Harold Schwartz**, and all the others at Atlas Music walking about with but the biggest of big smiles and answering queries from phono ops with, "Just wait'll you see it". Meaning the new Seeburg phonos of course. . . . **Ted Nichols,** Prexy of Nebraska Aut. Phono Ops. Assn., advises, **"Ten Cent play is very successful in our territory. We would like to help operators outstate make the change."** This will probably happen Sat. and Sun., Sept. 10-11, at the Yancy Hotel in Grand Island, Nebr. where **Mack McKee** will be host and where one of the biggest meets of the year will be held. . . . **"The Cash Box Price Lists" will enter their 17th year of faithful service to this industry beginning with the next issue.** . . . Whether you realize it or not—copper has already sold for as high as 50c per pound. And, at the same time, G.E. announced a 5 per cent increase in prices of fractional H.P. motors. (Exactly what this publication predicted and talked about in a feature news story last week on Page 46.) **Once again—The Cash Box takes time out for a pat on the back.** . . . **George A. Miller** bombarding the nation with postcards. At the same time, preparing to have everyone of his B. of D. men write "reasons why" music ops should join M.O.A.

Operators and distributors take time out from their busy days to write this publication (and this columnist) to get back on the job re: **"National Credit Burea"**. This was first proposed by **The Cash Boox** almost 10 years ago. Said **T. B. Holliday**, who was in town last week, "Get back on this—but quick. This is the greatest thing that can happen to this industry. It must happen right quick" **(What do you think?)**. . . HAPPY BIRTHDAY THIS WEEK TO: **Louis Tartagla** of Port Chester, N. Y. . . . **C. W. Holmes** of Little Rock, Ark. . . . **Harry Poole** of Boston, Mass. . . . **Al Schlesinger** of Chicago, Ill. . . . **Clyde J. Addy** of Imogene, Ia. . . . **Jacob Nomden** of Oak Park, Ill. . . . **Howard W. Dolph** of Tulsa, Okla. . . . **Ralph H. Ridgeway** of Springfield, Mass. . . . **Harry Schlesinger** of Poughkeepsie, N. Y. . . . **Bill L. Miller** of Grand Rapids, Mich. . . . **Eugene V. Oden** of San Antonio, Tex. . . . **Joe Westerhaus** of Cheviot, Ohio.

After Tho't: **A lot of the guys and gals in the coinbiz ought to remember the words of that great, homely philosopher, Will Rogers. He was once asked, "If you had but 48 hours to live, how would you spend them?" The late and great Will Rogers answered, "One at a time."**

SEEBURG

M100A	$335.00
M100B	510.00
M100BL	525.00
M100C	625.00

AMI

Model A	$100.00
Model B	175.00
Model C	175.00
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Conn. Music Ops Form Disaster Aid Committee

HARTFORD, CONN.—The Connecticut State Operators Assn. has formed a Disaster Aid Committee to do everything in its power to help its operators who suffered disastrous losses in the recent floods which hit the northeastern states. The estimated damages are in excess of $350,000.

Over 200 phonographs and more than 300 amusement games were either completely lost or extensively damaged. Several operators have been wiped out of business and many others have had their routes so severely devastated as to reduce their collections to a bare trickle.

The Disaster Aid Committee will seek aid from the manufacturers and distributors in the coin machine business. Paul Rechschafter, speaking for the committee, said any aid from other sources would also be greatly appreciated.

Anyone desiring to contact the committee may do so at the Music Operators of Connecticut, 128 Kent Street, Hartford.

HOUSTON HAPPENINGS

Medium sized remodeling job recently completed on **Joe Steele's** Steele Distributing Company building (Wurlitzer) provided more office and display space. . . . Musicman **E. S. Dean** reported business as better than fair. . . . Ditto for **Frank Hoback** of Hoback Music Co. . . . **John E. Williams,** (Williams Amusement) very well pleased with his first big shipment of Gottlieb two player "Tournament." . . . **Johnny Benton,** novelty games operator, all rested up from a vacation and ready for a busy fall season. . . . Operator **Gordon M. Harris** evidently enjoyed a super vacation up Canada way. Anyhow he headed straight back for two more weeks of same. . . . Husky Bill **Williams,** deep sea fisherman and sea going boat fancier, has started work on his Blue Water Yacht Basin, a boat storage and launching project at Brazosport. Bill operates novelty games within the Texas Gulf Coast area. . . . **Fred McClure,** that canny Scot once numbered among top music operators hereabouts, now regards his phonographs as secondary to a canvas products manufacturing plant he owns and operates on old Galveston Road. Enjoyed a two hour visit with Fred at his place recently and if planning will break the stock market we've done the job. . . . **Frank De Barros** (owner, Phono-Vend of Houston, local Rock-Ola dealer) and family impatient to move into their fine brick home now in final stages of construction at Pasadena. Pasadena, population about 40,000, joins Houston on the East. . . . **George W. Wrenn,** Chicago Coin Machine field representative, having a busy time of it in our city getting around to visiting both old friends and business prospects. George has headquarters at Dallas. . . . A Going Jessie was the way **Howard Elam,** King Records Traveling sales representative, spoke about **Boyd Bennett's** latest release, "My Box" and "Flat Top." Elman said Bennett proved he had what it takes when he did the original "Seventeen." . . . Music operator **J. R. Hazlett** and wife **Annabel,** preferring their air conditioned home to lure of open road, spent most of a recent vacation in the city. . . . General and prolonged rains seem to have broken a terrific heat wave that has had this section on the ropes past six weeks. Business should go up and laundry bill down as a result.

CLASSIFIED ADVERTISING SECTION

WANT

WANT—Trigger; Big Broncho; Champions; Bert Lane Merry-Go-Round. Any Quantity. TOCE AMUSEMENT, 1618 ORCHID, LAKE CHARLES, LA.. (Tel.: HEmlock 65320).

WANT—Late model phonos. Preferably Seeburg 100's. Will pick up within 300 miles. Write, wire, phone: KOEPPEL DISTRIBUTING CO., 629 TENTH AVE., NEW YORK, N. Y. Tel.: CIrcle 6-8939.

WANT — Bally "Big Times," $440. Also need back glass for two Genco "Bingo Rolls." LEWIS & FOLLETT MUSIC CO., 180 SOUTH HOWARD ST., SPOKANE, WASH. (Tel.: MA 8585).

WANT — For Resale, new or used American, National 12 ft. Bank boards; 22 ft. Shuffleboards; late model Bingo's; 100 Selection Seeburgs; Lee's Musical Merry-Go-Round. Quote quantity, condition and your best price in first letter. STANLEY DISTRIBUTING CO., 1523 BROADWAY, TACOMA, WASH. Tel.: HIllside 5110.

WANT—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. Tel.: DIckens 2-7060.

WANT—Will purchase one-half interest in distributorship handling major line of phonographs and games. Will invest substantial amount of cash. BOX #346, c/o THE CASH BOX, 26 W. 47th STREET, New York, N. Y.

WANT — Phonograph records made before 1940; any quantity or dealer stock; $150 to $300 per thousand; will inspect if required. Some labels wanted are Brunswick; Victor; Vocalion; Paramount; Gennett; Bluebird; Champion. JACOB S. SCHNEIDER, 128 W. 66th STREET, N. Y. C.

WANT—Seeburg 100 selection Hideaways; Phonographs; Wall Boxes; Steppers. AMI 120 and 80 selection Hideaways; Phonographs; Wall Boxes, Steppers. Wurlitzer 104 selection Hideaways; Phonographs; Wall Boxes; Steppers. ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CAN. Tel.: 2648.

WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. Tel.: UNion 1-7500.

WANT—Bingos and Gottlieb 5-Balls for resale. Send Prices. H & H MUSIC AND DISTRIBUTING, 1626 THIRD AVENUE, MOLINE, ILL. (Tel.: 4-6703.)

WANT—Used Records. Highest prices paid for 78's and 45's. No quantity too large or too small. We buy brand new LP's (33-1/3 RPM) in quantity. Write or phone. FIDELITY DISTRIBUTORS, 666 10th AVE., NEW YORK 36, N. Y. Tel.: JUdson 6-4568.

WANT—All types of Bingo Games. GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVENUE, SAN FRANCISCO 2, CALIF. (Tel.: MArket 3967).

WANT — Bingos, late model Shuffle Alleys. For Re-sale. Send list. Have all types of amusement equipment for sale. DAVE LOWY & CO., 592 TENTH AVENUE, NEW YORK, N. Y. Tel.: CHickering 4-510.

WANT — Frolics, Rodeo, Circus, and Showboats, Seeburgs, Model BL's C's. FOR SALE—10 3-4-5's. Make offer. NOBRO NOVELTY COMPANY, 538 BRYANT STREET, SAN FRANCISCO 7, CALIF.

WANT—Distributors Wanted. Slide-Ez powdered shuffleboard wax. Scientifically produced under modern manufacturing methods assuring tops in performance. Sold on money back guarantee. Samples and prices upon request. ALLIED BLOCK CHEMICAL COMPANY, 5th AND BINGHAM STREET, PITTSBURGH 3, PENNA. Tel.: EVerglade 1-4647.

WANT—To Buy. Model D-80 AMI phonographs. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. (Tel.: SUperior 1-4600).

WANT — Mills Panorams — any quantity. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE, WASH. Tel.: GArfield 3585.

WANT — We are in the market to buy for cash Universal Five Stars; United Circus; United Boleros; United Showboats and Mill's Panorams. ADVANCE AUTOMATIC SALES CO., 1350 HOWARD ST., SAN FRANCISCO 3, CALIF. (Tel.: HEmlock 1-1750).

WANT—For cash: Seeburg Bear Guns. Will also buy in quantity, new or used late guns and arcade games if prices are right. ECONOMY SUPPLY CO., 579 TENTH AVE., NEW YORK, N. Y. (Tel.: CHickering 4-8628).

WANT — Any quantity post-war Wurlitzer Phonographs, Models 1100, 1250, and 1400. Also Seeburg M100—78 and 45. Wire, write, or phone: BUSH DISTRIBUTING COMPANY, 286 N. W. 29th ST., MIAMI, FLORIDA.

WANT — Northwestern 49's; Challengers; Pike's Peak; Kicker's and Catchers; Weigh Scales or any other penny games or equipment in Canada for resale. Will pay top prices in any quantity. Write, phone or wire. MOCHUK ENTERPRISES, 81 INDIAN ROAD, TORONTO, ONTARIO. Tel.: LO 4722.

CLASSIFIED ADVERTISING SECTION

FOR SALE

FOR SALE — "Wurlitzer Phonographs." 1500's—$395; 1400's—$325; 1250's — $175; 1100's — $150; 1015's—$50. O'CONNOR DISTRIBUTORS, INC., 2320 WEST MAIN, RICHMOND 20, VA., Tel.: 84-3264.

FOR SALE — A Bargain. Personal Music. 400 Phonette Boxes, $7.00 ea.; 25 Amplifiers to Match, $25. Made by Personal Music Corp. AUTOMATIC AMUSEMENT CO., 717 STUART ST., HOUSTON 6, TEXAS.

FOR SALE—26 Wurlitzer 3020 Wallboxes, $9 ea.; 2 D-80 Wallboxes and Stepper, $125, practically new. MUSIC DISTRIBUTORS, INC., 213 FRANKLIN STREET, FAYETTEVILLE, N. C. (Tel.: 2-3992).

FOR SALE — We have Hayburners, Jalopies and Sea Jockeys, in all 30, uncrated at $35 ea. All are in working condition. PENNSYLVANIA VENDING CORP., 1822 CARSON ST., PITTSBURGH 3, PA. (Tel.: HEmlock 1-9900).

FOR SALE—We have for sale or exchange good late model Seeburg; AMI; Wurlitzer and Rock-Ola music machines; Bally; United; Gootlieb and Williams Bingo's; Five Balls; Shuffle Alleys; Targets and Baseball Games. Also used phonograph records in most any quantities. For music and games, as is, just off location, lowest Cash Box prices, slightly higher if shop cleaned and crated. All games guaranteed perfect working condition. If in trade area, drive in, get a whole load of them. Bring your trade-in's along. We can get together. THE GORDON STOUT CO., 125 N. MONROE, PIERRE, SOUTH DAKOTA. (Tel.: 4097).

FOR SALE—Genco Sky Gunner, Used; Genco 2 Player Basketball, Used; Evans Bat-A-Score, Used; Williams Super Jet Gun, Used; Telequiz, Used; Chicago Coin Criss Cross Target, New; 10 Column Eastern Electric Cigarette Machine with Chrome Top, Latest Type; 1550 Wurlitzer Phonograph, Like New. Will take any reasonable offer. MILLER - NEWMARK DISTRIBUTING CO., 42 FAIRBANKS ST., N.W., GRAND RAPIDS 2, MICH. (Tel.: GL 6-6807).

FOR SALE — Bingo games in A-1 shape, will swap for late model music or arcade equipment. Contact us at once: RELIABLE COIN MACHINE CO., INC., 184 WINDSOR STREET, HARTFORD, CONN. (Tel.: CH 9-6556.)

FOR SALE — Route of 250 Watling Scales on location in Maryland and Virginia. Or will sell individual machines. Bargain! SEACOAST DISTRIBUTORS, INC., 594 10th AVE., NEW YORK, N. Y. (Tel.: BRyant 9-4684) or 1200 NORTH AVE., ELIZABETH, N. J.

FOR SALE—Dude Ranch @ $210; 2 Palm Springs @ $245; 1 Variety @ $395 — As a package, $999.95. WITHAM ENTERPRISES AND ASSOCIATES, 20-22 CUNNINGHAM AVE., GLEN FALLS, N. Y. (Tel.: 2-2519.)

FOR SALE — Hi-Speed Super Fast shuffle board wax. 24 one-pound cans per case $8.50 f. o. b. Dallas, Texas. Sold on money back guarantee. AMI Distributor. STATE MUSIC DISTRIBUTORS, INC., 3100 MAIN ST., DALLAS, TEXAS.

FOR SALE—Can you afford 92c per week to get ahead and stay ahead of all competition? For only 92c per week you can have a 40-word ad in this section plus a free full year's (52 weeks) subscription to The Cash Box "The 'Bible' of the Coin Machine Industry." Send your Check for $48 today plus your first 40-word ad to: THE CASH BOX, 26 W. 47th ST., NEW YORK 36, N. Y. (Phone JU 6-2640).

FOR SALE — Wurlitzer 1500 exceptionally clean, $295; Seeburg M100A reconditioned, $215; Seeburg Model "C", $575; AMI D-40 converted to 45 rpm, completely refinished, like new, $295. UNITED DISTRIBUTORS, INC., P. O. BOX 1995, 902 W. SECOND, WICHITA 12, KANSAS. (Tel.: HO 4-6111.)

FOR SALE — All types late model phonographs converted to 10c play. Call collect for price. DAVIS DISTRIBUTING CORP., 725 WATER STREET, SYRACUSE, N. Y. (Tel.: SYRACUSE 75-1631).

FOR SALE—Bowlers in quantities. Bally—Victory, Champions, Blue Ribbons and Gold Medals. Keeney—Century, Speed Lanes. United—Clippers. GLOBE DISTRIBUTING COMPANY, 1623 N. CALIFORNIA, CHICAGO, ILL. (Tel.: ARmitage 6-0780-81).

FOR SALE—Bally Dude Ranch $240; Palm Springs $265; Hi-Fi $285; Surf Clubs $295; Variety $455; United Rio $165; Havana $195; Evans (Club Model) Saddle & Turf $275. Also other Bingos and Bowlers. All ready for locations. Rush Deposit to: MICKEY ANDERSON, 314 EAST 11th STREET, ERIE, PA. (Tel.: 5-7549.)

FOR SALE—Records!!! 5c over wholesale, any label. Free title strips. Quick service. New accounts, token deposit with order. We also purchase surplus records new unused only. RAYMAR SALES CO., 170-21 JAMAICA AVENUE, JAMAICA 32, N. Y. Tel.: OLympic 8-4012, 4013.

FOR SALE — Each item at bargain price—shopped or as is. Seeburg 100A's; Wurlitzer 1500's; and 1700's Bingos, Spot-Lites, Palm Beaches, Yacht Clubs, etc. ARIZONA WURLITZER DISTRIBUTOR NEW MEXICO. CANYON SALES DIST. CO., 301 EAST 7th, TUCSON, ARIZONA.

CLASSIFIED ADVERTISING SECTION

FOR SALE—United Bingo; 15 Singapores; 3 Mexico; 1 Show Boat, all in excellent condition. Going to highest bidder. AUTOMATIC NOVELTY SALES, MINEOLA, TEXAS.

FOR SALE—Like new, Swami Napkin Machines, $8.00 ea.; largest stock of Kiddie Rides in the world, all guaranteed, write for complete list. REDD DISTRIBUTING CO., 298 LINCOLN ST., ALLSTON 34, MASS.

FOR SALE—Bally Dude Ranch $245; United Rio $195; United Tahiti $195; Bally Beach Club $245; United Havana $225; Tropicana (new in cases) $425; Varieties $445; Gayety (new in cases) $495; United 3 Feathers, floor samples $595. All used equipment thoroughly reconditioned. ASSOCIATED AMUSEMENTS, 188 BRIGHTON AVE., ALLSTON, MASS. ED RAVREBY.

FOR SALE — Lowest Prices In The Country. Leaders $249.50; Team Plays $249.50; Classics $145; Clovers $125; Exhibit Rifle Gallery $169.50. All equipment refinished and ready for location. Buy one and convince yourself. ALLIED DISTRIBUTING CO., 786 MILWAUKEE AVENUE, CHICAGO 22, ILL. (Tel.: CAnal 6-0293.)

FOR SALE — Sixty music and thirty-five amusement on locations, grossed $67,000 in 1954, first six months of 1955, $40,000. Located in good Kansas community. Owner will lease building. BOX 350, c/o THE CASH BOX, 26 WEST 47th STREET, NEW YORK 36, N. Y.

FOR SALE—America's finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. Tel.: UNiversity 4-0773.

FOR SALE — United Shuffle Alleys; Team $245; League $225; Chief $195; Royal $145; Clover $85; Wms. Major League $225; Genco Bing-A-Roll $65. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCHENECTADY 2, N. Y.

FOR SALE—ABC $65; Atlantic City $90; Brite Lites $65; Beauty $165; Coney Island $65; Cabana $165; Nevada $295; Spot Lites $65; Singapore $325; Tropicana $350; Tropics $175; Yacht Club $110. Clean, Ready to use. Half Deposit. CLEVELAND COIN MACHINE EXCHANGE, 2029 PROSPECT AVE., CLEVELAND 15, OHIO (Tel.: TOwer 1-6715.)

FOR SALE — Bally Beauties $165; Spot Lites $45; 100 C Seeburgs $625; 1438-54 Comet $625; Model D40 $260; Model B $210; Model C $235; AMI Hidden Unit Late Model, Like New, $165; AMI Late Model 5 & 10 Boxes 10c Play $12; 15 Mighty Midget 5c Cashew Vender $5. H & H MUSIC, 1626 THIRD AVENUE, MOLINE, ILL. (Tel.: 4-6703.)

FOR SALE — 1 Genco Sky Gunner, $95; 1 Exhibit Jet Gun, $75; 2 Exhibit Six Shooter, $50 ea.; 1 Genco 2 Player Basketball, $250; 1 Hayburner, $45; 1 Star Series (Baseball), $50. AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA, EVANSVILLE, IND., (Tel.: 3-4508).

FOR SALE — M100A—78 Seeburgs; 1250 Wurlitzers. Good condition. Make us an offer. COPELAND DISTRIBUTORS, INC., 900 NORTH WESTERN, OKLAHOMA CITY, OKLA., (Tel.: FO 5-3456).

FOR SALE—All types used AMI, Wurlitzer and Seeburg equipment. Clean and shopped, or as it. Factory Distributor for Seeburg. DICKSON DISTRIBUTING CO., 631 W. CALIFORNIA, OKLAHOMA CITY, OKLA. Tel.: REgent 6-3691.

FOR SALE—We have a large stock of reconditioned Five Balls, One Balls, Bingo and Phonos. Write for list. WESTERHAUS CORPORATION, 3726 KESSEN AVENUE, CINCINNATI, O. Tel.: MOntana 5000-1-2. CHapel 9-6556.

FOR SALE — United's Chief; Fifth Avenue Yankee; Royal; Liberty; Cascade; Lightning; Targette; Comet. Bally's Victory; Rocket, and Mystic Bowlers. All thoroughly reconditioned. Priced for quick sale. Call or write: SHELDON SALES, INC., 881 MAIN STREET, BUFFALO 3, N.Y. (Tel.: LIncoln 9106).

FOR SALE — Seeburg Coon Hunts, $175; Seeburg Shoot The Bear, $125; Genco Rifle Gallery, $325. W. B. DISTRIBUTORS, INC., 1012 MARKET STREET, ST. LOUIS, MO. (Tel.: CEntral 1-9292).

FOR SALE—Special. Bally: Gayetys, positively like new, at $365. Williams: Spit Fires, slightly used, $169.50; Race The Clocks, floor samples, $265. Gottlieb: Ric-O-Chets, test sample, $275; Jubilees, Gottlieb's latest, 4 player game, $385. NEW ORLEANS NOVELTY COMPANY, 115 MAGAZINE ST., NEW ORLEANS, LA. (Tel.: CAnal 8318).

FOR SALE—Wurlitzer 1400 $300.00; Wurlitzer 1450 $325.00; Seeburg M100-A $275.00; Rock-Olas 1434 $325.00; 1432 $200.00; 1428 $150.00; United Carnival Gun $300.00. All ready for location. COIN AUTOMATIC MUSIC COMPANY, 241 WEST MAIN ST., JOHNSON CITY, TENN. Tel. 945.

FOR SALE—The best buy in used Bally Bingo Games. Just buy one and you will see why you pay a little more and be glad you did. Your money back if not completely satified. 1/3 deposit with all orders. Write or call: ALLAN SALES, INC., 937 MARKET ST., WHEELING, W. VA. Tel.: WHeeling 5472.

FOR SALE—We will sell or trade all types cigarette machines (thoroughly reconditioned) Colsnac and Vendo Ice Cream Machines and Automatic Popcorn Shoppes for late model juke boxes. BRUCE MUSIC AND VENDING SERVICE, 1602 PIERRE AVENUE, SHREVEPORT, LA.

CLASSIFIED ADVERTISING SECTION

FOR SALE — Seeburg 100-A $325; 100C $650; 100-W $850; Wurlitzer 1015 $100; 1100 $150; 1250 $175; 1500A $375; 1600 $350; AMI A $125; B $200; C $225; D $285; Evans Constellation $150. MUSICAL SALES, 2334-36 OLIVE, ST. LOUIS 3, MO.

FOR SALE — Keeney Cigarette Vendors, $135; National 950 w/king size columns, $115; Feature Bowlers, $250; Super Frame Bowlers, $225; Advance Bowlers, $150. UNIVERSITY COIN MACHINE EXCHANGE, 858 NORTH HIGH ST., COLUMBUS 8, OHIO. (Tel.: AXminster 4-3529).

FOR SALE—Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Chicago Coin, Keeney and Bally. WILLIAMSPORT ELECTRONIC & TELEVISION CO., 233 W. 3rd STREET, WILLIAMSPORT, PA. (Tel.: 2-3326 or 2-1648).

FOR SALE—Bargain prices, shopped or as is. Seeburg 100A's; Wurlitzer 1100; 1400; 1500 and 1550A. CENTURY DISTRIBUTORS, INC., 919 MAIN ST., BUFFALO 3, N. Y. (Tel.: SUmmer 4938).

FOR SALE—Thoroughly reconditioned AMI Phonographs: E-120, $525; E-80, $475; D-80, $395; D-40, $260; Model C, $175; Model A, $125. WESTERN STATES DISTRIBUTORS, 117 EAST SECOND, SOUTH, SALT LAKE CITY, UTAH (Tel.: 22-2549).

FOR SALE — Bally's Gayety, $375; Bally's Surf Club, $215; Bally's Bright Lights, $42.50; United's Havana, $135; United's Rio, $110; United's Tahiti, $100. Write, wire or phone. 1/3 Deposit with order. NASTASI DISTRIBUTING CO., 912 POYDRAS ST., NEW ORLEANS, LA. (Tel.: MAgnolia 6386).

FOR SALE—Evans Constellation $225; Shoot the Bear $145; Keeney De-Luxe Bowler $125; AMI A, B, C, D and a complete line of United Bingo and Shuffle Alleys. CENTRAL DISTRIBUTORS, 2315 OLIVE ST., ST. LOUIS, MISSOURI. (MAin 1-3511) or 3314 MAIN STREET, KANSAS CITY, MISSOURI (WEstport 3582).

FOR SALE—Route of late model phonographs located in the fastest growing city in the Southwest. 75 Phonographs and 36 Novelty Units. Houston, Texas, $65,000. Box # 349, THE CASH BOX, 26 WEST 47th STREET, NEW YORK 36, N. Y.

FOR SALE — Reconditioned Guaranteed Phonographs. Rock-Ola: Model 1436, $285; Model 1438 Comet, $585; with Receivers add $20. AMI: Model D-40, $250; Model C-40, $175; Model A-40, $125. Wurlitzer: Model 1250, $175; Model 1015, $65. J. ROSENFELD COMPANY, 4701 WASHINGTON BLVD., ST. LOUIS 8, MISSOURI. (Tel.: FO. 7-6730.)

FOR SALE—Guaranteed Reconditioned Games. Frolics, $135; Spotlites, $65; Atlantic City, $95; Dude Ranch, $200; Beauty, $150; Universal Five Stars, $65; Gottlieb Jubilee (New) $450; Photomatic, Postwar, $395. ⅓ Deposit. TWIN CITY AMUSEMENT CO., 102 STATE LINE, TEXARKANA, U. S. A., (Tel.: 22-1810 or 3-3723).

FOR SALE — High Luster, Chrome Plated Steel Pilasters for Seeburg Model "C". End expensive plastic breakage. Beautifies and modernizes your machine. Easy on-location installation. Only $24.50 per pair. MUSIC SALES COMPANY, 2929 MAIN STREET, SANTA MONICA, CALIF.

FOR SALE—Telequiz Machines, factory reconditioned. Ready for location, $119.50. 1/3 down, balance C.O.D. We stock all Telequiz parts, also parts and supplies for Jukes, Shuffle and Pin Games. Write for catalog. CHAMPION DISTRIBUTING CO., 3743 W. GRAND, CHICAGO, ILLINOIS.

FOR SALE — "Shoot-the-Bear"—converted into "Sock-the-Ock". These machines are clean and in top operating condition, ready for location. While they last—$129. 1/3 deposit, Bal. C.O.D. 100 SERVICE COMPANY, 2638 OLIVE STREET, ST. LOUIS 3, MO. (Tel.: Jefferson 1-6531.)

FOR SALE—HiFi, $220; Surf Club, $220; Palm Springs, $210; Dude Ranch, $170; Palm Beach, $75; Beach Club, $165; Yacht Club, $75; Spot Lite, $60; Beauty, $110. GENERAL DISTRIBUTING CO., 1609 ORLEANS AVE., NEW ORLEANS, LA. (Tel.: TUlane 6729).

FOR SALE—Priced for quick turnover $235. all of our Hi-Fi's, Palm Springs, and Ice Frolics. Spot Lites are going for $44.50; Yacht Clubs at $107.50. T & L DISTRIBUTING CO., 1663 CENTRAL PARKWAY, CINCINNATI 14, OHIO. (Tel.: MAin 1-8751.)

FOR SALE—Canadian operators attention. Now available, immediate delivery large variety fine conditioned Juke Boxes, Pins, Shuffle Alleys, most reasonable prices. Communicate SAM SOLWAY, STE. AGATHE DES MONTS, QUEBEC, POSTAL ADDRESS, BOX 129. (Tel.: 154).

FOR SALE—All types reconditioned Coin Operated Games available at lowest prices. Write, wire, phone C. A. ROBINSON & CO., 2301 W. PICO BLVD., LOS ANGELES 6, CALIFORNIA. Tel.: DUnkirk 3-1810.

CLASSIFIED ADVERTISING SECTION

FOR SALE — Complete line of used phonographs, shuffle games, cigarette machines, all other equipment. Lowest prices. Best merchandise. One letter, wire, or phone call will convince you. Factory Representatives for United, Keeney, Bally. TARAN DISTRIBUTING, INC. 3401 N. W. 36th STREET, MIAMI 42, FLA. Tel.: 64-4864.

FOR SALE—Seeburg "A's", $269.50; AMI "A", $69.50; Exhibit Star Shooting Gallery, $197.50; Seeburg Bear Gun, $99.50; Race The Clock, $314.50; Bally Space Ship, $249. Write, Wire, Phone Today. LAKE CITY AMUSEMENT CO., 4533 PAYNE AVENUE, CLEVELAND 3, OHIO. (Tel.: HEnderson 1-7577).

FOR SALE—18 foot Rock-Ola Shuffle Board $149.50; Shuffle Board game wax (12 cans) $3.50; Fast wax case (12 cans) $4.50; Pucks (set of 8) $12; Fluorescent Lights pair $22.50; Adjusters $18.50. PURVEYOR DISTRIBUTING CO., 4322 N. WESTERN, CHICAGO 18, ILL. (Tel.: JUniper 8-1814).

FOR SALE—United Bingos; 7 Tahitis, $99.50 ea.; 7 Singapores, $225 ea.; 9 Tropicanas, $239.50 ea. WESTERN DISTRIBUTORS, 1226 S.W. 16th AVE., PORTLAND, OREGON. (Tel.: ATwater 7565).

FOR SALE—Send $1.00 for the record of "The Cat Came Back" b/w "Stop Crackin' Peanuts" by Lee Moore, disc jockey of WWVA in Wheeling, W. Va. Please state whether 45 or 78 rpm. CROSS COUNTRY RECORDS, 229 OUTWATER LANE, GARFIELD, N. J. Tel.: PRescott 9-0182.

FOR SALE — Wurlitzer Bar Boxes 2140's; Wurlitzer Wall Boxes 3020's Steppers and Master units. No reasonable offer refused. YOUNG DISTRIBUTING, INC., 599 TENTH AVENUE, NEW YORK, N. Y.

Notice!

YOU CAN SAFELY SEND DEPOSITS TO ADVERTISERS IN "THE CASH BOX"

Your Deposit Is GUARANTEED

AS LONG as you are a paid up subscriber to 'The Cash Box', at the time you answer any advertisement that appears in 'The Cash Box', where the advertiser requires that you must send a deposit to obtain the merchandise advertised, your deposit up to $100.00 is guaranteed by 'The Cash Box'. This is "'The Cash Box' Free Deposit Insurance Plan". An exclusive and original feature of 'The Cash Box' only. Should you lose your deposit in fraudulent manner immediately write:

THE CASH BOX

26 West 47th Street, New York 36, N. Y.

FOR SALE—Reconditioned phonos—ready for location: AMI A; AMI C; AMI D-40 and D-80; Rock-Ola Fireball 45 rpm; Seeburg M 100A; Wurlitzer 1500. Write for low prices. RUNYON SALES COMPANY, 593 TENTH AVE., NEW YORK, N. Y., or 221 FRELINGHUYSEN AVE., NEWARK, N. J.

FOR SALE — 1015 Wurlitzers, A-1 condition. Any quantity. HUEY DISTRIBUTING CO., 3760 AIRLINE HIGHWAY, NEW ORLEANS 20, LA. (Tel.: CEdar 7976).

FOR SALE—10 cent Operators don't let profit walk out the door. Use General's Two Nickels for Dime Play Kits. Install in minutes. $3.50 Revenue increase. Samples $3.50 each, lots of 10, $2.95 each. GENERAL DISTRIBUTING COMPANY, 3574 HARDING STREET, CARLSBAD, CALIF. Tel. SAratoga 2-5151.

MISCELLANEOUS

NOTICE — Louisiana & Mississippi Operators — your authorized AMI phonograph distributor is DIXIE COIN MACH. CO., 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: MAgnolia 3931.

NOTICE—We are converting Bally HiFis into that ever popular Beach Club. Why not have the equivalent of a new Beach Club? Call, write or wire us for more information. All our equipment is completely reconditioned. DONAN DISTRIBUTING CO., 5007 N. KEDZIE, CHICAGO 25, ILL. (Tel.: JUniper 8-5211).

NOTICE—Arcade operators. We have a limited number of conversion targets (Shoot-the-Spook) in stock. This target is a proven, dependable money maker for operators of Bear guns. Write: 100 SERVICE CO., 2638 OLIVE ST., ST. LOUIS 3, MO. Tel.: JEfferson 1-6531.

NOTICE—Texas operators—write or phone your Rock-Ola Distributor, PHONO-VEND OF TEXAS, 1023 BASSE ROAD, SAN ANTONIO, TEXAS. Tel.: PErshing 3-7197 or PHONO-VEND OF HOUSTON, 1408 JEFFERSON STREET, HOUSTON, TEXAS. Tel.: PReston 4791, for genuine factory parts, also good reconditioned phonographs priced right.

NOTICE—These 3 telephone numbers are important to you: The Cash Box, New York City, JUdson 6-2640; The Cash Box, Chicago, Ill., DEarborn 2-0045; The Cash Box, Hollywood, Calif., HOllywood 5-1702.

NOTICE—Attention, Wurlitzer 1500, 1700 and 1800 Operators. Connect 24 and 48 Selection Wallboxes to these phonographs. Use Regular 219 and 248 Steppers with Adaptor. Specify model. Change one wire in Stepper. $34.50. MIDWEST MUSIC SERVICE, 819 WEST SECOND ST., WICHITA, KANSAS.

THE CASH BOX

"The Industry's Market Place"

PUBLISHES MORE CLASSIFIED ADS EACH WEEK THAN ALL OTHER MAGAZINES IN THIS INDUSTRY PUBLISH IN A MONTH — PROVING THAT THE ENTIRE INDUSTRY RECOGNIZES THE CASH BOX' *CLASSIFIED AD SECTION* AS "THE INDUSTRY'S MARKET PLACE."

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Count every word including all words in firm name. Numbers in address count as one word. Minimum ad accepted $1.00. CASH OR CHECK MUST ACCOMPANY ALL ORDERS FOR CLASSIFIED ADVERTISING. If cash or check is not enclosed with order your classified ad will be held for following issue pending receipt of your check or cash.

Notice to holders of "Special ($48) Subscription": You are entitled to a free classified ad in each week's issue containing no more than 40 words, which includes your firm name, address and telephone number. All words over 40 will be charged to you at the regular rate of 10c per word. Please count words carefully.

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THE CASH BOX

26 WEST 47th STREET, NEW YORK 36, N. Y.

THIS WEEK'S USED MACHINE QUOTATIONS
16th YEAR OF PUBLICATION
832nd CONSECUTIVE WEEK'S ISSUE

How To Use "The Cash Box Price Lists"

[Also known as the "C. M. I. (Coin Machine Industry) BLUE BOOK"]

FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Cash Box Price Lists" can only feature the market prices as they are quoted. "The Cash Box Price Lists" act exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Cash Box Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth $150.00 whereas someone on the East Coast may think it worth but $75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added cost of reconditioning.) "The Cash Box Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Cash Box Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

FOREIGN BUYERS: To cover cost of packing, crating, shipping, etc., figure an additional $20 to $25 on Pin Games—and $25 to $30 on Phonographs.

CODE

1. Prices UP
2. Prices DOWN
3. Prices UP and DOWN
4. No change from Last Week
5. No quotations Last 2 to 4 Weeks
6. No quotations 4 Weeks or Longer
7. Machines Just Added
* Great Activity

REGARDING SELLING PRICES

IMPORTANT!

Reports received indicate that, in some cases, purchasers become upset due to the fact that they cannot, many times, buy equipment listed in the lower price brackets. Sometimes sellers of machines listed at from $10.00 to $25.00 ask from $50.00 up to $75.00 and even more for these very same machines. Purchasers of such equipment must realize that machines in the very low priced categories are much worn to be priced at these low figures. To completely recondition such machines, the reconditioner must add onto his price the cost of transportation to obtain these machines, the labor, parts and supplies needed to recondition the machines, plus the cost of cartons, crates and labor for packing and shipping of the machines, in addition to a decent profit which will, in most cases, raise the price of a $10.00 to $20.00 machine to anywhere from $50.00 to $75.00 and up. In the case of arcade and kiddie ride machines these may even be higher due to the fact that many of the parts have to be made by hand or contracted for at some machinist shop, since manufacturers of many of the old arcade machines and kiddie rides are no longer in business and it is impossible to obtain parts for reconditioning. Purchasers of such equipment should take these facts into consideration and, at the same time, should also realize that many buyers today have their own repair and reconditioning departments as well as experienced mechanics, such buyers will purchase machines "as is", at prices quoted by the trade at large, and recondition the machines themselves to meet their own operating standards.

PHONOGRAPHS

LISTED ALPHABETICALLY

AMI

2* Model A, '46, 40 Sel., 78 RPM	69.50	125.00
2* Model B, '48, 40 Sel., 78 RPM	129.00	210.00
2* Model C, '50, 40 Sel., 78 RPM	139.50	235.00
2* Model D-40, '51, 40 Sel., 78 RPM	250.00	295.00
2* Model D-80, '51, 80 Sel., 45 RPM	335.00	395.00
2. Model E-40, '53, 40 Sel., 78 RPM	400.00	500.00
2. Model E-80, '53, 80 Sel., 45 RPM	465.00	600.00
2. Model E-120, '53, 120 Sel., 45 RPM	475.00	625.00
4. WM Wall Box	10.00	12.00
4. SM or SL Stepper	12.00	24.50

EVANS

4. Mills Constellation, 47 Model 951, 40 Sel., 78 RPM	50.00	125.00
4. Constellation, '49 Model 135, 40 Sel., 78 RPM	100.00	200.00
4. Jubilee, '52, Model 245, 40 Sel., 45 RPM	175.00	225.00
4. Century, '52, Model 2045, 100 Sel., 45 RPM	249.00	320.00

ROCK-OLA

4. 1422, '46, 20 Sel., 78 RPM	35.00	75.00
4. 1424, '46, Playmaster Hideaway, 20 Sel., 78 RPM	30.00	70.00
4. 1426, '47, 20 Sel., 78 RPM	39.50	95.00
4. 1428, '48, Magic-Glo, 20 Sel., 78 RPM	95.00	150.00
4. 1432, '50, Rocket '50-51, 50 Sel., 78 RPM	169.50	225.00
4. 1432, Same as above, Converted to 45 RPM	200.00	250.00
4. 1434, '51, Rocket '51-52, 50 Sel., 78 RPM	225.00	325.00
4. 1434, Same as above, Converted to 45 RPM	275.00	350.00
4. 1436, '52, Fireball, 120 Sel., 45 RPM	285.00	375.00
4. 1436A, '53, Fireball, 120 Sel., 45 RPM	325.00	450.00
4. 1438, '54, Comet, 120 Sel., 45 RPM	535.00	625.00

SEEBURG

4. 146S, '46, Standard, 20 Sel., 78 RPM	25.00	65.00
4. 146M, '46, Master with Remote Attach., 20 Sel., 78 RPM	25.00	75.00
4. 147S, Standard, 20 Sel., 78 RPM	25.00	75.00
4. 147M, '47, Master with Remote Attach., 20 Sel., 78 RPM	49.50	89.50
4. 148S, '48 Standard, 20 Sel., 78 RPM	75.00	150.00
4. 148M, '48 Master with Remote Attach., 20 Sel., 78 RPM	75.00	150.00
4. 148 ML, '48, Light Cab. Master with Remote Attach., 20 Sel., 78 RPM	90.00	159.00
2* M100A, '49, 100 Sel., 78 RPM	215.00	340.00
4* M100B, '51, 100 Sel., 45 RPM	485.00	565.00
4. M100BL, '51, 100 Sel., 45 RPM. Light Cab	500.00	595.00
2* M100C, '53, 100 Sel., 45 RPM	575.00	650.00
2. HF100G, '54, 100 Sel., 45 RPM	725.00	825.00
4. W1-L56 Wall Box 5c	3.00	6.95
4. 3W2 Wall-a-Matic	4.25	8.95
4. W4L-56	12.50	20.00
4. 3W5-L56 Wall Box 5c, 10c, 25c	12.50	20.00
4. W6L-56 5/10/25 Wireless	16.50	24.50
4. 3W7-L-56	22.50	34.50

WURLITZER

4. 1015 '46, 25 Sel., 78 RPM	50.00	100.00
4. 1080, '46, Colonial, 24 Sel., 78 RPM	50.00	99.00
4. 1080A, '48, Colonial, 24 Sel., 78 RPM	60.00	125.00
4. 1017, '46, Hideaway, 24 Sel., 78 RPM	50.00	100.00
4* 1100, '48, 25 Sel., 78 RPM	99.00	150.00
1* 1250, '50, 48 Sel., 78 RPM	135.00	179.00
4. 1250, '50, (Same as above) Converted to 45 RPM	170.00	225.00
4. 1400, '52, 48 Sel., 78 RPM	275.00	350.00
4. 1400, '52, (Same as above) Converted to 45 RPM	300.00	350.00
4* 1500, '53, 105 Sel., 78 and 45 RPM Intermixed	295.00	395.00
4. 1500A, '53, 105 Sel., 78 and 45 RPM Intermixed	345.00	425.00
4. 1650, '53, 48 Sel., 45 RPM	360.00	450.00
4. 1700, '54, 104 Sel., 45 RPM	595.00	725.00
4. 2140 Wall Box	3.00	10.00
4. 3020 Wall Box	5.00	12.00
4. 3048 (Conv. of 3020)	10.00	20.00
4. 3031 Wall Box	2.95	5.00
4. 3045 Wall Box	4.00	20.00
4. 4820 Wall Box	19.50	30.00

PINBALL GAMES

Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ex) Exhibit; (Ev) Evans; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

4. ABC (Un 3/52)	40.00	65.00
4. Across the Board (Un 9/52)	35.00	50.00
4. All Star Basketball (Got 1/52)	20.00	39.00
6. Aquacade (Un 4/49)	10.00	25.00
4. Arabian Knights (Got 12/53)	145.00	165.00
4. Arcade (Wm 11/51)	45.00	75.00
4. Arizona (Un 4/50)	10.00	25.00
4. Army-Navy (Wm 10/53)	50.00	95.00
2* Atlantic City (B 5/52)	75.00	95.00
6. Baby Face (Un 12/48)	10.00	20.00
4. Bank-A-Ball (Got 5/50)	15.00	25.00
4. Basketball (Got 10/49)	15.00	25.00
1* Beach Club (B 2/53)	165.00	245.00
4* Beauty (B 11/52)	110.00	165.00
4. Be Bop (Ex 3/50)	10.00	20.00
4. Big Ben (Wm 9/54)	140.00	190.00
4. Big Hit (CC 7/52)	29.00	45.00
6. Big Top (Ge 2/49)	10.00	20.00
4. Big Time (B 1/55)	450.00	500.00
6. Black Gold (Ge 3/49)	10.00	20.00
4. Bolero (Un 12/51)	45.00	95.00
4. Bomber (CC 3/51)	20.00	25.00
6. Boston (Wm 5/49)	15.00	29.50
4. Bowling Champ (Got 2/49)	15.00	25.00
2. Bright Lights (B 5/51)	42.50	75.00
4. Bright Spot (B 11/51)	65.00	95.00
4. Broadway (B 6/51)	25.00	50.00
4. Buffalo Bill (Got 5/50)	20.00	30.00
4. Buttons & Bows (Got 3/49)	15.00	25.00
4. Cabana (Un 3/53)	90.00	165.00
4. Camel Caravan (Ge 6/49)	15.00	30.00
4. Campus (Ex 2/50)	15.00	20.00
4. Canasta (Ge 7/50)	25.00	34.50
4. Caravan (Wm 6/52)	35.00	75.00
6. Carolina (Un 3/49)	15.00	25.00
4. Champion (B 12/49)	20.00	35.00
6. Champion (CC 6/49)	15.00	20.00
4. Chinatown (Got 10/52)	59.00	85.00
6. Circus (Ex 8/48)	10.00	20.00
2. Circus (Un 8/52)	85.00	135.00
4. Citation (B 10/48)	15.00	35.00
4 C.O.D. (Wm 9/53)	85.00	125.00
4. College Daze (Got 8/49)	10.00	25.00
4. Colors (Wm 11/54)	175.00	220.00
4. Coney Island (B 9/52)	60.00	85.00
4. Control Tower (Wm 3/51)	24.00	35.00
4. Coronation (Got 11/52)	65.00	90.00
4. County Fair (Un 9/51)	30.00	45.00
4. Crossroads (Got 5/52)	45.00	75.00
4. Cyclone (Got 5/51)	40.00	85.00
4. Daffy Derby (Wm 8/54)	190.00	230.00
4. Daisy May (Got 7/54)	170.00	215.00
4. Dallas (Wm 2/49)	15.00	30.00
4. Dealer "21" (Wm 2/54)	75.00	135.00
4. De Icer (Wm 11/49)	20.00	39.00
4. Diamond Lill (Got 12/54)	190.00	230.00
4. Domino (Wm 5/52)	37.50	60.00
4. Double Action (Ge 1/52)	25.00	35.00
4. Double Feature (Got 12/50)	15.00	25.00
4. Dbl. Shuffle (Got 6/49)	15.00	25.00
4. Disk Jockey (Wm 11/52)	45.00	80.00
4. Dragonette (Got 6/54)	135.00	195.00

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That's AMI FIDELITY

AMI
Incorporated

General Offices and Factory: 1500 Union Avenue, S. E., Grand Rapids 2, Michigan

Licensee: Jensen Music Automates—building the IMA-AMI Juke Box sold through Oscar Siesbye A S, 5 Palaisgade, Copenhagen K., Denmark

Licensee: Automatic Musical Instruments (Great Britain) Ltd., 35 Berkeley Square, London, W. 1. England—building the BAL-AMI Juke Box

4. Dreamy (Wm 2/50)	15.00	25.00
4* Dude Ranch (B 9/53)	170.00	245.00
7. Duette DeLuxe (Got 4/55)	265.00	290.00
4. Eight Ball (Wm 1/52)	45.00	75.00
4. Fairway (Wm 6/53)	65.00	95.00
4. Fighting Irish (CC 11/50)	25.00	35.00
4. Five Star (Univ 5/51)	35.00	75.00
6. Floating Power (Ge 12/48)	10.00	20.00
4. Flying High (Got 2/53)	50.00	100.00
4. Flying Saucers (Ge 12/50)	15.00	30.00
6. Football (CC 8/49)	10.00	25.00
4. Four Bells (Got 10/54)	190.00	230.00
4. Four Corners (Wm 12/52)	45.00	90.00
4. Four Horsemen (Got 9/50)	30.00	60.00
4. "400" (Upright) (Ge 10/52)	40.00	75.00
4. Four Stars (Got 6/52)	50.00	95.00
4. Freshie (Wm 9/49)	20.00	35.00
4. Frolics (B 10/52)	100.00	145.00
4. Futurity (B 3/51)	40.00	80.00
4* Gayety (B 3/25)	365.00	445.00
4. Georgia (Wm 7/50)	19.50	35.00
6. Gin Rummy (Got 2/49)	15.00	25.00
4. Glamour (Got 7/51)	15.00	25.00
6. Glider (Ge 8/49)	10.00	20.00
4. Globe Trotter (Got 11/51)	35.00	75.00
4. Golden Gloves (CC 7/49)	10.00	25.00
4. Golden Nugget (Upright) (Ge 2/53)	50.00	95.00
4. Gold Star (Got 8/54)	185.00	215.00
6. Gondola (Ex 5/49)	10.00	20.00
4. Grand Award (CC 1/49)	10.00	20.00
4. Grand Champion (Wm 8/53)	85.00	125.00
4. Grand Slam (Got 4/53)	45.00	110.00
6 Grand Stand (B '50)	20.00	35.00
4. Green Pastures (Got 1/54)	135.00	160.00
4. Gun Club (Wm 11/53)	79.00	105.00
4. Guy-Dolls (Got 5/53)	75.00	135.00
4. Gypsy Queen (Got 2/55)	220.00	245.00
4. Handicap (Wm 6/52)	45.00	95.00
4. Happy Days (Got 7/52)	65.00	100.00
4. Happy-Go-Lucky (Got 3/51)	25.00	45.00
4. Harvest Moon (Got 12/48)	15.00	20.00
4. Harvest Time (Ge 9/50)	15.00	35.00
4. Harvey (Wm 5/51)	15.00	35.00
2* Havana (Un 2/54)	125.00	225.00
4. Hawaii (Un 6/54)	175.00	325.00
4. Hawaiian Beauty (Got 4/54)	140.00	200.00
4. Hayburner (Wm 6/51)	35.00	70.00
4* Hi-Fi (B 6/54)	220.00	285.00
4. Hit Parade (CC 2/51)	10.00	20.00
4. Hit & Runs (Ge 3/51)	15.00	25.00
4. Hit 'N Run (Got 4/52)	32.00	75.00
6. Holiday (CC 12/48)	10.00	20.00
4. Holiday (Ke 12/51)	35.00	55.00
4. Hong Kong (Wm 9/51)	39.00	75.00
4. Horsefeathers (Wm 1/52)	39.50	69.50
4. Horse Shoe (Wm 12/51)	25.00	40.00
4. Hot Rods (B '49)	15.00	35.00
4* Ice-Frolics (B 1/54)	195.00	250.00
2. Jalopy (Wm 8/51)	35.00	85.00
4. Jeanie (Ex 6/50)	15.00	25.00
4. Jockey Club (Got 5/54)	145.00	185.00
4. Jockey Special (B 11/47)	15.00	45.00
4. Joker (Got 11/50)	20.00	50.00
4. Judy (Ex 7/50)	10.00	20.00
4. Jumping Jacks (Upright) (Ge 12/52)	35.00	100.00
4. Just 21 (Got 1/50)	10.00	25.00
4. K. C. Jones (Got 11/49)	10.00	25.00
4. King Arthur (Got 10/49)	10.00	25.00
4. King Pin (CC 12/51)	30.00	60.00
4. Knockout (Got 1/51)	29.00	45.00
4. Lady Luck (Got 9/54)	145.00	210.00
4. Lazy "Q" (Wm 2/54)	85.00	130.00
4. Leaders (Un 10/51)	45.00	85.00
4. Lite-A-Line (Ke 6/52)	45.00	55.00
4. Long Beach (Wm 7/52)	35.00	65.00
4. Lovely Lucy (Got 2/54)	135.00	175.00
4. Lucky Inning (Wm 5/50)	15.00	25.00
4. Lulu (Wm 12/54)	235.00	250.00
4. Mad. Sq. Garden (Got 6/50)	30.00	69.00
6. Magic (Ex 11/48)	10.00	20.00
4. Majors '49 (CC 2/49)	15.00	35.00
4. Majorettes (Wm 4/52)	29.00	45.00
4. Manhattan (Un 4/5)	405.00	495.00
4. Marble Queen (Got 8/53)	95.00	145.00
4. Maryland (Wm 4/49)	15.00	35.00
4. Mercury (Ge 3/50)	10.00	29.00
4. Mermaid (Got 6/51)	30.00	65.00
4. Mexico (Un 3/54)	200.00	255.00
4. Minstrel Man (Got 3/51)	25.00	60.00
6. Moon Glow (Un 11/48)	10.00	20.00
4. Mystic Marvel (Got 3/54)	145.00	175.00
3* Nevada (Un 8/54)	200.00	295.00
4. Niagara (Got 12/51)	39.00	80.00
4. Nifty (Wm 12/50)	15.00	35.00
4. "9" Sisters (Wm 1/54)	95.00	140.00
4. Oasis (Ex 10/50)	10.00	20.00
4. Oklahoma (Un 5/49)	10.00	20.00
6. Old Faithful (Got 12/49)	15.00	25.00
4. Olympics (Wm 5/52)	45.00	75.00
4. One Two Three (Ge 10/48)	10.00	25.00
4. Palisades (Wm 7/53)	65.00	90.00
4* Palm Beach (B 7/52)	75.00	100.00
4* Palm Springs (B 11/53)	210.00	265.00
4. Paratrooper (Wm 8/52)	25.00	45.00
4. Pin Bowler (CC 6/50)	10.00	20.00
6. Pinch Hitter (Un 5/49)	10.00	20.00
4. Pinky (Wm 9/50)	20.00	35.00
4. Pin Wheel (Got 11/53)	125.00	155.00
4. Play Ball (CC 1/51)	20.00	35.00
4. Playland (Ex 8/50)	10.00	20.00
6. Playtime (Ex 8/49)	10.00	20.00
4. Poker Face (Got 9/53)	115.00	135.00
6. Puddin' Head (Ge 10/48)	10.00	20.00
4. Punchy (CC 12/50)	10.00	20.00
4. Quarterback (Wm 10/49)	15.00	35.00
4. Quartet (Got 2/52)	60.00	110.00
4. Queen of Hearts (Got 12/52)	69.00	100.00
4. Quintet (Got 3/53)	49.50	110.00
4. Rag Mop (Wm 10/50)	15.00	35.00
6. Ramona (Un 2/49)	10.00	20.00
4. Red Shoes (Un 11/50)	20.00	34.50
4* Rio (Un 11/53)	110.00	195.00
4. Rip Snorter (Ge 10/49)	10.00	20.00
4. Rocket (Ge 5/50)	20.00	39.00
4. Rockettes (Got 8/50)	25.00	49.50
4. Rodeo (Un 2/53)	125.00	160.00
4. Rose Bowl (Got 10/51)	35.00	75.00
4. Round Up (Got 11/48)	10.00	25.00
4. St. Louis (Wm 2/49)	25.00	35.00
4. Saddle and Turf (Ev 10/53)	175.00	250.00
(Club Model)	275.00	325.00
6. Saratoga (Wm 10/48)	10.00	20.00
4. Screamo (Wm 4/54)	125.00	165.00
4. Sea Jockeys (Wm 11/51)	24.50	50.00
4. Select-A-Card (Got 4/50)	10.00	20.00
4. Shantytown (Ex 10/49)	20.00	39.00
4. Sharpshooter (Got 5/49)	10.00	29.50
4. Shindig (Got 10/53)	120.00	155.00
4. Shoo Shoo (Wm 2/51)	19.50	29.50
4. Shoot the Moon (Wm 11/51)	20.00	55.00
4. Show Boat (Un 1/49)	10.00	20.00
4. Show Boat (Un 12/52)	150.00	175.00
4. Silver Chest (Upright) (Ge 4/53)	59.00	125.00
4. Silver Skates (Wm 2/53)	54.50	80.00
2* Singapore (Un 10/54)	225.00	350.00
4. Skill Pool (Got 8/52)	50.00	85.00
4. Slugfest (Wm 3/52)	39.00	65.00
6. Snooks (Wm 6/51)	15.00	22.50
4. South Pacific (Ge 2/50)	20.00	39.00
4. Spark Plugs (Wm 9/51)	50.00	95.00
6. Speedway (Wm 9/48)	10.00	20.00
2. Spitfire (Wm 2/55)	169.50	225.00
4. Spot Bowler (Got 10/50)	15.00	35.00
4* Spot-Lite (B 1/52)	44.50	75.00
4. Sportsman (Ge 2/51)	10.00	20.00
4. Sportsman (Wm 2/52)	30.00	35.00
4. Springtime (Ge 3/52)	20.00	34.50
4. Stage Coach (Got 11/54)	165.00	210.00
4. Star Pool (Wm 10/54)	200.00	220.00
4. Stars (Un 6/52)	50.00	85.00
4. Starlite (Wm 3/53)	35.00	70.00
4. Steeple Chase (Un 1/52)	35.00	65.00
4. Stop & Go (Ge 3/51)	15.00	25.00
4. Struggle Buggies (Wm 12/53)	75.00	125.00
6. Summertime (Un 9/48)	15.00	25.00
4. Sunshine Park (B 12/52)	35.00	95.00
4. Super Hockey (CC 4/49)	20.00	34.50
4. Super Jumbo (Got 10/54)	287.50	375.00
4* Surf Club (B 3/54)	215.00	300.00
4. Sweepstakes (Wm 1/52)	75.00	95.00
4. Sweetheart (Wm 5/50)	20.00	35.00
1* Tahiti (Un 8/53)	100.00	195.00
4. Tampico (Un 6/49)	10.00	20.00
4. Telecard (Got 1/49)	20.00	55.00
4. Thing (CC 2/51)	15.00	35.00
4. Three Feathers (Ge 5/49)	15.00	35.00
4. Three Four Five (Un 6/51)	25.00	50.00
6. Three Musketeers (Got 7/49)	15.00	35.00
6. Thrill (CC 9/48)	10.00	20.00
4. Thunderbird (Wm 5/54)	150.00	190.00
4. Times Square (Wm 4/53)	65.00	90.00
4. Touchdown (Un 1/52)	15.00	25.00
4. Triplets (Got 7/50)	15.00	29.50
4. TriScore (Ge 1/51)	20.00	35.00
2* Tropicana (Un 1/55)	239.50	395.00
4* Tropics (Un 7/53)	125.00	175.00
6. Tucson (Wm 1/49)	10.00	29.00
6. Tumbleweed (Ex 8/49)	15.00	35.00
4. Turf King (B 6/50)	15.00	45.00
4. Twenty Grand (Wm 12/52)	40.00	85.00
4. Twin Bill (Got 1/55)	210.00	240.00
4. Utah (Un 7/49)	10.00	24.50
4* Variety (B 9/54)	360.00	445.00
4. Watch My Line (Got 9/51)	30.00	55.00
4. Whizz Kids (CC 3/52)	20.00	40.00
4. Wild West (Got 8/51)	40.00	69.50
4. Winner (Univ.)	20.00	45.00
2* Yacht Club (B 6/53)	75.00	110.00
4. Zingo (Un 10/51)	25.00	65.00

6. Bally Speed Bowler (2/50)	15.00	20.00
6. Bally Shuffle Champ (4/50)	20.00	30.00
6. Bally Hook Bowler (11/50)	20.00	45.00
6. Bally Baseball (5/51)	35.00	45.00
4. Bally Shuffle Line(7/51)	25.00	50.00
4. Bally Victory Bowler (5/54)	295.00	375.00
4. Bally Champion Bowler (5/54)	295.00	395.00
4. Bally Jet Bowler (8/54)	350.00	400.00
4. Bally Magic Bowler (12/54)	395.00	475.00
4. ChiCoin Bowling Classic (5/50)	20.00	35.00
4. ChiCoin Pin Bowler (6/50)	20.00	30.00
4. ChiCoin Trophy Bowl (7/50)	20.00	35.00
6. ChiCoin Pin Lite (9/50)	25.00	30.00
4. ChiCoin Horse-Shoes (5/51)	35.00	75.00
4. ChiCoin 6-Player (8/51)	35.00	85.00
4. ChiCoin 6-Player DeLuxe (5/52)	39.00	95.00
4. ChiCoin Match Bowler (6/52)	45.00	100.00
4. ChiCoin Bowl-A-Ball (10/52)	95.00	135.00
4. ChiCoin Match Bowl-A-Ball (11/52)	75.00	150.00
4. ChiCoin 10th Frame Special (12/52)	75.00	150.00
4. ChiCoin Name Bowler (1/53)	75.00	150.00
4. ChiCoin 10th Frame Double Score Bowler (2/53)	85.00	150.00
4. ChiCoin Crown (4/53)	100.00	200.00
4. ChiCoin Crown, Giant Pins (4/53)	125.00	185.00
4. ChiCoin Triple Score (6/53)	125.00	175.00
4. ChiCoin Gold Cup (7/53)	145.00	225.00
4. ChiCoin High Speed Crown (7/53)	150.00	260.00
4. ChiCoin High Speed Triple Score (8/53)	225.00	285.00
2* ChiCoin Advance (10/53)	150.00	260.00
4. ChiCoin King (10/53)	200.00	300.00
4. ChiCoin Criss Cross (Bowler 12/53)	240.00	300.00
2* ChiCoin Super Fame (3/54)	225.00	300.00
1. ChiCoin Starlite (5/54)	250.00	340.00
2. ChiCoin Feature (7/54)	250.00	350.00
2. ChiCoin Holiday (9/54)	375.00	425.00
4. ChiCoin Flash (10/54)	350.00	420.00
4. ChiCoin Playtime (10/54)	350.00	460.00
4. ChiCoin Fireball (11/54)	395.00	475.00
4. ChiCoin Thunderbolt (12/54)	400.00	450.00
4. ChiCoin Triple Strike (2/55)	435.00	495.00
2. ChiCoin DeLuxe Criss Cross Targette (1/55)	200.00	275.00
4. ChiCoin DeLuxe Criss Cross Targette (1/55)	215.00	275.00
4. Exhibit Strike (6/51)	20.00	30.00
4. Exhibit Twin Rotation (5/52)	65.00	95.00
4. Genco Bowling League (11/49)	15.00	20.00
4 Genco Baseball (5/50)	15.00	20.00
4. Genco Shuffle Target (7/51)	15.00	20.00
4. Genco 8-Player Rebound (9/51)	30.00	65.00
4. Genco Shuffle Pool (11/53)	85.00	125.00
4* Genco Match Pool (2/54)	125.00	160.00
4. Gottlieb Bowlette (3/50)	15.00	29.50
6. Keeney Pin Boy (11/49)	15.00	20.00
6. Keeney Ten Pins (1/50)	15.00	20.00
6. Keeney ABC (2/50)	15.00	20.00
6. Keeney Lucky Strike (4/50)	20.00	30.00
6. Keeney King Pin (4/50)	20.00	30.00
6. Keeney Bowling Champ (4/50)	20.00	30.00
6. Keeney Duck Pins (6/50)	20.00	30.00
4. Keeney Double Bowler (8/50)	25.00	35.00
4. Keeney League (8/50)	25.00	50.00
4. Keeney 4-Way Bowler Attachment (12/50)	40.00	75.00
4. Keeney Big League (5/51)	35.00	65.00
4. Keeney 6-Player League (9/51)	35.00	75.00
4. Keeney DeLuxe League (3/52)	35.00	95.00
4. Keeney Super DeLuxe League Bowler (3/52)	45.00	100.00
4. Keeney High Score League (5/52)	65.00	100.00
4. Keeney Team (10/52)	69.00	135.00
4. Keeney Club (4/53)	95.00	150.00
4. Keeney Domino (5/53)	95.00	160.00
4. Keeney Carnival (5/53)	115.00	190.00
4. Keeney Pacemaker (9/53)	159.50	215.00
4. Keeney Mainliner Bowler (1/54)	169.50	240.00
4. Keeney Bonus Bowler (3/54)	175.00	250.00
4. Keeney Diamond Bowler (5/54)	165.00	295.00
4. Keeney Bikini (6/54)	275.00	310.00
4. Keeney Century (6/54)	310.00	325.00
4. Keeney American (9/54)	325.00	350.00
4. Keeney National (9/54)	345.00	395.00

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4. United 5-Player (1/51)	35.00	65.00
4. United 6-Player	40.00	70.00
4. United DeLuxe 6-Player (10/15)	40.00	75.00
4. United 6-Player Super (3/52)	45.00	95.00
4. United 4-Player Official (5/52)	45.00	100.00
4. United 6-Player Star (7/52)	55.00	105.00
4* United 10th Frame Star (9/52)	65.00	110.00
4. United Manhattan 10th Frame (9/52)	75.00	130.00
4. United 10th Frame Super (10/52)	85.00	135.00
4. United Manhattan (9/52)	100.00	135.00
2* United Cascade (2/53)	90.00	125.00
2* United Clover (2/53)	85.00	125.00
4. United Liberty (2/53)	100.00	140.00
2* United Classic (6/53)	120.00	145.00
4* United Olympic (6/53)	110.00	160.00
4. United Royal (9/53)	145.00	200.00
4. United Imperial (9/53)	185.00	220.00
2* United Chief (11/53)	195.00	265.00
4. United Leader (11/53)	225.00	260.00
2* United Team (1/54)	245.00	275.00
4. United DeLuxe Team (1/54)	260.00	300.00
2* United League (1/54)	225.00	300.00
2* United Ace (5/54)	275.00	325.00
2. United Rainbow (5/54)	295.00	330.00
2* United Banner (8/54)	315.00	350.00
2. United Shuffle Targette (8/54)	300.00	365.00
2. United DeLuxe Shuffle Targette (8/54)	325.00	375.00
2. United Speedy (8/54)	300.00	400.00
4. Un. 11th Frame (10/54)	335.00	410.00
2. United DeLuxe 11th Frame	335.00	415.00
2. United Comet Targette (11/54)	325.00	410.00
4. United DeLuxe Comet Targette (11/54)	345.00	420.00
2. United Mercury (12/54)	350.00	410.00
4. United DeLuxe Mercury (12/54)	365.00	425.00
4. United Mars (1/55)	355.00	440.00
2. United DeLuxe Mars (1/55)	345.00	450.00
4. Un. Lightning (2/55)	375.00	455.00
4. United DeLuxe Lightning	385.00	465.00
4. Un. Clipper (5/55)	425.00	460.00
2. United DeLuxe Clipper (5/55)	425.00	465.00
6. Universal Twin (1/50)	15.00	35.00
6. Universal Super Twin (3/50)	30.00	40.00
6. Universal DeLuxe Twin (10/50)	30.00	40.00
6. Universal High Score (10/50)	30.00	40.00
6. Universal Bowlomatic (3/51)	30.00	40.00
6. Williams Twin Sbuffle (12/49)	20.00	34.50
6. Williams Twin Shuffle (9½') (2/50)	20.00	30.00
6. Williams Bowler (9½') (3/50)	25.00	30.00
4. Williams Double Header (7/50)	20.00	45.00
6. Williams 5-Player Bowler (6/51)	20.00	30.00

ARCADE EQUIPMENT

4. ABT 6 Gun Rifle Range	550.00	650.00
4. Boomerang	25.00	45.00
4. Bally Big Inning	65.00	150.00
4. Bally Heavy Hitter	35.00	60.00
4. Bally King Pin	20.00	35.00
4. Bally Rapid Fire	95.00	125.00
4. Bally Undersea Raider	64.50	125.00
4. Champion Hockey	40.00	85.00
4. ChiCoin Basketball Champ	85.00	195.00
4. ChiCoin 4-Player Derby	100.00	195.00
4. ChiCoin Goalee	49.50	95.00
4. ChiCoin Hockey	55.00	85.00
4. CbiCoin Midget Skee	65.00	175.00
4. ChiCoin Pistol	40.00	90.00
4. ChiCoin Home Run, 6 Player (3/54)	175.00	275.00
4. Edelco Pool Table	20.00	75.00
4. Evans Bat-A-Score	95.00	175.00
4. Evans Bola-Score	79.50	89.50
4. Evans Ski Roll	35.00	95.00
4. Evans Super Bomber	100.00	210.00
4. Evans Play Ball	65.00	75.00
4. Evans Ten Strike '46	20.00	85.00
4. Evans Tommy Gun	39.50	95.00
1* Exhibit Dale Gun	35.00	89.50
4. Exhibit Gun Patrol	75.00	150.00
4. Exhibit Jet Gun	75.00	145.00
4. Exhibit Space Gun	75.00	145.00
4. Exhibit Pony Express	85.00	135.00
4. Exhibit Silver Bullets	40.00	95.00
4. Exhibit Six Shooter	75.00	125.00
4. Exhibit Vitalizer	45.00	75.00
4. Exhibit Shooting Gal. (6/64)	155.00	225.00
2. Exhibit Star Shooting Gallery (9/54)	195.00	295.00
2* Exhibit Sportland Shooting Gallery (11/54)	225.00	325.00
2. Exhibit "500" Shooting Gallery (3/55)	295.00	400.00
4. Genco Sky Gunner	75.00	165.00
4. Genco Night Fighter	119.50	159.50
4. Genco Basketball	185.00	275.00
4* Genco Rifle Gal. (6/54)	215.00	325.00
4. Genco Big Top Rifle Gallery (6/54)	375.00	450.00
4. Genco Wild West Gun (2/55)	395.00	495.00
4. Jack Rabbit	50.00	99.50
4. Jungle Joe	49.50	69.50
4. Keeney Air Raider	90.00	145.00
4. Keeney Sub Gun	75.00	95.00
4. Keency Texas Leaguer	30.00	65.00
4. Keeney Sportsman (11/54)	249.00	345.00
4. Lite League	49.50	99.50
4. Mills Panoram Peek	175.00	325.00
6. Mills Conv. for Panoram Peek	10.00	29.50
4. Muto. Atomic Bomber	65.00	175.00
4. Mutos. Ace Bombers	100.00	195.00
4. Mutoscope Dr. Mobile (Prewar)	95.00	195.00
4. Mutos. Fly. Saucers	90.00	160.00
4. Mutos. Pbto. (Pre-War)	150.00	250.00
4. Mutos. Photomatic (DeLuxe)	350.00	575.00
4. Mustocope Silver Gloves	125.00	200.00
4. Mutoscope Sky Fighter	95.00	175.00
4. Mutos. Voice-O-Grapb 35c	395.00	525.00
4. QT Pool Table	65.00	85.00
4. Quizzer	60.00	95.00
4. Rockola World Series.	40.00	85.00
1. Scientific Baseball	40.00	89.50
4. Scientific Basketball	20.00	75.00
4. Scientific Batting Pr.	65.00	89.50
4. Scientific Pitch 'Em	145.00	185.00
1* Seeburg Bear Gun	99.50	150.00
4. Seeburg Chicken Sam	50.00	100.00
4. Seeburg Shoot the Chute	49.50	95.00
2. Seeburg Coon Hunt	175.00	225.00
4. Set Sbot Basketball	200.00	250.00
4. Telequiz	95.00	150.00
4. Un. Team Hockey	30.00	85.00
4. United Jungle Gun	225.00	330.00
4. Un. DeLuxe Jungle Gun	230.00	360.00
4. United Carnival Gun (10/54)	275.00	350.00
4. United DeLuxe Carnival Gun (10/54)	295.00	395.00
4. United Bonus Gun (1/55)	345.00	425.00
4. United DeLuxe Bonus Gun (1/55)	375.00	450.00
4. Wilcox-Gay Recordio	50.00	125.00
4. Wms. All Stars (8/47)	35.00	75.00
4. Wms. Box Score (12/47)	39.50	75.00
4. Wms. Star Series (4/49)	40.00	89.00
4. Wms. DeLuxe World Series (2/52)	40.00	90.00
4. Wms. Super World Series (4/51)	49.00	135.00
4. Wms. DeLuxe Baseball (4/53)	100.00	195.00
4. Wms. Pennant Baseball (12/53)	165.00	265.00
4. Wms. Super Pennant Baseball (12/53)	155.00	275.00
4. Wms. Super Star Baseball (12/53)	175.00	325.00
4. Wms. Major League Baseball (2/54)	200.00	350.00
4. Wms. All Star Baseball (2/54)	175.00	350.00
4. Wms. Big League Baseball (2/54)	155.00	325.00
2. Wms. Safari Gun (2/55)	375.00	525.00
2. Wms. Polar Hunt (3/55)	435.00	595.00
4. Wurlitzer Skeeball	35.00	75.00

Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F.O.B. factory.

AMI, INCORPORATED

No List Price Authorized for Publication

- F-120 Juke Box (Receiver included)
- F-80 Juke Box (Receiver NOT included)
- F-40 Juke Box (Receiver NOT included)
- HS-80 Selective Hideaway
- HS-120 Selective Hideaway
- W-80 Wall Box
- W-120 Wall Box
- S-80 Receiver
- S-120 Receiver
- Wall Speaker
- Corner Speaker
- Recessed Speaker
- R-167 Bargrip

AUTO-PHOTO CO.

Auto-Photo Studio Model "11"	$2,950.00

BALLY MFG. CO.

Gay Time	$ 775.00
ABC Bowler (without Match Feature)	
Model A-110, 10c a play	760.00
Model A-325, 3 plays for 25c	780.00
Congress Bowler (with Match Feature)	
Model C-110, 10c a play	805.00
Model C-325, 3 plays for 25c	825.00
Bull's Eye Shooting Gallery	395.00
The Champion (With new-all-metal cabinet)	759.00

CHICAGO COIN

Blinker Bowler (with Match Feature)	$ 815.00
Bonus Score Bowler (without Match Feature)	695.00
Big League Match Feature Model	595.00
Hollywood Bowler (with Match Feature)	850.00
Bulls Eye Bowler (with Match Feature)	775.00

EXHIBIT SUPPLY

Treasure Cove Regular Model	$ 675.00
Match Play	690.00
Junior Jet Ride, '55 Model	395.00
Big Bronco, '55 Model	997.50
Roy Rogers' Trigger, '55 Model	1,047.50

GENCO MFG. & SALES CO.

Quarterback (Football Game) (with Match Feature)	$ 635.00
Sky Rocket Rifle Gallery (with Match Feature)	675.00

D. GOTTLIEB & CO.

Tournament (Two-Player)	$ 512.50

INTERNATIONAL MUTO. CORP.

Drive Yourself (new Drivemobile)	$ 795.00
Photomat '54	2,150.00
3D Art Parade, 10-show model	495.00
3D Art Parade, 6-show model	395.00
Universal Post Card Vender	60.00

J. H. KEENEY & CO., INC.

DeLuxe Challenge Bowler (with Match Feature)	$ 690.00
Challenge Bowler (without Match Feature)	665.00
Electric Cigarette Vender	284.50
Coin Changer Model	304.50

ROCK-OLA MFG. CORP.

No List Price Authorized for Publication

- Model 1448 Hi-Fi Phono, 120 Selection, 45 RPM Only
- Model 1442, Hi-Fi, 50 Selections, 45 RPM Only
- Model 1546 Chrome Wall Box, 120 Selections
- Model 1548, 50 Selection Wall Box
- Model 1613, 8" Blonde Wall Speaker
- Model 1614, 8" Mahogany Wall Speaker
- Model 1906, Remote Volume Control
- Model 1927, Remote Volume Control with Cancel Button

J. P. SEEBURG CORP.

No List Price Authorized for Publication

- HF-100-R
- 3W-1 Wall-O-Matic "100"
- MRVC-1 Master Remote Volume Control
- CVS4-8—8" Wall Speaker Ivory (Teardrop)
- CVS6-8—8" Recessed Speaker
- CVS7-12"—12 Recessed Speaker
- PS6-1Z Power Supply
- ARA1-L6 Auxiliary Remote Amplifier
- AVC-1 Automatic Volume Compensator Unit

UNITED MFG. CO.

Super Slugger Regular Model	$ 595.00
DeLuxe Model (with Match Feature)	635.00
5th Inning Sbuffle Targette De Luxe Model	765.00
Regular Model	745.00
Capitol Shuffle Alley Single Chute	705.00
Double Chute	725.00
Derby Roll (without Match Feature)	705.00
De Luxe Derby Roll (witb Match Feature)	735.00
Venus Shuffle-Targette Regular Model, 10c play	705.00
Special Model, 10c, 3 for 25c	725.00
De Luxe Venus Shuffle-Targette (with Match Feature) Regular Model, 10c play	745.00
Special Model, 10c, 3 for 25c	765.00
Pixies	725.00

WILLIAMS MFG. CO.

King Of Swat	$ 549.50
Three Deuces	389.50
Sidewalk Engineer	345.00

THE RUDOLPH WURLITZER CO.

No List Price Authorized for Publication

- Model "1800" Hi-Fi Phonograph
- Model "1700" Hi-Fi Phonograph
- Model "1600-A" Hi-Fi Phonograph
- Model 5206 5c-10c-25c Wall Box 4 Wire (48 Selections)
- Model 5207 5c-10c-25c Wall Box 3 Wire (104 Selections)
- Model 5100 8" Speaker
- Model 5110 12" DeLuxe Speaker
- Model 5111 12" Concealed Speaker Hi-Fi
- Model 5112 8" Wall Speaker Hi-Fi
- Model 5115 Hi-Fi 4 Cone Corner Speaker
- Model 5116 Hi-Fi Coaxial Corner Speaker
- Model 5117 Hi-Fi Coaxial Wall Speaker

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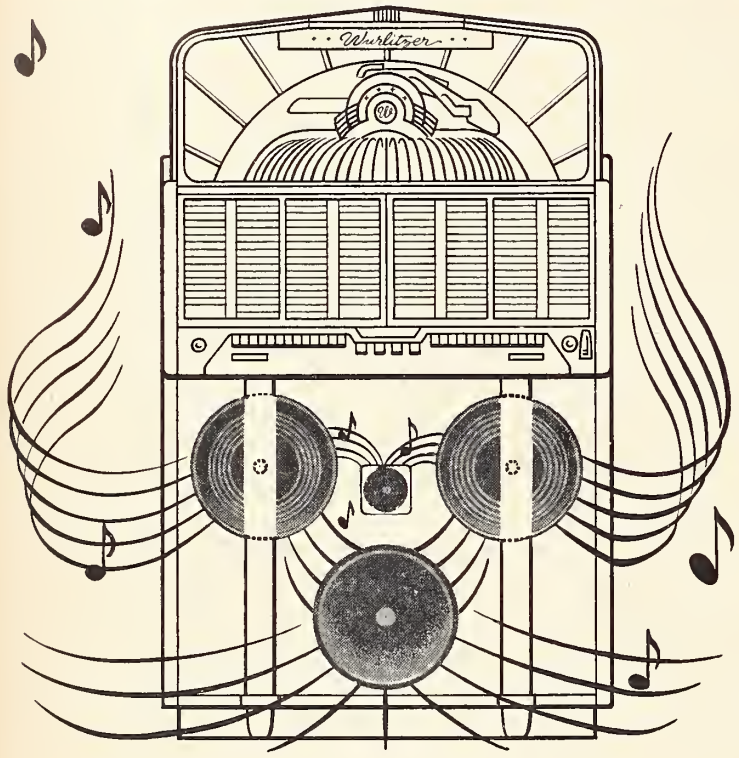
The Truest High Fidelity Sound Ever Achieved on any Automatic Phonograph



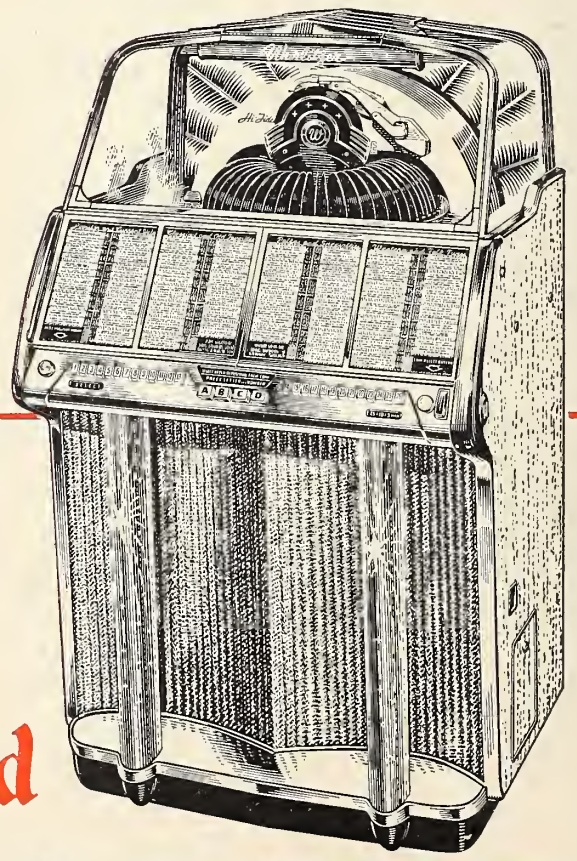
Wurlitzer's Improved Dynatone Sound System Offers More Speaker Cone Area Than Any Other Juke Box.

Even though the Wurlitzer 1800 has three 12-inch bass woofers and a treble tweeter to hit those high notes, it proves that true Hi-Fi is not just the number of speakers but the perfect *balance* between pick-up, amplifier, baffle and speaker capacity.

The Wurlitzer 1800 HAS this balance.

It distributes sound over a full 180° arc rather than by a series of beams.

It takes the mask off the music as never before—takes in more money than any phonograph in history.



Wurlitzer 1800

THE YEAR'S TOP PHONOGRAPH
IN BEAUTY – IN TONE – IN EARNINGS

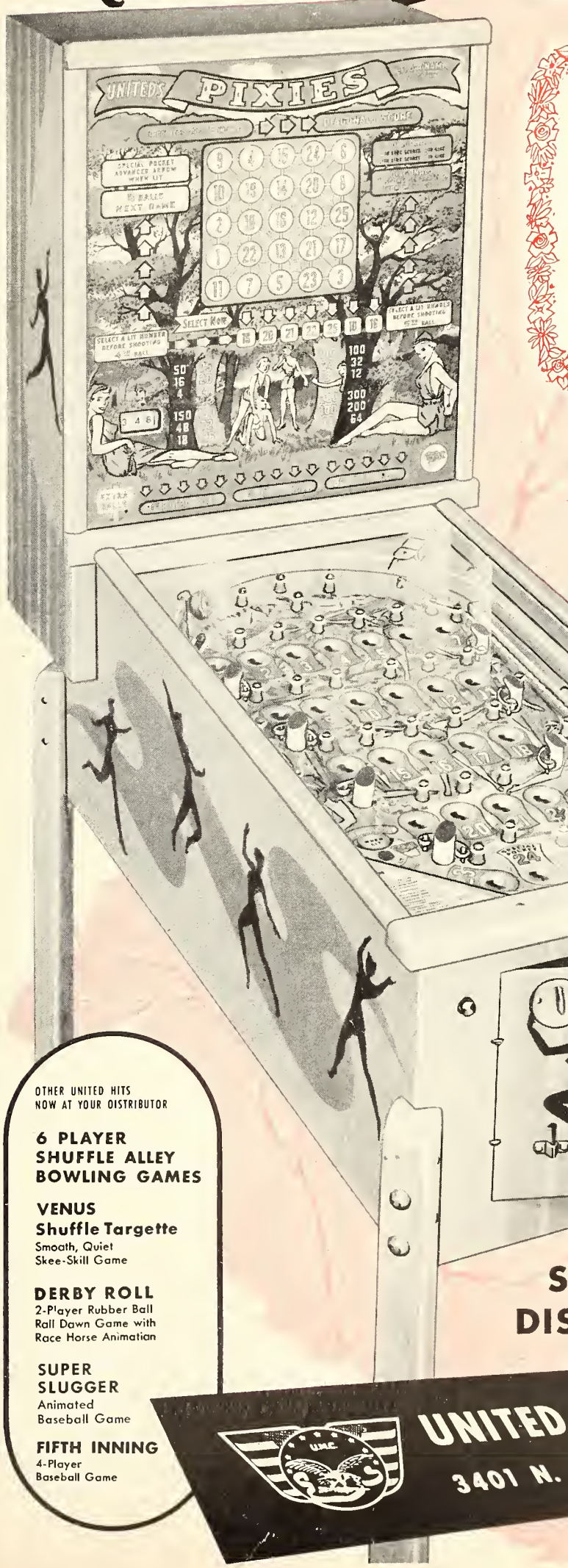
The Official Musical Instruments in Disneyland

WURLITZER

THE RUDOLPH WURLITZER COMPANY • NORTH TONAWANDA, NEW YORK • ESTABLISHED 1856

UNITED'S

PIXIES


UNITED'S PIXIES
SPECIAL POCKET ADVANCED ARROW WHEN LIT
10 BALLS NEXT GAME
SELECT ROW
SELECT A LIT NUMBER BEFORE SHOOTING 10TH BALL
SELECT A LIT NUMBER BEFORE SHOOTING 15TH BALL
50 16 4
150 48 18
100 32 12
300 200 64

BIG, NEW BUILD-UP FEATURE

8 BALLS NEXT GAME

New, Double-Scoring DIAGONAL FEATURE

First coin lites large card
Second coin lites diagonals

With Diagonal Panel lit
Player can obtain Regular Card scores PLUS Diagonal scores
Player can score up to

12

3-IN-LINE SCORES
ALSO
4-IN-LINE SCORES

3-IN-LINE SCORES 4-IN-LINE
4-IN-LINE SCORES 5-IN-LINE

Lite-A-Name Feature
Advancing Scores
Number Selection Feature
UMC PENNANT FEATURE
4-Corners Score 5-in-Line
Extra Balls

SEE YOUR DISTRIBUTOR

OTHER UNITED HITS
NOW AT YOUR DISTRIBUTOR

6 PLAYER SHUFFLE ALLEY BOWLING GAMES

VENUS
Shuffle Targette
Smoath, Quiet
Skee-Skill Game

DERBY ROLL
2-Player Rubber Ball
Rall Dawn Game with
Race Horse Animatian

SUPER SLUGGER
Animated
Baseball Game

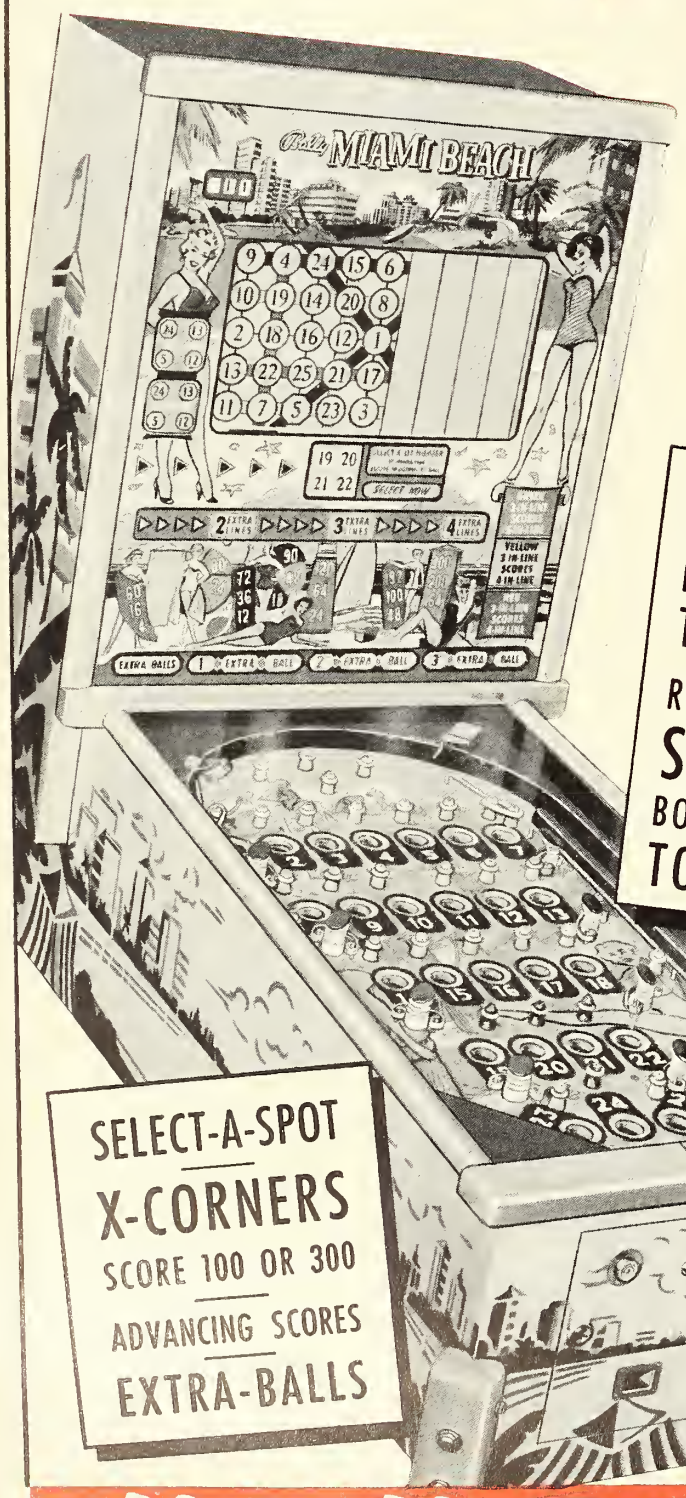
FIFTH INNING
4-Player
Baseball Game

UNITED MANUFACTURING COMPANY
3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS

UNITED OPERATORS ARE SUCCESSFUL OPERATORS

AMAZING NEW MAGIC CARD

grows bigger and bigger and bigger



Time-tested play-appeal of triple cards is built into the amazing new MAGIC CARD that expands from 5 lines to 7 lines, then to 8 lines, finally to 9 lines, as MAGIC CURTAIN folds back, revealing extra lines and giving players widest choice of ways to score. See the new MAGIC CARD and see why MIAMI BEACH is breaking records for earning-power from coast to coast.

SUPER-X
BOOSTS 3-IN-LINE
TO 5-IN-LINE

RED AND YELLOW
SUPER-LINES
BOOST 3-IN-LINE
TO 4-IN-LINE

SELECT-A-SPOT
X-CORNERS
SCORE 100 OR 300
ADVANCING SCORES
EXTRA-BALLS

So do operators' earnings

BALLY MANUFACTURING COMPANY
2640 BELMONT AVENUE • CHICAGO 18, ILLINOIS

MIAMI BEACH BY Bally®